
Happy
Halloween
Spooky
Night awaits
OCTOBER
PROMOTIONS
GENERAL
CIGAR
ESTD. 1906

GENERAL CIGAR

OCT. 1 - 30TH, 2026

OKTOBERFEST SAVINGS

MACANUDO

CAFÉ/MADURO *Select Items*	BUY 6 BOXE, GET 1 BOX FREE
INSPIRADO ORANGE/WHITE/GREEN	BUY 7 BOXES, GET 1 BOX FREE
M BY MACANUDO*	BUY 7 BOXES, GET 1 BOX FREE
INSPIRADO MINIS	BUY 6 UNITS, GET 1 FREE

CAO

BRAZILIA	BUY 7 BOXES, GET 1 BOX FREE
CAO CLASSICS*	BUY 7 BOXES, GET 1 BOX FREE
FLATHEAD	BUY 7 BOXES, GET 1 BOX FREE
FLATHEAD SPEEDSHOP	BUY 6 BOXES, GET 1 BOX FREE

SURPLUS BY CAO

SURPLUS BY CAO*	BUY 10 BUNDLES, GET 1 FREE

HUMI-CARE

HUMI-CARE	BUY 5 OF EACH UNIT, GET 1 FREE

BIG TIME SMALLS

GCC SMALLS* SELECT ITEMS	BUY 6 UNITS, GET 1 FREE

FLOR DE TABACOS PARTAGAS SINCE 1845

BLACK LABEL	BUY 6 BOXES, GET 1 BOX FREE

DON TOMÁS

DON TOMAS	BUY 6 BOXES, GET 1 BOX FREE

ROOM101

JOHNNY TOBACCONAUT	BUY 6 BOXES, GET 1 BOX FREE
PAYBACK	BUY 6 BOXES, GET 1 BOX FREE

CAO flavours

CAO FLAVOURS CIGARILLOS	BUY 6 UNITS, GET 1 FREE

PANTER / MEHARI'S

PANTER/MEHARIS	BUY 6 UNITS, GET 1 FREE

PIPE PROMOTIONS

LANE/PS BULK	BUY 5, GET $10 OFF PER BAG OR BUY 10, GET $20 OFF PER BAG
SUTLIFF BULK	GET $6 OFF PER UNIT
BORKUM RIFF/CAPTAIN BLACK	BUY 5 POUCHES , GET 1 FREE BUY 5 CANS, GET 1 FREE

*MIX AND MATCH BETWEEN BRANDS | MIX AND MATCH IS ALLOWED WITHIN BRANDS | FREE BOX OF EQUAL OR LESSER VALUE | LIMIT 3 DEALS PER ACCOUNT
NO BACKORDERS OR FUTURE SHIP DATES AFTER 10/30/26 | OKTOBERFEST PROMOTIONS MAY NOT BE COMBINED WITH ANY OTHER PROMOTIONAL OFFERS

SEE SALES REP FOR DETAILS

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THE BIG Payback ROOM101

NICARAGUA | MADURO | CONNECTICUT | 70S

SAME GREAT BLEND, NEW BOX COUNT!

The Room101 Payback was created as a thank-you from Matt to the fans who helped launch the brand, offering a premium cigar at an accessible price. Now available in a convenient 20-count box, it's easier to stock, display, buy, and sell, all while delivering the same great blend. **Now that's Payback.**



