

	Bronze	Silver	Gold	Platinum
	\$2,750	\$5,000	\$7,500	\$10,000
Print Advertising				
Company Logo on All Printed Items			*	*
Company Name on All Printed Items		*		
Company Sign At Each House				
Level 1				*
Level 2			*	
Level 3		*		
Level 4	*			
Tabloid Fully Personalized Advertisement				
Double Page (Spread) \$1,895 Value				*
Full Page \$995.00 Value		*	*	
1/2 Page \$695.00 Value with upgrade option for \$300	*			
Tabloid Placements				
Logo on Cover				*
Logo on Table of Content Page			*	
Logo on Sponsorship Page	*	*	*	*
Parade of Home Tickets				
Company Logo on Tickets				*
Company Name on Tickets			*	
Parade Preview Party				
Company Logo on Banner	*	*		
Company Name is announced			*	*
Digital Advertisement on amarilloparadeofhomes.com				
Company Logo on Home Page			*	*
Company Logo in the Footer of each page				*
Web Banners throughout the site	*	*	*	*
Social Media				
Company Logo included in all boosted ads except showcase homes				*
Company is tagged in all boosted ads except showcase homes		*	*	*
Radio & Television Advertisement				
Company Name and/or logo on all advertisements (30 sec all and above)				*
Company Name and/or logo in rotation on advertisements (30 sec all and above)			*	
Email				
Company Logo Included				*
Company Name Included	*	*	*	