

Fiscal Year 2025

Sponsor & Investor Opportunities with Together SC

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Why Invest and Sponsor?

Partnering with Together SC

Why It Matters:

Together SC unites thousands of nonprofits who serve South Carolina through community service, leadership, and philanthropy.

Who We Are:

- Thought leaders
- Agents of change
- Trusted community advocates

Our Unique Value: As a statewide organization, Together SC strengthens the entire nonprofit and philanthropic community by fostering collaboration and innovation.

Our Impact: We empower nonprofits and their allies to build vibrant, equitable communities across South Carolina.

Join Us: Invest in a network dedicated to making South Carolina better for everyone.

Why Invest?

Invest in Impact: Support Together SC and connect with nonprofit professionals and volunteer leaders statewide.

Your Benefits:

- Unique exposure to South Carolina's nonprofit sector
- The ability to showcase your commitment to community service

Your Impact: Your investment empowers today's leaders to tackle South Carolina's challenges, demonstrating your belief in continuous learning and the importance of capacity building.

Need to customize your sponsorship?

Let's Talk.

Call us to discuss a custom sponsorship or investment package.

Additional Opportunities:

- Regional gatherings
- Programmatic collaborations
- Academic partnerships
- In-kind contributions
- Media sponsorships

WE ARE ALLIES FOR GOOD!
TogetherSC.org



Recent Investors & Sponsors

Multi-Year Investors



Fiscal Year 2024 Investors & Sponsors



SC Nonprofit Summit

The Nonprofit Summit is South Carolina's largest conference designed specifically for professionals working in the state's philanthropic & nonprofit sector. Hundreds of nonprofit leaders from across the state gather together in the host city each year.

C R E A T I N G

COMMON

GROUND

SC'S NONPROFIT SUMMIT

February 25-27, 2025 • Columbia

2025 Focus

Inspired by Dr. King's quote "A genuine leader is not a searcher of consensus, but a molder of consensus," and amid a growing political divide, nonprofit leaders are leading the charge in creating new common ground to help our state thrive.

The 2025 SC Nonprofit Summit will empower the nonprofit and philanthropic sector to create more common ground around the issues impacting our communities and our state.

PRESENTING SPONSOR



PRESENTED BY



CO-HOST



CO-HOST

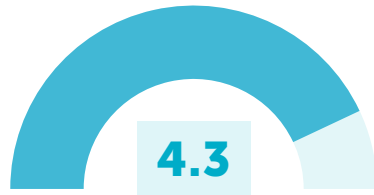


United Way Association
of South Carolina

Meet the Co-Chairs at togethersc.org/summit

SC Nonprofit Summit

Audience Profile & Satisfaction

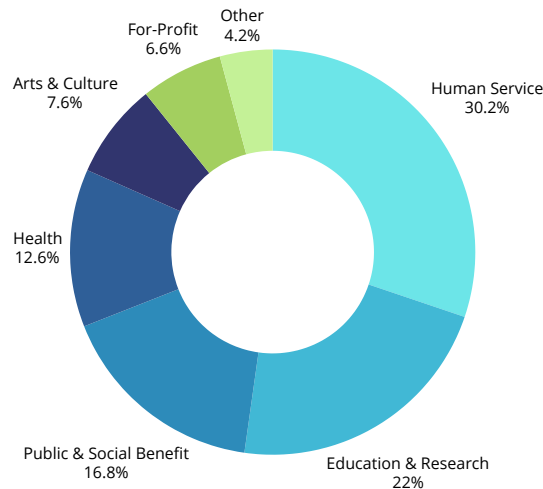


Satisfaction

- The overall survey resulted in a **4.3** satisfaction score
- **48%** of respondents rated the conference with a **5 out of 5**.
- Scholarship recipients rated the conference with a **4.7 out of 5**.

What is the impact of the SC Nonprofit Conference?

- Overwhelmingly, people referred to the power and importance of **networking and relationship-building**. Several reflected that the Summit increased their confidence to network and build relationships.
- Many shared that the Summit underscored the **necessity of collaboration and partnerships** within and across organizations and sectors.
- Attendees felt a strong sense of a unified, **statewide nonprofit presence**.



