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President/CEO

- 🔛 Dripping Springs Visitors Bureau
- Dripping Springs, TX



Job Details

= Full-time

\$ \$68,500 - \$75,000 a year

Benefits

AD&D insurance Disability insurance Health insurance Dental insurance

Paid time off Vision insurance Professional development assistance

Life insurance

Qualifications

Management Bachelor's degree Marketing

Full Job Description

About the organization:

The Dripping Springs Visitors Bureau is a non-profit 501(c)(3) charitable organization founded in 2016 to promote tourism in Dripping Springs, Texas. The area is fast-growing with many assets to promote such as being the Wedding Capital of Texas®, wineries,

breweries and distilleries, many natural features and parks, as well as proximity to Austin and is the gateway to the Texas Hill Country. The Bureau also operates under the marketing name Destination Dripping Springs.

About the job:

This position is full-time and expected to be in the office in Dripping Springs Visitors Center at least 3-4 days per week. As the President/CEO you will oversee all aspects of tourism for the area as well as managing a staff of 1-2 employees and 8-10 volunteers. Our organization is creative and collaborative, allowing a safe place for all.

This position reports to a board of directors.

Aspects of the job include:

- Developing and staying within a budget. Fiduciary responsibilities include paying vendors and collecting from customers.
- Overseeing a marketing plan and analytic reports
- Acting as liaison with the community including local tourism partners, city departments, chambers of commerce, local organizations, professional tourism organizations, as well as with surrounding Hill Country tourism partners
- Managing the Wedding Capital of Texas® program, including overseeing WCOT Showcases
- Managing the Dripping with Taste® Trail program, including a passport program and the annual Dripping Springs Brewers Festival
- Managing the annual Dripping Springs Songwriters Festival
- Managing website development and renewals

Minimum qualifications:

Management experience.

Preferred qualifications:

A college degree, management experience, as well as experience in marketing and the tourism industry.

Compensation & Benefits:

- Compensation range: \$68,500-\$75,000
- Flexible vacation time

- Life and AD&D insurance
- Disability insurance
- Comprehensive healthcare benefits

Your application should include the following:

Involvement in management, marketing, and fiduciary responsibilities as well as training experiences within the last 5-7 years.

Job Type: Full-time

Pay: \$68,500.00 - \$75,000.00 per year

Benefits:

- Dental insurance
- Health insurance
- Life insurance
- Professional development assistance
- Vision insurance

Schedule:

• 8 hour shift

Supplemental pay types:

• Bonus pay

Ability to commute/relocate:

• Dripping Springs, TX 78620: Reliably commute or planning to relocate before starting work (Required)

Work Location: Hybrid remote in Dripping Springs, TX 78620



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United States

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