BUY 6 BOXES, GET 1 FREE

FRONTMARK	ITEM #	SIZE	UPC - EACH	UPC - BOX	CIGARS PER UNIT	FSP PER CIGAR	FSP PER UNIT	FET CHARGE	TOTAL COST PER UNIT	SRP PER CIGAR	TOTAL SRP RETURN
PAYBACK MADURO ROBUSTO	71582	5 1/4 x 50	689674115458	689674176152	20	$4.14	$82.70	$8.20	$90.90	$9.09	$181.80
PAYBACK MADURO TORO	71583	6 x 54	689674150138	689674176176	20	$4.24	$84.70	$8.20	$92.90	$9.29	$185.80
PAYBACK MADURO GORDO	71584	6 x 60	689674150169	689674176190	20	$4.34	$86.70	$8.20	$94.90	$9.49	$189.80
PAYBACK CONNECTICUT ROBUSTO	71585	5 x 50	689674147312	689674176213	20	$4.14	$82.70	$8.20	$90.90	$9.09	$181.80
PAYBACK CONNECTICUT TORO	71586	6 x 50	689674147343	689674176237	20	$4.24	$84.70	$8.20	$92.90	$9.29	$185.80
PAYBACK CONNECTICUT GORDO	71587	6 x 60	689674147374	689674176251	20	$4.34	$86.70	$8.20	$94.90	$9.49	$189.80
PAYBACK NICARAGUA ROBUSTO	71588	5 x 50	689674147466	689674176275	20	$4.14	$82.70	$8.20	$90.90	$9.09	$181.80
PAYBACK NICARAGUA TORO	71589	6 x 50	689674147497	689674176299	20	$4.24	$84.70	$8.20	$92.90	$9.29	$185.80
PAYBACK NICARAGUA GORDO	71590	6 x 60	689674147541	689674176312	20	$4.34	$86.70	$8.20	$94.90	$9.49	$189.80
BIG PAYBACK 70s	71580	7 x 70	689674151319	689674176114	20	$4.59	$91.70	$8.20	$99.90	$9.99	$199.80
BIG PAYBACK EXTRA FUERTE 70s	71554	7 x 70	689674151319	6 89674 17327 4	20	$4.59	$91.70	$8.20	$99.90	$9.99	$199.80

Mix & Match | The least expensive box is free
Limit 5 deals per door | Offer valid on shipments from 10/1/26 - 11/30/26
No backorders or future ship dates after 11/30/26

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SURPLUS BY CAO

CLICK TO DOWNLOAD ASSETS

At CAO, we go where the tobacco takes us. Surplus by CAO is the distillation of that ethos, sourcing premium tobaccos from around the world and using our industry-leading sourcing network to get them at unbelievable prices. Guaranteed to be the best value in any humidor, Surplus by CAO comes in three blends - Shade, Maduro, and Sweet - and a range of popular sizes to ensure that there's something exciting for every palate.

KEY SELLING POINTS:

- Exceptional value from established and trusted CAO brand
- Three popular blends and sizes
- Trays to drive single stick product trial
- 25ct bundle (Shade & Maduro) & 20ct bundle (Sweet)
- $2.49 - $3.39 SRP, improved margin and penny profit



THE BLEND:

WRAPPER
SHADE: Honduran Connecticut
MADURO: Mexican San Andres
SWEET: Ecuadorian Sumatra

BINDER
Ecuadorian Sumatra

FILLER
Dominican Olor

COUNTRY OF ORIGIN:

HONDURAS

Buy 10 Bundles, Get 1 Free

MIX & MATCH, THE LEAST EXPENSIVE BUNDLE IS FREE

SURPLUS BY CAO - PRICING POLICY REQUIRED

FRONTMARK	ITEM #	SIZE	UPC - EACH	UPC - BUNDLE	CIGARS/ BUNDLE	FSP/ CIGAR	FSP/ BUNDLE	FET CHARGE	TOTAL COST	SRP/ CIGAR	TOTAL SRP RETURN
Shade Robusto	83453	5 x 50	6 89674 16654 2	6 89674 16655 9	25	$0.88	$22.00	$10.25	$32.25	$2.49	$62.25
Shade Toro	83454	6 x 50	6 89674 16657 3	6 89674 16658 0	25	$0.99	$24.75	$10.25	$35.00	$2.69	$67.25
Shade Gigante	83455	6 x 60	6 89674 16660 3	6 89674 16661 0	25	$1.20	$30.00	$10.25	$40.25	$3.19	$79.75
Sweet Robusto	83456	5 x 50	6 89674 16663 4	6 89674 16664 1	20	$0.99	$19.80	$8.20	$28.00	$2.69	$53.80
Sweet Toro	83457	6 x 52	6 89674 16666 5	6 89674 16667 2	20	$1.20	$24.00	$8.20	$32.20	$3.09	$61.80
Sweet Gigante	83458	5.875 x 60	6 89674 16669 6	6 89674 16670 2	20	$1.31	$26.20	$8.20	$34.40	$3.39	$67.80
Maduro Robusto	83450	5 x 50	6 89674 16645 0	6 89674 16646 7	25	$0.88	$22.00	$10.25	$32.25	$2.49	$62.25
Maduro Toro	83451	6 x 50	6 89674 16648 1	6 89674 16649 8	25	$0.99	$24.75	$10.25	$35.00	$2.69	$67.25
Maduro Gigante	83452	6 x 60	6 89674 16651 1	6 89674 16652 8	25	$1.20	$30.00	$10.25	$40.25	$3.19	$79.75

FACTORY AND SUGGESTED RETAIL PRICES ARE SUBJECT TO CHANGE.