Participant Profile

75%

of survey respondents are Leadership Staff

30%

of survey respondents have budgets of \$1-5 Million

25%

of survey respondents have 10-19 paid employees

- **342 / 796** Summit participants responded to survey, a **45% response rate**.
- Strong participation from all regions of SC
- Nearly **90%** in 35-54 age group
- **75%** identify as women
- **33%** identify as Black or African American

SC Nonprofit Summit Sponsorships

SPONSORSHIP OPPORTUNITIES

Must be a Together SC Member

Presenting —\$20,000: Committed 2025

- Address attendees at the keynote session
- Letter in Summit promotional e-blast
- Press release & media mentions
- Logo on name badges, all materials, and Summit banners
- Verbal recognition during the event
- Exclusive mention and thank you on social channels
- Corporate Ally Membership
- Five (5) Summit registrations, including receptions
- Exhibit at Marketplace
- Promotional item in the conference bag
- Private reception with grantees over lunch
- Sponsor announcement video opportunity



Event —\$15,000 (Two Available)

- Address attendees at the keynote session
- Logo on all materials and Summit banners
- Promotional item in the conference bag
- Corporate Ally Membership
- Verbal recognition during the event
- Exclusive mention and thank you on social channels
- Optional Expo Table
- Four (4) All Access Sponsor Summit registrations, including receptions

Supporting Grantees

Impactful Opportunity: Scholarships for the Together SC Nonprofit Summit empower foundations to uplift nonprofits they support.

Benefits: Grantees gain knowledge from experts, explore innovations, and forge strategic partnerships for community impact.

Join Us: Scholarship your grantees to the Summit and catalyze positive change.

Scholarships

- Cover registration and hotel fees, if appropriate. (est. @\$400 - \$800 each)
- Provide an easy way to offer capacity building for selected grantees
- Can include convening recipients and grantees on-site
- Combine with \$1,200 sponsorship to include:
 - logo on materials, signage, social media
 - 2 all-access registrations for staff

SC Nonprofit Summit

Sponsorships, cont.

SPONSORSHIP OPPORTUNITIES

Must be a Together SC Member

Signature Sponsor—\$10,000 (Three Available)

- Corporate Ally Membership
- Logo on all materials and Summit banners
- Promotional item in the conference bag
- Verbal recognition during the event
- Exclusive mention and thank you on social channels
- Sponsor announcement video opportunity
- Expo Table
- Three All Access Summit registrations

Welcome Happy Hour (Five Available) & Allies For Good Reception (Three Available) —\$5,000

- Logo on all materials and reception signage
- Promotional item in conference bag
- Verbal recognition during event
- Exclusive mention and thank you on social channels
- Expo Table
- Two All Access Summit registrations
- Three additional reception tickets

Partner Sponsors—\$5,000 (15 Available)

- Promotional item in conference bag
- Verbal recognition during event
- Exclusive mention and thank you on social channels
- Expo Table
- Two All Access Summit Registrations

Exhibit Sponsors—\$2,500 (15 Available)

- Logo on materials
- Promotional item in conference bag
- Social media thank you
- Expo Table
- Two All Access registrations

Consultant or Nonprofit Sponsors—\$1,200 (15 Available)

- Logo on materials, signage
- Promotional item in conference bag
- Social media thank you
- Expo Table
- One All Access Summit Registration

Year-Long Sponsorship Opportunities

Nonprofit Issues Forum

This gathering aims to bring together individuals and organizations committed to shaping the future of our state through informed advocacy and collaborative efforts.

Sponsorship Package for the Issues Forum

Join us in November in Columbia for the annual Nonprofit Issues Forum, brought to you by Together SC and our Advocacy Allies Peer Network.

This unique gathering aims to bring together individuals and organizations committed to shaping the future of our state through informed advocacy and collaborative efforts.

Scheduled for
Wednesday November 20, 2024

Event Highlights:

- **Presentation/Ted Talk Style:** Be inspired by engaging TED Talk-style presentations and panel discussions on critical policy issues facing South Carolina's nonprofit sector.
- **Summit Atmosphere:** This forum will feel like a summit, offering a concentrated dose of impactful content over a half-day.
- **Content and Networking:** Dive deep into the issues that matter most to our members and the sector: housing, threats to DE&I, Health Equity, and Voting and Elections. Connect with peer experts and learn how to work together to tackle these complex issues.
- **Affordable Pricing:** We're committed to accessibility. Tickets for this event are **priced at \$25, making it an affordable opportunity** for advocates and organizations to participate.
- **Audience:** This event is tailored for advocacy enthusiasts, Advocacy Allies Peer Network members, and statewide associations.
- **Voter Resource Booth:** In alignment with our commitment to civic engagement, we will have a Voter Resource Booth and Voter Registration Forms available.
- **Happy Hour:** Attendees spend time after the Issues Forum connecting with speakers and their peers.

