



PROGRAM

October 20-24, 2024 • Renaissance Wind Creek • Aruba

Sunday, October 20, 2024

4:00pm - 6:00pm **TAA 2024 Registration and Reception** Convention Center Portico
Sponsored by Arango Cigar Co. and Villiger Cigars North America
Welcome to the TAA 56th Convention and Trade Show. Please check-in during this time and enjoy a welcoming round of beverages, light hors d'oeuvres and great cigars, courtesy of our sponsors.



A special thank you goes to Gurkha Cigars for sponsoring the room gifts

A special thank you to Boveda for sponsoring the TAA Messenger Bags



7:00pm - 8:00pm **Opening Night Cocktail Party** Festival Plaza
Sponsored by Drew Estate and Joya de Nicaragua
Kickoff our opening night and celebrate with cocktails and cigars, compliments of Drew Estate and Joya de Nicaragua.



Sunday, October 20, 2024 *(continued)*

8:00pm - 10:00pm **Welcome Celebration Dinner**

Festival Plaza

Sponsored by Scandinavian Tobacco Group

Join us for a fun and funky welcome celebration dinner to highlight Aruba! Enjoy a night of dinner and DJ dancing under the stars in the beautiful garden setting and starry skies.



10:00pm - 12:00am **Opening Night Cigar Lounge**

Festival Plaza

Sponsored by Tatuaje Cigars, Inc. and My Father Cigars, Inc.

Continue the evening with your favorite nightcap and music in our TAA style Cigar Lounge with the best cigar offerings from Tatuaje and My Father Cigars.



Monday, October 21, 2024

7:30am - 8:45am **Aruban Breakfast**

Convention Center

Sponsored by La Flor Dominicana and Lotus Group

Enjoy a delicious buffet breakfast featuring fresh tropical delights.



9:00am - 10:00am **Town Hall Meeting and General Session**

Opening remarks, introduction of new members and Exclusive Series update presented by the TAA Board of Directors; Jennifer Groh, Julie Neumann and Rich Castiano.

10:00am - 10:30am **Morning Coffee Break**

Sponsored by Kristoff Cigars

Take a break and enjoy a selection of signature cigars, coffee and fresh Aruban pastries.



10:30am - 10:45am **Legislative Brief**

Convention Center

Hear an insightful discussion of the current legislative and regulatory challenges for the industry presented by Greg Zimmerman.

Monday, October 21, 2024 *(continued)*

10:45am - 12:00pm **Deep Dive: Ask an Associate**

Sponsored by Espinosa Cigars and Plasencia Cigars

An open forum discussion where everyone is a panelist. During this discussion, moderated by Michael Herklots, we hope to achieve a better understanding of the shared challenges and opportunities amongst the entire association. We will explore what strategies and techniques members implemented over the last five years that have proven successful in this ever-changing market. Last, we will talk about ways we can better support each other as members of the TAA.



12:00pm - 1:15pm **General Session Luncheon**

Convention Center

Sponsored by Miami Cigar & Company and Oliva Cigar Company

Enjoy a refreshing lunch break before the afternoon sessions.



1:30pm - 3:00pm **TAA Deals and Data**

Convention Center

Sponsored by Quality Importers Trading Co., LLC

Formerly known as "Dream Machine", TAA Deals and Data will spotlight fantastic deals from our gracious Associate Members.



3:00pm - 3:15pm **Ice Cream Break**

Convention Center Portico

Sponsored by Phillips & King Intl., Inc./Kretek

A cool way to take a quick break!



PHILLIPS & KING
INTERNATIONAL

3:15pm - 4:30pm **Retail Meet-Up Meetings**

Convention Center

Sponsored by Davidoff of Geneva, USA

A casual setting of exchanging business solutions and ideas with fellow TAA members. A beer and wine bar will be open.



Davidoff of Geneva

USA

Monday, October 21, 2024 *(continued)*

3:15pm - 4:30pm Associate Member Forum Convention Center Portico
We are seeking insight on what the TAA can do to improve your participation. This casual conversation will include important topics including responses to our surveys, emails, Deals and Data, and trade show maximization.

6:30pm - 7:30pm Evening Cocktail Reception Festival Plaza
Sponsored by La Palina Cigars
Start the evening with cocktails, fine cigars and a beautiful view of the harbor.



7:00pm - 8:00pm Boat Shuttles departing to Renaissance Island Festival Plaza

7:30pm - 12:00am Elegant Evening of Dinner and Dancing Renaissance Island
Sponsored by Rocky Patel Premium Cigars
Enjoy a fabulous evening of dinner and dancing on Renaissance Island with the flamingos!



Tuesday, October 22, 2024

Breakfast on your own
Please enjoy breakfast at your leisure in Aquarius, Fresco or LG Smith restaurants.

9:00am - 1:00pm Leisure Morning
Free time to enjoy the island and all it has to offer.

2:00pm - 5:00pm Afternoon Beach Games and Gin Tasting Event Ocean Suites Beach
Sponsored by Ferio Tego
Enjoy a fun afternoon of games on the beach, fine cigars and a special gin tasting event.



7:00pm - 8:00pm Cocktail Reception Convention Center Portico
Sponsored by Illusione Cigars
Enjoy a round of cigars and cocktails to kickoff the evening celebrations.



Tuesday, October 22, 2024 *(continued)*

8:00pm - 10:00pm Evening Dinner and Casino Night Convention Center
Sponsored by CLE Cigars and Coles of London / S.T. Dupont
Enjoy an evening of dinner, drinks and casino fun.



9:30pm - 11:30pm Evening Cigar Lounge Convention Center
Sponsored by Crowned Heads and E.P. Carrillo Cigar Co.
A chance to relax and celebrate with great cigars, music and your favorite nightcap.



Wednesday, October 23, 2024

7:30am - 8:45am Associate Member Trade Show Set-Up Convention Center

7:30am - 8:45am Aruban Breakfast Festival Plaza
Sponsored by Ashton Distributors and Padrón Cigars
Enjoy a delicious breakfast to start your day before the Trade Show.



9:00am TAA Trade Show Opens Convention Center
TAA Deals are in the room and better than ever!

10:00am - 10:30am Morning Coffee Break
Sponsored by Perdomo Cigars
Take a quick break from your hard work with refreshments.



12:00pm - 1:30pm Trade Show Lunch and Cocktails Convention Center
Sponsored by Arturo Fuente Cigar Co. and J.C. Newman Cigar Company
Enjoy this working lunch.



J.C. NEWMAN CIGAR CO.®
AMERICA'S OLDEST FAMILY-OWNED PREMIUM CIGAR MAKER

4:00pm Trade Show Closes

Wednesday, October 23, 2024 *(continued)*

7:00pm - 8:00pm

Final Evening Cocktails

Festival Plaza

Sponsored by Altadis USA

Join us for a Caribbean Cocktail hour highlighting the spirit of Trinidad cigars.



8:00pm - 10:00pm

Final Evening Celebration Dinner

Festival Plaza

Sponsored by Altadis USA

Join us for an inspiring and upscale evening of dinner and music featuring the unveiling of a special Montecristo.



10:00pm - 12:00am

Final Evening Cigar Lounge

Pool Deck Marina Hotel

Sponsored by AJ Fernandez Cigar Co., and Gurkha Cigars

A final celebration of the 56th annual TAA meeting with fine cigars, music and your favorite nightcap on the patio.



Thursday, October 24, 2024

9:00am - 10:00am

Grab and Go Coffee and Snacks

Marina Lobby

Sponsored by Quesada Cigars

