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**POLICY CATEGORY: 3. MISSION & STRATEGIC DIRECTION**

**POLICY TYPE: 3.A. MISSION, VISION, & VALUES**

**POLICY TITLE: 3.A.1 *Positioning Statements***

Approved by Board of Directors – 01-31-20

**Vision:** (A shared, aspirational picture of the future we aim to collectively create for our members and for our state)

We envision a future in which SC’s nonprofits and their allies are integral players in successfully building vibrant, equitable communities.

**Mission:** (Our charge)

We strengthen, unite and advance South Carolina’s nonprofit and philanthropic community.

**Core Values:** (What you can expect of us. What matters most to us)

1. Partnering: We work in collaboration with others.
2. Excellence: We encourage mutual accountability and strive to excel.
3. Equity: We embody and champion diversity, inclusion and equity.
4. Re-imagining: We innovate in the face of change.
5. Social Impact: We focus on measurable positive impact.