

SCHEDULE AT A GLANCE

START & END TIMES	EVENT	SESSION	LOCATION
Sunday, April 6, 2025			
5:30 PM – 6:00 PM	Conference Registration		LBJ Presidential Library
6:00 PM – 8:00 PM	Opening Reception Evening at the LBJ Presidential Library with special access to The Briscoe Center for American History		LBJ Presidential Library and The Briscoe Center for American History
Monday, April 7, 2025			
8:00 AM – 4:30 PM	Conference Registration		Zlotnik Pre-Function
8:00 AM – 9:00 AM	Breakfast with Exhibitors		Zlotnik Pre-Function
8:30 AM – 9:30 AM	Opening Remarks and TAM 50th Anniversary Retrospective		Salons 3 & 4
9:30 AM – 9:45 AM	Break		
9:45 AM – 10:45 AM	Concurrent Sessions	Roundtable with the Historic Sites and Houses Affinity Group (HSHAG)	Salons 3 & 4
		Educator Roundtable with the TAM Educators Committee (TAMEC) Affinity Group	Salons 3 & 4
		There's No "I" in Museum: Using Heritage Tourism to Teach Collaboration	Salon 2
		Inspired: Small Museums Share Impact of IMLS Inspire grants	Salon 5
		From the Magnificent to the Mundane	Salon 6
10:45 AM – 11:00 AM	Break		
11:00 AM – 12:00 PM	Concurrent Sessions	Museum Emerging Leaders of Texas (MELT) Roundtable with the MELT Affinity Group	Salons 3 & 4
		Creative Solutions for Museum Preservation by the Collections Managers Committee (CMC) Affinity Group	Salons 3 & 4
		STEM Lens on History and Culture	Salon 2
		Designing Community Spaces in Historic Buildings	Salon 5
		Listening, Learning, and Working: Five Years into an Alternative Future	Salon 6
12:00 PM – 12:15 PM	Lunch Buffet		Zlotnik Pre-Function
12:15 PM – 1:00 PM	Lunch and Keynote	Beyond the Numbers: Turning Data into Strategic Action in Museums	Salon 3 & 4
1:00 PM – 1:15 PM	Break		
1:15 PM – 2:15 PM	Concurrent Sessions	Making the Most of Your Earned Income - Let's Hear Your 2 Cents! with the TAM Executive Leader (TAMEL) Affinity Group	Salon 6
		Starting Conversations About Volunteer Best Practices	Salon 2
		Working Together: Raising the Profile of Black Austin History	Salons 3 & 4
		Collection Clues: Identifying Photographic Processes	Salon 5
2:15 PM – 2:30 PM	Break		
2:30 PM – 3:15 PM	Speed Networking		Salons 3 & 4
3:15 PM – 3:30 PM	Break		
3:30 PM – 4:00 PM	Concurrent Burst Sessions	Preparing For a Website Redesign: Where the Heck Do You Start?	Salons 3 & 4
		Be a Solution, Not Just a Resource: Meeting Schools and Communities Where They Are	Salon 2
		Bridging the Gap from Idea to Reality: How The Briscoe Center for American History Solved Exhibit Challenges Using Practical Solutions	Salon 5
		Small, but Mighty! Corporate Sponsorship Programs for Small Organizations	Salon 6
4:00 PM – 4:30 PM	Concurrent Burst Sessions	Small Spaces Big Ideas: Interpreting Sensitive Content Through the Eyes of Children	Salon 2
		Innovative Programming: Filling the Gap	Salon 5
		Demystifying Collections Insurance: How This Valuable Tool Can Help Safeguard Your Museum's Mission	Salon 6
		Texas and America's 250th Anniversary	Salons 3 & 4
4:30 PM – 5:30 PM	Exhibitor Reception		Zlotnik Pre-Function
5:00 PM – 6:00 PM	Evening Event **Invite Only**	Directors and CEOs Reception hosted by the Harry Ransom Center	Harry Ransom Center
5:00 PM – 8:30 PM	Evening Event 50th Birthday Bash at the Bullock Texas State History Museum & Capitol Mall		Bullock Museum and Capitol Mall Sites

