



## TAM 2022 Waco - March 22 - 25, 2022

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**WEDNESDAY, MARCH 23, 2022**

9:45 AM - 10:45 AM

### **Waco Mammoth National Monument: can a NEW model of park management ever become the NORM? Assessing sustainability of partnerships.**

Raegan King - Waco Mammoth National Monument

Learn about the 30 years of community effort and investment that led to the 2015 designation of the WACO Mammoth Paleontological site as a National Monument and see how this model can help you.

### **Leading for Success AND Happiness**

Charlie Walter - Mayborn Museum | Barbara Leggett - The Happiness Center of WNY  
Stress can impact our ability to lead. Learn how perspective can change our abilities and how curiosity can help us reach our full potential.

### **Transition to Leadership: An Introduction to Leadership for New or Emerging Museum Leaders**

Rachel Woods - Leadership Trek Corp. (LTrek)

Dive into the difference between management and leadership, how to motivate others, how to delegate effectively, and how to approach conflict.

11:00 AM - 12:00 PM

### **A Museum's Journey of Organizational Assessment and Development**

Charlie Walter - Mayborn Museum | Lesa Bush - Mayborn Museum | Rachel Woods - Leadership Trek Corp. (LTrek)

Follow five years of reflective change at the Mayborn Museum, addressing organizational assessment, team culture, and the importance of planned staff



interactions, professional development, and improved operations through communication.

### **Museum Work: Developing New Earned Income Strategies**

Michelle Everidge - Witte Museum | Chris Dyer - Dr Pepper Museum & Free Enterprise Institute

Some innovative ways Texas museums have shifted their business models as a result of the pandemic and, in so doing, strengthened their community-based missions and visions.

### **Making Change through Dialogues with Indigenous Communities**

Daniel Carey-Whalen - Centennial Museum and Chihuahuan Desert Gardens

Examine a case study discussing the creation of an Indigenous Advisory Panel, as well as the process, dialogues, and ongoing conversations about a mural at the Centennial Museum.

### **Common Ground: A Crash Course in Co-creation...or, How I learned to Relax and Love the Process**

Trey Crumpton - Mayborn Museum | Kellen Nixon - Nixon & Co. Consulting Group

Walk through some techniques to utilize community input and find common ground on emotionally charged topics.

2:00 PM - 3:00 PM

### **Making Your Museum Energy Efficient Step-by-Step**

Ann Fortescue & Amelia Whitehead Rose - International Museum of Art & Science

Learn to develop a plan for energy use and conservation for collections care practices.

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**THURSDAY, MARCH 24, 2022**

3:00 PM - 5:00 PM

### **Strategic Vision and the Evidence of Success Workshop**

Marise McDermott - Witte Museum

Lean into community impact, healing, and innovation as we discuss innovative ways museums nationally are recalibrating Strategic Plans.



## **Co-creation Bootcamp + Design Lab: Community Co-Creation for Impact, Change and Leadership Workshop**

Holly Truitt - Holly Truitt Consulting

Build you and your museum's muscles to co-create for impact and change with your community in ways that are deep, authentic, and connective.