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Happy Halloween

Spooky Night awaits

FORGED
CIGAR COMPANY
ESTD 2020

CULTIVATED. CRAFTED. CURATED.

OCTOBER PROMOTIONS



FORGED CIGAR COMPANY
ESTD 2020
ULTIVATED. CRAFTED. CURATED

OKToBERFEST SAVINGS

OCToBER 1 - 31, 2026

COHIBA

All Cohiba*	Buy 7 Boxes, Get 1 Free

EL REY DEL MUNDO A y R.S IMPORTED

Oscuro, Naturals & Shade Grown*	Buy 6 Boxes, Get 1 Free
Appointment & Appointment Brazil	Buy 6 Boxes, Get 1 Free

BOLIVAR

1895

ALL Bolivar	Buy 6 Boxes, Get 1 Free

LA GLORIA CUBANA

Serie R & Los Gloriosos	Buy 7 Boxes, Get 1 Free
Classic & La Intencion	Buy 7 Boxes, Get 1 Free

EVERYDAY DEALS

ODYSSEY	Buy 10 Boxes, Get 1 Free
CHILLIN' MOOSE	Buy 6 Boxes , Get 1 Free

PUNCH

REAL FABRICA DE TABACOS EST 1840

Knuckle Buster	Buy 6 Boxes, Get 1 Free
Clasico, Gran Puro, Gran Puro Nicaragua, & Grand Cru	Buy 7 Boxes, Get 1 Free
Mr. Punch	Buy 6 Boxes, Get 1 Free

ALEC BRADLEY

Chunk Deal	Buy 6 Boxes, Get 1 Free
Core Deal*	Buy 6 Boxes, Get 1 Free
Value Deal*	Buy 6 Boxes, Get 1 Free

HAVANA HONEYS

ALL Havana Honeys	Buy 4 Boxes, Get 1 Free

TUBOS, SMALLS, & 5-PACKS

FCC Smalls & Tubos*	Buy 10 Boxes, Get 2 Free
FCC Fresh Packs*	Buy 6, Get 1 Free

*MIX AND MATCH BETWEEN BRANDS | MIX AND MATCH IS ALLOWED WITHIN BRANDS | FREE BOX OF EQUAL OR LESSER VALUE | LIMIT 3 DEALS PER ACCOUNT ALL PROMOTIONAL ORDERS MUST SHIP IMMEDIATELY | THIS PROMOTION MAY NOT BE COMBINED WITH ANY OTHER PROMOTIONAL OFFERS

SEE SALES REP FOR DETAILS

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ALEC BRADLEY

Chunk Sumatra

This cigar may be short and fat, but the flavor, smoking experience, and price point are fit as a fiddle. You say chunky, but we prefer big boned.

Chunk Sumatra rounds out the Chunk portfolio building on Maduro and Shade. The Sumatra is smooth and robust, using the finest tobaccos on the market. An earthy bomb that's perfect for relaxing in your favorite chair or walking your yappy little dog around the block.

WRAPPER	BINDER	FILLER	ORIGIN
Ecuadorian Sumatra	US Broadleaf	Dominican, Honduran, & Nicaraguan	Honduras

MARKETING SUPPORT TACTICS

- Social media
- Email support

KEY SELLING POINTS

- Priced competitively
- Box Pressed
- 3rd variant of Alec Bradley Chunk to complement Chunk Maduro and Shade





INTRO OFFER:
BUY 6 BOXES OF CHUNK, RECEIVE 1 BOX FREE

(Mix & match, minimum 2 new boxes of Chunk Sumatra required, least expensive box is free)

ALEC BRADLEY CHUNK SUMATRA | SHIP DATE: OCTOBER 2026

FRONTMARK	ITEM #	SIZE	UPC - EACH	UPC - BOX	CIGARS PER BOX	FSP PER CIGAR	FSP PER BOX	FET CHARGE	TOTAL COST	SRP PER CIGAR	TOTAL SRP RETURN
XL	45614	4X60	6 89674 16878 2	6 89674 16879 9	20	$2.84	$56.80	$8.20	$65.00	$6.49	$129.80
3XL	45615	4X66	6 89674 16881 2	6 89674 16882 9	20	$3.84	$76.80	$8.20	$85.00	$8.49	$169.80
4XL	45616	4X80	6 89674 16884 3	6 89674 16885 0	18	$4.34	$78.12	$7.38	$85.50	$9.49	$170.82

