



TAM 2022 Waco - March 22 - 25, 2022

WEDNESDAY, MARCH 23, 2022

9:45 AM - 10:45 AM

Leading for Success AND Happiness

Charlie Walter - Mayborn Museum | Barbara Leggett - The Happiness Center of WNY
Stress can impact our ability to lead. Learn how perspective can change our abilities and how curiosity can help us reach our full potential.

Transition to Leadership: An Introduction to Leadership for New or Emerging Museum Leaders

Rachel Woods - Leadership Trek Corp. (LTrek)

Dive into the difference between management and leadership, how to motivate others, how to delegate effectively, and how to approach conflict.

11:00 AM - 12:00 PM

A Museum's Journey of Organizational Assessment and Development

Charlie Walter - Mayborn Museum | Lesa Bush - Mayborn Museum | Rachel Woods - Leadership Trek Corp. (LTrek)

Follow five years of reflective change at the Mayborn Museum, addressing organizational assessment, team culture, and the importance of planned staff interactions, professional development, and improved operations through communication.

Museum Work: Developing New Earned Income Strategies

Michelle Everidge - Witte Museum | Chris Dyer - Dr Pepper Museum & Free Enterprise Institute

Some innovative ways Texas museums have shifted their business models as a result of



the pandemic and, in so doing, strengthened their community-based missions and visions.

2:00 PM - 3:00 PM

Making Your Museum Energy Efficient Step-by-Step

Ann Fortescue - International Museum of Art & Science | Amelia Whitehead Rose - International Museum of Art & Science

Learn to develop a plan for energy use and conservation for collections care practices.

THURSDAY, MARCH 24, 2022

3:00 PM - 5:00 PM

Strategic Vision and the Evidence of Success Workshop

Marise McDermott - Witte Museum

Lean into community impact, healing, and innovation as we discuss innovative ways museums nationally are recalibrating Strategic Plans.

FRIDAY, MARCH 25, 2022

9:30 AM - 10:30 AM

Challenges and Solutions from Academic Institutions

Daniel Carey-Whalen - Centennial Museum and Chihuahuan Desert Gardens | Emily Wilkinson - Texas Tech University System | Jake Mangum - University of North Texas Libraries | Tracee Robertson - Wichita Falls Museum of Art at MSU

Take a look at some of the issues that academic museums face, their unique perspectives, as well as the way they tackle these common issues in the field.