

**TEXAS PANHANDLE BUILDERS ASSOCIATION  
TABLOID ADVERTISING AGREEMENT  
2021 PARADE OF HOMES™**

**2021 PARADE OF HOMES™ DATES: June 10-13 & 17-20, 2021**

By signing below, the undersigned agrees that \_\_\_\_\_ (Advertiser) is purchasing the right to advertise in the Texas Panhandle Builders Association 2021 Parade of Homes™ Tabloid.

**ADVERTISING DEADLINE: May 15<sup>th</sup>** This commitment, together with all ad copy must be in the TPBA office **ABSOLUTELY** no later than the **FINAL** deadline of **May 15<sup>th</sup>**. Payment is also required by this date.

If you have a question, please call the TPBA office at 353-3565. You can e-mail it to [whitni@tpba.org](mailto:whitni@tpba.org) or [jt@tpba.org](mailto:jt@tpba.org).

**RATES ARE LISTED BELOW**

Any additional camera work charges required will be in addition to the prices quoted below and will be passed on to you.

Check One	AD SIZE & DIMENSIONS	TPBA Member Pricing	Non-Member Pricing	Web Banner Add-On Member Only Option
<input type="checkbox"/>	Double Page (Spread) 2- 7.75" wide X 10" tall Side-by-Side	\$1,895.00	N/A	Included
<input type="checkbox"/>	Full Page 7.75" wide X 10" tall	\$995.00	\$1,345.00	\$75.00
<input type="checkbox"/>	1/2 Page (Vertical) 3.8125" wide X 10" tall	\$695.00	\$925.00	\$75.00
<input type="checkbox"/>	1/2 Page (Horizontal) 7.75" wide X 4.9375" tall	\$695.00	\$925.00	\$75.00
<input type="checkbox"/>	1/4 Page 3.8125" wide X 4.9375" tall	\$445.00	N/A	N/A
<input type="checkbox"/>	1/8 Page (Business Card) 3.562" Wide X 2.5" Tall	\$225.00	N/A	N/A

**Digital Add-On** (Please Circle):    **Yes**    **No**    Please note not all tabloid options allow for add-on

**Ad copy will be accepted in JPEG / PDF form.**

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Company Address \_\_\_\_\_

Telephone # \_\_\_\_\_

**Please be sure to enclose your check, made out to TPBA, with ALL AD COPY, WHICH MUST BE PHOTO READY.**

*Undersigned agrees to pay Association the fees as described above by the due date in consideration for the advertising rights purchased under this agreement. The undersigned agrees that the amount stated reflects the fair market value for the advertising rights.*

Signature \_\_\_\_\_

Date \_\_\_\_\_