2024 TAM Academic Project Scoring Rubric

The submitter demonstrates knowledge and the ability to present material in an effective and meaningful way.

4	3	2	1
High demonstration	Demonstrated	Adequate	Insufficient
of knowledge,	knowledge,	demonstration of	demonstration of
submission is very	submission is	knowledge, proposal	knowledge, proposal
organized and	organized and	is somewhat	lacks organization
indicates a clear	indicated the ability to	organized and may or	and may not indicate
ability to present	present material in an	may not indicate	ability to present
material in an	effective and	ability to present	material in an
effective and	meaningful way.	material in an	effective and
meaningful way.		effective and	meaningful way.
		meaningful way.	

The submission provides new perspectives and insights

4	3	2	1
Topic is current and will be interesting and applicable to attendees	Topic is current and content has potential to be applicable to attendees	Topic is not current, and/or content is marginally applicable	Topic is not current or content is not applicable.

I would recommend this presentation to an attendee interested in the subject matter.

4	3	2	1
High relevance, encourages different perspectives on current events, issues, and topics for attendees	Relevant topic meets professional development needs of attendees	Topic is narrow and lacks broad appeal for attendees	Topic is undeveloped and does not offer new insights or innovation for attendees

Articulation of Problem, Purpose, or Focus is clear.

3	2	1
Question, hypothesis, or	Question, hypothesis, or	Question, hypothesis,
position is articulated and	position is stated clearly and	position, purpose, or focus is
defended in the context of the	context of the problem or	not visible or stated clearly
problem or purpose; and/or	purpose is apparent; and/or	•

A central purpose, focus, or	A central purpose, focus, or	
essence of the work or	essence of the work or	
performance is highly evident	performance is evident	

Scholarly Context

3	2	1
Comprehensively places	Sufficiently places	The scholarly context for the
problem/question in an	problem/question in an	problem/question may be
appropriate scholarly context	appropriate scholarly context	apparent but is not sufficiently
(scholarly literature, theory,	(scholarly literature, theory,	demonstrated
model, or genre)	model, or genre)	

Spelling and Grammar

2	1
Minimal spelling & grammar mistakes	Noticeable spelling and grammar mistakes