Nonprofit Issues Forum

This gathering aims to bring together individuals and organizations committed to shaping the future of our state through informed advocacy and collaborative efforts.

SPONSORSHIP OPPORTUNITIES

Event Sponsor - \$2,500:

- Exclusive recognition as the main sponsor of the Issues Forum.
- Prominent logo placement on all event promotional materials, including invitations, banners, and the event website.
- A dedicated booth space at the event for networking and promotion.
- Five complimentary event registrations.
- Opportunity to introduce one of the sessions.
- Recognition in all press releases and media coverage.
- Social media shout-outs and mentions in event-related posts.
- Inclusion in event follow-up emails and thank-you notes.

Advocate Sponsor- \$1,000:

- Logo placement on the event website.
- Two complimentary event registrations.
- Recognition during the event.
- Booth space at the event for networking and promotion.
- Social media mentions leading up to the event.
- Inclusion in event follow-up emails and thank-you notes.

Nonprofit - \$500:

- Logo placement on the event website.
- Two complimentary event registrations.
- Recognition during the event.
- Social media mentions leading up to the event.
- Inclusion in event follow-up emails and thank-you notes.

Annual Membership Meeting

A virtual gathering of membership to discuss achievements, challenges, and future goals.

SPONSORSHIP OPPORTUNITIES

Premier Sponsor—\$10,000

- **Logo on Promotional Material:** Prominent logo placement on all event materials, including banners, flyers, and the event website.
- **Speaking Opportunity:** Address attendees during the Membership Meeting.
- **Learning Opportunities:** Offer 2 learning sessions to Together SC members.
- **Verbal Acknowledgment:** Recognition during the event.
- **Social Media Exposure:** Significant recognition on our social media channels.
- **Event Emails:** Inclusion of your name and logo in event-related emails.
- **Exclusive Mention:** Thank you on Together SC's social channels.

Supporting Sponsor—\$5,000

- **Logo on Promotional Material:** Logo placement on all event materials, including banners, flyers, and the event website.
- **Speaking Opportunity:** Address attendees during the Membership Meeting.
- **Verbal Acknowledgment:** Recognition during the event.
- **Social Media Exposure:** Recognition on our social media channels.
- **Event Emails:** Inclusion of your name and logo in event-related emails.

Scheduled for Wednesday May 14, 2025 at 8am. This 75-min virtual call is an opportunity to engage with Together SC's full membership.

Carolina Leadership Seminars

Trusted Program: Established over six years for nonprofit executive directors.

Proven Impact: 200+ SC executive directors since 2016.

Exclusive Cohorts: Limited to 30-35 participants for candid, confidential discussions on organizational performance and leadership challenges.

Expert Guidance: Led by Charles Weathers with input from Together SC staff.

Practical Benefits:

- Improve leadership
- Steward your organization
- Advance race equity
- Increase impact



SPONSORSHIP OPPORTUNITIES

Scholarship Sponsors

- Opportunity to select CLS Participants for scholarships
- Mention on Carolina Leadership Sponsor webpage
- Social media sharing/posting
- Participation on the closing panel/graduation in December

Graduation Sponsors — \$500

- Listing as sponsor on Carolina Leadership Sponsor Webpage
- Social media sharing/posting
- Participation on the closing panel/graduation in December

Nonprofit Compensation & Benefits Study

Your Support Matters

Together SC has partnered with Joseph P. Riley, Jr. Center for Livability Communities at the College of Charleston to conduct a survey in 2025 and report the data nonprofits need.

This will build upon the 2022 Study. Together SC seeks partners for this critical research.



SPONSORSHIP OPPORTUNITIES

Community Champion: \$2,500 per year

- Recognition in select study-related materials.
- Invitation to a presentation of the study's findings.
- Exclusive webinar presentation for your organization.

Nonprofit Sponsor: \$1,000 per year

- Recognition in all study-related materials.
- Invitation to a presentation of the study's findings.
- Complimentary early access to the full study reports.

Regional Gatherings

Regional Gatherings are an opportunity to demonstrate the collaborative nature of our work. To that end we seek as many partners and collaborators as possible.

