



## **2025 Innovation Summit Partnership Opportunities** **June 9-10, 2025 – DFW Metroplex**

*TACVB's first conference on Artificial Intelligence (A.I.) for Destination Organizations*

### **Gold Sponsor - \$6000 (two available)**

*Kick off the day by greeting attendees and setting the tone for the day's sessions!*

#### Sponsorship Benefits:

- Welcome Address Opportunity - Deliver a 5-minute welcome and introduction at the start of each day
- Premium Brand Exposure - Your logo prominently displayed with recognition as one of two Gold Sponsors
- TWO Complimentary Registrations - Network and engage with key industry professionals
- Exclusive Exhibit Space - A dedicated table in the Partner Hall for direct attendee interaction
- Spotlight Video Feature - A 60-120 sec video showcase presented at the start of each day
- Pre & Post Event Recognition -Featured in TACVB's email marketing & social media promotions
- Attendee List Access - Receive an electronic list of attendees both pre- and post-event

### **Lunch Sponsor - \$5000 (one available)**

*Bring people together over a great meal and make a lasting impression as the Lunch Sponsor!*

#### Sponsorship Benefits:

- Premium Brand Exposure - Your logo prominently displayed with recognition as the official Lunch Sponsor
- TWO Complimentary Registrations -Network and engage with key industry

professionals

- Exclusive Exhibit Space - A dedicated table in the Partner Hall for direct attendee interaction
- Spotlight Video Feature - A 60-120 sec video showcase presented during lunch
- Pre- & Post-Event Recognition -Featured in TACVB's email marketing & social media promotions
- Attendee List Access - Receive an electronic list of attendees both pre- and post-event

### **Breakfast Sponsor – \$4,500 (two available)**

*Fuel the day and boost your brand visibility as a Breakfast Sponsor!*

Sponsorship Benefits:

- Premium Brand Exposure – Your logo prominently displayed with recognition as one of two official Breakfast Sponsors
- TWO Complimentary Registrations – Network and engage with key industry professionals
- Exclusive Exhibit Space – A dedicated table in the Partner Hall for direct attendee interaction
- Spotlight Video Feature – A 60-120 sec video showcase presented during your breakfast
- Pre- & Post-Event Recognition – Featured in TACVB's email marketing & social media promotions
- Attendee List Access – Receive an electronic list of attendees both pre- and post-event

### **Name Badge Sponsor - \$3,500 (one available)**

*Put your brand front and center—right in every attendee's hands!*

- Premium Brand Exposure – Your logo prominently displayed on every name badge
- ONE Complimentary Registration – Network and engage with key industry professionals
- Exclusive Exhibit Space – A dedicated table in the Partner Hall for direct attendee interaction
- Pre- & Post-Event Recognition – Featured in TACVB's email marketing & social media promotions
- Attendee List Access – Receive an electronic list of attendees both pre- and post-event

**Refreshment Break Sponsor - \$2,000 (three available)**

*Make refreshment breaks unforgettable by sponsoring the much-needed morning and afternoon pick-me-ups that everyone will appreciate!*

- Premium Brand Exposure – Your logo prominently displayed with signage as an official refreshment break sponsor
- Exclusive Exhibit Space – A dedicated table in the Partner Hall for direct attendee interaction
- Pre- & Post-Event Recognition – Featured in TACVB’s email marketing & social media promotions
- Attendee List Access – Receive an electronic list of attendees both pre- and post-event

**Supporting Sponsor (DMOs only!) - \$1,500**

*Show your commitment to the Innovation Summit with a Supporting DMO Sponsorship!*

- Brand Exposure – Your organization’s logo prominently displayed on event signage
- Pre- & Post-Event Recognition – Featured in TACVB’s email marketing & social media promotions