

## Program Advertising Opportunities

Advertising in the TAM 2022 Conference Print Program is a great way to promote your business or museum to a diverse audience of museum professionals. The program will be shared with all TAM Annual Meeting attendees and contains the conference timeline, session descriptions, sponsor listings, and more.

**The deadline to reserve space and submit artwork is February 1, 2022.** To save your spot, or for questions or support, please contact the TAM Meeting Planner, Monica Rhodes, at [monica@manifest-creative.com](mailto:monica@manifest-creative.com) or 979-285-8512.

OPTIONS	Regular: Thru February 1, 2022	Late: After February 1, 2022
Back Cover (full-page, color) (only one available)	\$900	\$975
Inside Front Cover (full-page, color) (only one available)	<b>SOLD</b> \$800	\$875
Inside Back Cover (full-page, color) (only one available)	\$800	\$875
Full-Page within Program – color	\$650	\$725
Half-page within Program – color	\$450	\$525
Half Page within Program – Black & White	\$375	\$450
Quarter Page within Program – Black & White	\$250	\$325
Business Card Size within Program – Black & White	\$150	\$225

**Please send all camera-ready artwork to [monica@manifest-creative.com](mailto:monica@manifest-creative.com) by February 1, 2022**

## SPECS & AD REQUIREMENTS

**FULL PAGE**

Live Area:  
7.5" x 10.25"

Trim:  
8.5" x 11"

Bleed:  
9" x 11.5"

**QUARTER PAGE**

3.625" x 5"

**BUSINESS CARD SIZE**

3.5" x 2"  
(Horizontal Only)

**HALF PAGE**

7.5" x 5"  
(Horizontal Only)

**Finished Program:** 8.5" x 11"

**Press Ready Artwork:**

- All ads must be 300DPI
- Color ads must be CMYK
- Files Accepted: PDF, JPG
- Digital Files Only

**Full Page Ads:**

- All full page ads bleed
- Live Area: 7.5" x 10.25"
- Trim: 8.5" x 11"
- Bleed: 9" x 11.5"

**Half Page Ads:**

- No Bleed
- 7.5" x 5"
- Horizontal Only

**Quarter Page Ads:**

- No Bleed
- 3.625" x 5"

**Business Card Size Ads:**

- No Bleed
- 3.5" x 2"
- Horizontal Only