Local events hosted by Together SC, providing networking, learning, and collaboration opportunities for nonprofit professionals, sponsored by community partners.

Together SC plans a welcome tour for the new CEO in winter 2024 which may provide opportunities for collaboration.

SPONSORSHIP OPPORTUNITIES

Local Event Hosts - \$250-500

- **Recognition:** Reach the region you serve during a singular event in the Upstate / Midlands / Pee Dee / Lowcountry
- **Logo on Promotional Material:** Logo placement on all event materials, including banners, flyers, and the event website for (1) one regional gathering.
- **Speaking Opportunity:** Address attendees at each regional gathering and the Membership Meeting.
- **Verbal Acknowledgment:** Recognition during each event.
- **Social Media Exposure:** Recognition on our social media channels.
- **Event Emails:** Inclusion of your name and logo in event-related emails.
- **Networking:** Opportunity to invite your Network

Peer Networks

Peer Networks bring together professionals from various organizations, allowing them to connect, exchange ideas, and learn from one another's experiences.

Boost Your Brand: Sponsor Together SC's peer network programming and gain valuable benefits.

Why Sponsor?

- **Demonstrate Commitment:** Show your dedication to fostering collaboration and knowledge sharing in the social sector.
- **Enhance Reputation:** Position your company as a leader and supporter of nonprofit growth and development.
- **Networking Opportunities:** Forge meaningful partnerships and expand your reach within the nonprofit community.
- **Gain Visibility:** Build relationships and contribute to the advancement of the social sector.

Win-Win: Invest in Together SC's peer network programming for mutual growth and impact.

Peer Networks

- Advocacy Allies
- Black Nonprofit Leaders
- Development
- Operations
- Marketing
- Volunteer Admin

SPONSORSHIP OPPORTUNITIES

Visionary Sponsor - All Peer Networks - \$10,000 - Committed FY2025

- Recognition on Together SC website and Peer Network materials
- Co-branding on chosen peer network events
- Invitation to welcome participants at quarterly gatherings
- Opportunity to provide branded materials to members
- At least two social media mentions and thank yous
- Attendance, speaking opportunities, and promotion at all gatherings (in-person and virtual)

Thank You Sponsor



Advocacy Peer Network

SPONSORSHIP OPPORTUNITIES

Regional Gathering Sponsor - \$750

- Sponsorship of one in-person regional meet-up.
- Logo placement at the event and on the event website.
- Acknowledgment during the event.
- Access to the regional meet-up.

Professional Development Webinar Sponsor - \$750

- Sponsorship of one professional development webinar.
- Logo placement on webinar materials and promotions.
- Opportunity to introduce the webinar.
- Access to the sponsored webinar.

Workshop Sponsor - \$2,500

- Premium logo placement on event materials
- Dedicated sponsor spotlight
- Access to the Workshop

All-Inclusive Sponsor - \$5,000

- Sponsorship of all events: regional gatherings, webinars, & workshop
- Premium logo placement across all events
- Exclusive speaking opportunity at one event
- Customized recognition and branding
- Priority access to community resources and engagement

Thank You All-Inclusive Sponsor

blackbaud®

Black Nonprofit Leaders Peer Network

Why Support Black Nonprofit Leaders Group:

Mission Alignment: Strengthens South Carolina's nonprofit and philanthropic sectors.

Community Building: Engages leaders dedicated to positive change and amplifies Black voices.

Commitment: Promotes leadership development and advances diversity, equity, and inclusion, benefiting the entire region.

SPONSORSHIP OPPORTUNITIES

Regional Gathering Sponsor - \$750

- Sponsorship of one in-person regional meet-up.
- Logo placement at the event and on the event website.
- Acknowledgment during the event.
- Access to the regional meet-up.

Professional Development Webinar Sponsor - \$750

- Sponsorship of one professional development webinar.
- Logo placement on webinar materials and promotions.
- Opportunity to introduce the webinar.
- Access to the sponsored webinar.

