58th Annual TAA Meeting • October 25-29, 2026

Trade Show Deals

Good morning TAA Retail Partners,

As we celebrate TAA Month, we want to express our heartfelt appreciation for your ongoing business and support throughout this year. Your partnership has been especially valued as we continue to navigate the challenges our industry faces.

To provide you with the best possible service, we are excited to introduce our exclusive TAA promotions. These offers are now available for early ordering, ensuring you receive timely delivery. The promotions for this year's TAA trade show are as follows:

** Purchase 50 boxes and receive 12 additional boxes free of lesser value.*

** Purchase 100 boxes and receive 25 additional boxes free of equal or lesser value.*

** Purchase 200 boxes and receive 60 additional boxes free of equal or lesser value.*

Please note that orders for New World Oscuro only will not be accepted. Additionally, the Goat Maduro and Connecticut will be included this year at purchase any 10 boxes and receive 1 box free. All 10ct boxes count as half a box, free goods are of equal or lesser value.

We would also like to remind you that we have maintained our current pricing structure and continue to absorb the impact of tariffs. We hope this ongoing commitment reinforces your loyalty both to your shop and to AJ Fernandez Cigar Company.

Thank you, and we look forward to our continued partnership.