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ODYSSEY

Odyssey has been a hit since its launch several years ago. With a wide range of popular blends and sizes, this bundle is catching fire in the market due to approachable pricing and a great smoking experience. From Connecticut, Sweet, and Coffee, to Habano, Maduro, and Full, there's something in the Odyssey line-up for every palate. With new lower pricing and the same great blends as before, Odyssey is a surefire success in humidors across the country.



KEY SELLING POINTS

- Wide range of popular blends and sizes
- Strong everyday value pricing
- 20 ct bundles (12 on Coffee) with single stick trial trays available
- $2.29 - $3.39 per stick

Buy 10 Bundles, Get 1 Free

Mix & match, the least expensive bundle is free

See reverse for pricing

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ODYSSEY

FRONTMARK	ITEM #	SIZE	UPC - EACH	UPC - BOX	CIGARS/ BUNDLE	FSP PER CIGAR	FSP PER BUNDLE	FET CHARGE	TOTAL COST	SRP PER CIGAR	TOTAL SRP RETURN
ODYSSEY COFFEE											
Corona	76491	5 x 44	6 89674 10559 6	6 89674 10560 2	12	$1.10	$13.20	$4.92	$18.12	$2.89	$34.68
Robusto	76492	5 x 50	6 89674 10562 6	6 89674 10563 3	12	$1.26	$15.12	$4.92	$20.04	$3.19	$38.28
Short Torpedo	76493	5 x 52	6 89674 10565 7	6 89674 10566 4	12	$1.37	$16.44	$4.92	$21.36	$3.39	$40.68
ODYSSEY FULL											
Churchill	76495	7 x 48	6 89674 12881 6	6 89674 12882 3	20	$1.10	$22.00	$8.20	$30.20	$2.89	$57.80
Corona	76497	5.5 x 42	6 89674 12887 8	6 89674 12888 5	20	$0.83	$16.60	$8.20	$24.80	$2.39	$47.80
Gigante	76494	6 x 60	6 89674 12878 6	6 89674 12879 3	20	$1.20	$24.00	$8.20	$32.20	$3.19	$63.80
Robusto	76498	5 x 50	6 89674 12890 8	6 89674 12891 5	20	$0.88	$17.60	$8.20	$25.80	$2.49	$49.80
Toro	76496	6 x 50	6 89674 12884 7	6 89674 12885 4	20	$0.99	$19.80	$8.20	$28.00	$2.69	$53.80
ODYSSEY CONNECTICUT											
Churchill	76474	7 x 48	6 89674 08647 5	6 89674 08652 9	20	$1.10	$22.00	$8.20	$30.20	$2.89	$57.80
Corona	76477	5.5 x 43	6 89674 08650 5	6 89674 08655 0	20	$0.77	$15.40	$8.20	$23.60	$2.29	$45.80
Gigante	76473	6 x 60	6 89674 08646 8	6 89674 08651 2	20	$1.20	$24.00	$8.20	$32.20	$3.19	$63.80
Robusto	76476	5 x 50	6 89674 08649 9	6 89674 08654 3	20	$0.88	$17.60	$8.20	$25.80	$2.49	$49.80
Toro	76475	6 x 50	6 89674 08648 2	6 89674 08653 6	20	$0.99	$19.80	$8.20	$28.00	$2.69	$53.80
ODYSSEY HABANO											
Churchill	76469	7 x 48	6 89674 08570 6	6 89674 08575 1	20	$1.10	$22.00	$8.20	$30.20	$2.89	$57.80
Corona	76472	5.5 x 43	6 89674 08573 7	6 89674 08578 2	20	$0.83	$16.60	$8.20	$24.80	$2.39	$47.80
Gigante	76468	6 x 60	6 89674 08569 0	6 89674 08574 4	20	$1.20	$24.00	$8.20	$32.20	$3.19	$63.80
Robusto	76471	5 x 50	6 89674 08572 0	6 89674 08577 5	20	$0.88	$17.60	$8.20	$25.80	$2.49	$49.80
Toro	76470	6 x 50	6 89674 08571 3	6 89674 08576 8	20	$0.99	$19.80	$8.20	$28.00	$2.69	$53.80
ODYSSEY MADURO											
Churchill	76488	7 x 48	6 89674 09551 4	6 89674 09552 1	20	$1.10	$22.00	$8.20	$30.20	$2.89	$57.80
Corona	76485	5.5 x 43	6 89674 09545 3	6 89674 09546 0	20	$0.83	$16.60	$8.20	$24.80	$2.39	$47.80
Gigante	76489	6 x 60	6 89674 09553 8	6 89674 09554 5	20	$1.20	$24.00	$8.20	$32.20	$3.19	$63.80
Robusto	76486	5 x 50	6 89674 09547 7	6 89674 09548 4	20	$0.88	$17.60	$8.20	$25.80	$2.49	$49.80
Toro	76487	6 x 50	6 89674 09549 1	6 89674 09550 7	20	$0.99	$19.80	$8.20	$28.00	$2.69	$53.80
ODYSSEY SWEET TIP											
Churchill	76483	7 x 48	6 89674 10491 9	6 89674 10492 6	20	$1.26	$25.20	$8.20	$33.40	$3.29	$65.80
Corona	76480	5.5 x 44	6 89674 10485 8	6 89674 10486 5	20	$0.93	$18.60	$8.20	$26.80	$2.59	$51.80
Gigante	76484	6 x 60	6 89674 10493 3	6 89674 10494 0	10	$1.31	$13.10	$4.10	$17.20	$3.39	$33.90
Robusto	76481	5 x 50	6 89674 10487 2	6 89674 10488 9	20	$0.99	$19.80	$8.20	$28.00	$2.69	$53.80
Toro	76482	6 x 54	6 89674 10489 6	6 89674 10490 2	20	$1.20	$24.00	$8.20	$32.20	$3.09	$61.80