Black Nonprofits Leader Dinner Sponsor - \$1,000

- Logo at the dinner and promotions
- Recognition during the event
- Access to exclusive dinner

Spring Symposium Sponsor - \$2,500

- Premium logo placement on event materials
- Dedicated sponsor spotlight
- Access to the Spring Symposium

All-Inclusive Sponsor - \$5,000

- Sponsorship of all events: regional gatherings, webinars, BLNG Dinner, and Spring Symposium
- Premium logo placement across all events
- Exclusive speaking opportunity at one event
- Customized recognition and branding
- Priority access to community resources and engagement

Thank You All-Inclusive Sponsor



Development Peer Network

SPONSORSHIP OPPORTUNITIES

Regional Gathering Sponsor - \$750

- Sponsorship of one in-person regional meet-up.
- Logo placement at the event and on the event website.
- Acknowledgment during the event.
- Access to the regional meet-up.

Professional Development Webinar Sponsor - \$750

- Sponsorship of one professional development webinar.
- Logo placement on webinar materials and promotions.
- Opportunity to introduce the webinar.
- Access to the sponsored webinar.

Workshop Sponsor - \$2,500

- Premium logo placement on event materials
- Dedicated sponsor spotlight
- Access to the Workshop

All-Inclusive Sponsor - \$5,000

- Sponsorship of all events: regional gatherings, webinars, & workshop
- Premium logo placement across all events
- Exclusive speaking opportunity at one event
- Customized recognition and branding
- Priority access to community resources and engagement

Marketing & Communications Peer Network

SPONSORSHIP OPPORTUNITIES

Regional Gathering Sponsor - \$750

- Sponsorship of one in-person regional meet-up.
- Logo placement at the event and on the event website.
- Acknowledgment during the event.
- Access to the regional meet-up.

Professional Development Webinar Sponsor - \$750

- Sponsorship of one professional development webinar.
- Logo placement on webinar materials and promotions.
- Opportunity to introduce the webinar.
- Access to the sponsored webinar.

Workshop Sponsor - \$2,500

- Premium logo placement on event materials
- Dedicated sponsor spotlight
- Access to the Workshop

All-Inclusive Sponsor - \$5,000

- Sponsorship of all events: regional gatherings, webinars, & workshop
- Premium logo placement across all events
- Exclusive speaking opportunity at one event
- Customized recognition and branding
- Priority access to community resources and engagement

Thank You All-Inclusive



Operations Peer Network

SPONSORSHIP OPPORTUNITIES

Regional Gathering Sponsor - \$750

- Sponsorship of one in-person regional meet-up.
- Logo placement at the event and on the event website.
- Acknowledgment during the event.
- Access to the regional meet-up.

Professional Development Webinar Sponsor - \$750

- Sponsorship of one professional development webinar.
- Logo placement on webinar materials and promotions.
- Opportunity to introduce the webinar.
- Access to the sponsored webinar.

Workshop Sponsor - \$2,500

- Premium logo placement on event materials
- Dedicated sponsor spotlight
- Access to the Workshop

All-Inclusive Sponsor - \$5,000

- Sponsorship of all events: regional gatherings, webinars, & workshop
- Premium logo placement across all events
- Exclusive speaking opportunity at one event
- Customized recognition and branding
- Priority access to community resources and engagement

Thank You

Volunteer Administrators Peer Network

SPONSORSHIP OPPORTUNITIES

Regional Gathering Sponsor - \$750

- Sponsorship of one in-person regional meet-up.
- Logo placement at the event and on the event website.
- Acknowledgment during the event.
- Access to the regional meet-up.

Professional Development Webinar Sponsor - \$750

- Sponsorship of one professional development webinar.
- Logo placement on webinar materials and promotions.
- Opportunity to introduce the webinar.
- Access to the sponsored webinar.

Workshop Sponsor - \$2,500

- Premium logo placement on event materials
- Dedicated sponsor spotlight
- Access to the Workshop

All-Inclusive Sponsor - \$5,000

- Sponsorship of all events: regional gatherings, webinars, & workshop
- Premium logo placement across all events
- Exclusive speaking opportunity at one event
- Customized recognition and branding
- Priority access to community resources and engagement

WE ARE ALLIES FOR GOOD!
TogetherSC.org



Thank you for considering a partnership with Together SC.

Your support plays a pivotal role in empowering nonprofits and fostering a vibrant, equitable community across South Carolina.

By becoming a sponsor, you not only gain unique exposure and networking opportunities but also demonstrate a commitment to community service and capacity building.

Together, we can tackle the challenges facing our state and create lasting impact.

We look forward to collaborating with you to make South Carolina better for everyone.

For more information or to customize your sponsorship package, please contact us.

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