START & END TIMES	EVENT	SESSION	LOCATION
Tuesday, April 8, 2025			
8:00 AM – 3:30 AM	Conference Registration		Zlotnik Pre-Function
8:00 AM – 9:00 AM	Breakfast with Exhibitors		Zlotnik Pre-Function
8:15 AM – 9:00 AM	TAM Annual Business Meeting		Salons 3 & 4
9:15 AM – 10:00 AM	TAM Awards Ceremony		Salons 3 & 4
10:00 AM – 10:30 AM	Networking Break	Award Winners Join Us on Stage for Pictures	
10:30 AM – 11:30 AM	Concurrent Sessions	Informed Decisions: Using Museum Visitor Data to Envision, Plan, and Make Change	Salons 3 & 4
		On the Road: Teacher Travel Professional Development	Salon 2
		Transformations: Physically and Intellectually Moving Museum Collections	Salon 5
		Museum Hot Seat: What's on Your Mind?	Salon 6
11:30 AM – 12:00 PM	Networking & Exhibitor Break		Zlotnik Pre-Function
12:00 PM – 12:15 PM	Lunch Buffet		Zlotnik Pre-Function
12:15 PM – 1:00 PM	Lunch and Keynote	Creative Aging Comes of Age – In Museums	Salons 3 & 4
1:00 PM – 1:15 PM	Break		
1:15 PM – 2:15 PM	Concurrent Sessions	Inclusive and Belonging Leadership: Building Stronger Teams and Organizations with the IDEA Affinity Group	Salons 3 & 4
		“The Color Inside” with the Art Affinity Group (AAG)	Meet in the AT&T Center lobby at 1:15 to travel as a group to the Landmark public art installation.
		“Not Another Furniture Tour!”: Connect Historic House Museums with the 21st Century Community	Salon 2
		Most Expensive Mistakes Museum Administrators Make You Easily Can Avoid	Salon 5
		Bridging Art & Play: Creating Public Spaces for Community, Culture, and Collaboration	Salon 6
2:15 PM – 2:30 PM	Break		
2:30 PM – 3:30 PM	Concurrent Sessions	Rising from the Rubble: Community Building in the Wake of Disaster	Salon 2
		When Museums and Libraries Collide	Salons 3 & 4
		Who's Got the Buckets: Bailing Yourself out of Situations You Weren't Trained For	Salon 6
		Playing Detective: Maintaining Outdoor Public Art When Information is Lacking	Salon 5
3:30 PM – 5:30 PM	TAM Academic Project Showcase Competition		Bullock Museum Austin Room
3:30 PM – 5:30 PM	Austin Museum Activations		Bullock Museum Austin Room
5:30 PM – 7:30 PM	Evening Event	Fossils, Friends, and Fantastic Views: An Evening at the Texas Science and Natural History Museum and The Contemporary Austin – Jones Center	Texas Science and Natural History Museum
7:00 PM – 8:30 PM	Evening Event		The Contemporary Austin – Jones Center
Wednesday, April 9, 2025			
8:00 AM – 9:00 AM	Advocacy Breakfast & Panel	Building Bridges: Advocacy for Impact at the State Legislature	Salons 3 & 4
9:00 AM	TAM at the Texas State Capitol	Legislative Resolution & Empowered Advocacy	Texas State Capitol
9:15 AM – 12:15 PM	Workshops <i>Must be purchased separately</i>	Putting It All Together: Preparing for 2026 at Small History Organizations	Salon 1
		Full S.T.E.A.M Ahead: How to Foster the S.T.E.A.M. Mindset in Your Museum	Salon 2
		Innovative and Non-Traditional Strategies: Relaunching Your Museum for The Future	Salons 3 & 4
		Preserving Moving Images: Building Confidence with Archival Media Formats	Salon 5
		Don't Just Prepare for the Last War: Informed Emergency Preparedness	Salon 6
10:00 AM – 11:30 AM		Landmarks Tour: Public Art at UT Austin	AT&T Hotel and Conference Center Lobby
10:00 AM – 11:30 AM	Tours <i>Must be purchased separately</i>	Briscoe Center for American History Tour History and Fate: The Goodwins and The 1960s	Briscoe Center for American History <i>Shuttle Available</i>
10:00 AM – 12:30 PM		Black Austin History Tour with Visit Austin	Downtown Austin <i>Shuttle pick up AT&T Hotel and Conference Center</i>