



## **TAM Call for Fellows**

The Texas Association of Museums (TAM) is excited to announce an open call for applications for qualified museum educators to take part in a 3 week free virtual bootcamp and then the opportunity to be selected to serve as a TAM Fellow who will be contracted to lead regional hybrid workshops in a range of digital interpretation topics. The virtual bootcamp will be held between May and June and selected TAM Fellows will then create, develop, and lead a two hour workshop in their Texas Heritage Trail Region from June to December 2022.

**Deadline for application is April 29, 2022. Link to application form below.**

### **ABOUT THE PROJECT**

TAM is currently engaged in a professional development project called “Texas Connected”. As part of “Texas Connected”, two museum educators from each of the ten Texas Heritage Trail Regions (20 total) will participate in a virtual bootcamp (online learning sessions) followed by the creation of 10 regional workshops focused on the topics addressed in the three-part bootcamp. This program is designed to increase fluency in digital applications, requirements, and solutions.

If you can answer one of the following questions, then you might make a good fit!

- In what ways have you engaged K-12 students of all levels and abilities?
- How have you leveraged museum content for virtual experiences?
- How do you communicate digital engagement value (for fundraising, internal buy-in, identifying intended audiences and digital needs)?
- What is in your Virtual Teaching Toolbox?
- How did you design a Virtual Field Trip Program?
- What kind of multidisciplinary approaches do you apply to digital history content?
- How have you supported K-12 curriculum, TEKs, and other needs?
- What are some virtual teaching techniques and troubleshooting that you use?
- How have you learned from award winning digital projects?

### **VIRTUAL BOOTCAMP TENTATIVE CALENDAR**

- **Unit One: Planning for Virtual Experiences (May 2-6, 2022)**
- **Unit Two: Getting into Digital Gear (May 9-13)**
- **Unit Three: Putting on the Show (May 16-27, 2022)**



- **Memorial Week Off**
- **Unit Four: Communicating Program Value (June 6-9)**

### **TAM FELLOWS JOB DESCRIPTION**

- Select an topic area of expertise
- Take part in a three week long Virtual Program Bootcamp (May - June 2022)
- Reference the content covered in the Bootcamp to develop a two-hour workshop
- Research and outline a webinar-style hybrid learning session on the topic selected. The content of the workshop will address three questions posed by each topic. (see detail)
- Record a three part webinar-style video learning session via Zoom designed to become a permanent part of TAM's digital learning library. The total length of the video will be an average of 30 minutes. The Fellow may choose to use the resources in a number of ways including, but not limited to: informing their museum leadership and trustees, serving as a marketing tool or for teacher in-service; or as the basis for other non-related workshops and training.
- Deliver a list of related resources (links to articles, references, etc.) to accompany the video learning session.
- Meet with the Project Director, and other appropriate TAM and THC team members for an overview of the video learning session. This will take place after delivery of the recorded presentation but prior to the regional introduction to the material.
- Provide no fewer than four (3) and no more than five (5) discussion questions for workshop attendees.
- Write a brief summary, approximately 100 words, of her/his/their experience with "Working Title" within 30 days of delivery of finished video presentation.
- Provide her/his/their own digital equipment necessary to record the presentation virtually from her/his/their own computer, including but not limited to internet connection, computer, webcam, speaker, and microphone.
- Collaborate with TAM and THC staff on the development of a detailed content plan and promotional description for the session, coordinate with TAM and THC staff on logistics and technical needs, and provide supplementary resources for inclusion in digital toolkits.
- Share presentation materials at an agreed upon time no later than one week from the date in which the video learning session will be implemented.

### **ESSENTIAL WORKSHOP COMPONENTS**

TAM expects that each workshop will cover not only the essential components of the selected topic but also three skills identified as integral to each.

#### **Sample Hybrid Regional Workshop (mix of Zoom attendees and onsite learners)**

**10 minutes:** Introductions



**7.5 - 10 minutes:** Part 1 - Topic Theme Video

**10 minutes:** Small groups discuss video (Zoom Breakouts for virtual)

**5 minutes:** Each group shares highlights of their discussion and resources list/idea share

**10 minutes: break**

**7.5 - 10 minutes:** Part 2 - Topic Theme Video

**10 minutes:** Small groups discuss video (Zoom Breakouts for virtual)

**5 minutes:** Each group shares highlights of their discussion and resources list/idea share

**10 minutes: break**

**7.5 - 10 minutes:** Part 3 - Topic Theme Video

**10 minutes:** Small groups discuss video (Zoom Breakouts for virtual)

**5 minutes:** Each group shares highlights of their discussion and resources list/idea share

**15-20 minutes:** Self Reflection, Conclusion, and Evaluation

Example of the contents of workshop requested:

**Topic selected:** *How have you leveraged museum content for virtual experiences?*

*Solution:* Alpha Museum created an artist interview series on YouTube to accompany an exhibition

**Video 1: Setting up the show (7-10 minutes in length)**

- a. How to select artists to record
- b. How we developed interview questions for videos
- c. What kind of pre-planning was needed

*Video 1 discussion questions - 3 questions that stimulate workshop attendee thinking on the above topic*

**Video 2: Lights, Camera, Action (7-10 minutes in length)**

- a. How do you select the right tools to use
- b. What are some best practices in recording that were learned by doing this project?
- c. What kind of design and editing needs were required?

*Video 2 discussion questions - 3 questions that stimulate workshop attendee thinking on the above topic*

**Video 3: Sharing the Interviews (7-10 minutes in length)**

- a. Where will the videos live? YouTube v. Vimeo
- b. How were the videos used in conjunction with the museum's website, social media, or other channels
- c. Where were the videos shared outside of the museum?



*Video 3 discussion questions - 3 questions that stimulate workshop attendee thinking on the above topic*

TAM offers Fellows a one-year TAM Individual Membership valued at **\$50**, a complimentary virtual programming bootcamp valued at **\$200**, and a flat honorarium of **\$500** for the development and delivery of one two-hour workshop. **Deadline for application is April 4, 2022.**

TAM Fellows are independent contractor positions and all intellectual property and related material that is developed or produced will be co-branded with TAM and TAM Fellow's name. Workshop content will retain a Creative Commons Attribution-NonCommercial- ShareAlike 4.0 International License (CC BY-NC-SA 4.0). Fellows are encouraged to share links to finished workshops with their networks and are welcome to include and/or link to them in their portfolios or websites.

**[APPLY HERE TODAY!](#)**