FACTORY AND SUGGESTED RETAIL PRICES ARE SUBJECT TO CHANGE.

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CHILLIN' MOOSE

Purchase any 6 boxes of Chillin' Moose, Chillin' Moose Too, Shady Moose, Bull Moose, or Bull Moose Maduro (mix & match), receive 1 box *FREE!*

The least expensive box is free | Limit 2 deals per door

FRONTMARK	ITEM #	SIZE	PACKAGING	CIGARS PER UNIT	2025 FSP	FET	TOTAL COST	SRP
CHILLIN' MOOSE								
Robusto	40778	5 x 50	Box	20	$48.40	$8.20	$56.60	$5.79
Gigante	41735	6 x 60	Box	20	$53.00	$8.20	$61.20	$6.29
Toro	41807	6 x 52	Box	20	$43.60	$8.20	$51.80	$5.99
CHILLIN' MOOSE TOO								
Robusto	40780	5 x 50	Box	20	$48.40	$8.20	$54.40	$5.79
Gigante	41738	6 x 60	Box	20	$53.00	$8.20	$59.20	$6.29
Toro	41811	6 x 52	Box	20	$43.60	$8.20	$50.00	$5.99
CHILLIN' MOOSE SHADY MOOSE								
Robusto	41794	51/2 x 50	Box	20	$47.20	$8.20	$53.40	$5.79
Toro	41795	6 x 52	Box	20	$49.00	$8.20	$55.20	$5.99
Gigante	41799	6 x 60	Box	20	$52.20	$8.20	$58.20	$6.29
CHILLIN' MOOSE BULL MOOSE								
Robusto Gordo	40801	5 x 60	Box	20	$57.20	$8.20	$62.40	$6.89
Gigante	40802	6 x 60	Box	20	$68.20	$8.20	$73.40	$8.09
Gigante XL	40803	6 x 70	Box	20	$71.20	$8.20	$76.40	$8.39
Gigante XXL	40804	7 x 60	Box	20	$75.20	$8.20	$80.40	$8.89
CHILLIN' MOOSE BULL MOOSE MADURO								
Robusto Gordo	40809	5 x 60	Box	20	$57.20	$8.20	$65.40	$6.89
Gigante	40810	6 x 60	Box	20	$68.20	$8.20	$76.40	$8.09
Gigante XL	40811	6 x 70	Box	20	$71.20	$8.20	$79.40	$8.39
Gigante XXL	40812	7 x 60	Box	20	$75.20	$8.20	$83.40	$8.89

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