



TAM 2022 Waco - March 22 - 25, 2022

WEDNESDAY, MARCH 23, 2022

9:45 AM - 10:45 AM

Waco Mammoth National Monument: can a NEW model of park management ever become the NORM? Assessing sustainability of partnerships.

Raegan King - Waco Mammoth National Monument

Learn about the 30 years of community effort and investment that led to the 2015 designation of the WACO Mammoth Paleontological site as a National Monument and see how this model can help you.

11:00 AM - 12:00 PM

Making Change through Dialogues with Indigenous Communities

Daniel Carey-Whalen - Centennial Museum and Chihuahuan Desert Gardens

Examine a case study discussing the creation of an Indigenous Advisory Panel, as well as the process, dialogues, and ongoing conversations about a mural at the Centennial Museum.

Common Ground: A Crash Course in Co-creation...or, How I learned to Relax and Love the Process

Trey Crumpton - Mayborn Museum | Kellen Nixon - Nixon & Co. Consulting Group

Walk through some techniques to utilize community input and find common ground on emotionally charged topics.

THURSDAY, MARCH 24, 2022

10:30 AM - 11:30 AM



Digitizing Untold Stories

Joy Summar-Smith - Dr Pepper Museum & Free Enterprise Institute | Eric Ames - Baylor University | Stephen Sloan - Baylor University

Examine the current collections at Baylor's Institute for Oral History and the Black Gospel Music Project.

1:30 PM - 2:30 PM

Building Trust, Stewarding Tribal Histories

Margaret Koch - Bullock Museum | Matthew Davila - Standing Rock Sioux

Connecting with and establishing relationships with American Indian tribal entities in a responsible and trustworthy way is a necessary part of collections management in the 21st century.

From the Ground to the Grade School: Bringing Columbian Mammoth Fossils to students across Texas, the United States, and the World

Brycen Turnbull - Waco Mammoth National Monument | Dr. Lindsey Yann - Waco Mammoth National Monument

Distance learning and best practices for museum education.

3:00 PM - 5:00 PM

Your Hunt, Your History: Leveraging Digital Tools to Engage the Community with Local History - Workshop

Stephen Sloan, Regina Wenger, & Ella Hadacek - Institute for Oral History, Baylor

Learn how to historically engage your community in a fun and interactive way using the lessons learned from the recent Waco Founding Scavenger Hunt.

Co-creation Bootcamp + Design Lab: Community Co-Creation for Impact, Change and Leadership Workshop

Holly Truitt - Holly Truitt Consulting

Build you and your museum's muscles to co-create for impact and change with your community in ways that are deep, authentic, and connective.

FRIDAY, MARCH 25, 2022



9:30 AM - 10:30 AM

Exhibit Upgrades on a Budget

Audrey Ladd - Texas Ranger Hall of Fame and Museum | Shelly Crittendon - Texas Ranger Hall of Fame and Museum | Rachel Smith - Rogers Historical Museum

From identifying priorities and resources to creating more inclusive exhibit content, see how to upgrade exhibits on a shoestring budget.

11:00 AM - 12:00 PM

Turning Lemons into Lemonade: Making the Most of Collections Conundrums

Rebecca Ingram - Brazos Valley Museum of Natural History | Olivia Moore - East Texas Oil Museum | Stephanie Klemm - Star of the Republic Museum

Explore case studies of Texas museums that found the silver lining in challenging collections conundrums.