



545 Mainstream Dr.
Suite 103
Nashville, TN 37228

PHONE
615.726.8227

E-MAIL
admin@tacp.org

VISIT US AT
www.tacp.org

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56th Annual TACP Conference and Vendor Expo Knoxville Convention Center July 21-23, 2026

The Tennessee Association of Chiefs of Police (TACP) invites you to participate as a sponsor and/or exhibitor at our 56th Annual Conference & Vendor Expo at the Knoxville Convention Center, July 21-23, 2026.

This popular event is sure to sell out, so do not delay registering for your preferred sponsorship or exhibit space.

Please note that if you have participated in TACP Annual Conferences in the past, the format has changed slightly for 2026. The conference will now begin on Tuesday afternoon and end with the Annual Awards Banquet on Thursday night.

Vendor move-in and setup will take place on Tuesday afternoon between noon and 4:00PM. The Vendor Hall opens at 9:00AM and will remain open until 3:00PM on Wednesday, July 22, 2026. A joint member and vendor buffet lunch will take place from noon -1:30PM in the vendor hall. Lunch is included in your booth pricing. Breakdown and move-out will be from 3:00PM-5:00PM.

Each 10x10 exhibit booth includes pipe and drape, a skirted table and chairs and internet access. Carpet can also be ordered directly from TACP for an additional \$55. **Once your registration with TACP is complete, you will receive additional information about the event including a hotel reservation link and a link to order electricity for your booth directly from the convention center.**

In addition to exhibit booths, there are several sponsorship opportunities available, most of which include a booth and speaking opportunity. A list and description of these is attached to this letter.

To register, please click here to complete online registration which allows you to choose a booth category or sponsorship opportunity. An invoice, which can be paid via credit card, ACH or check, will be generated automatically when you click submit.

Payment must be received no later than June 15, 2026, to secure your selections. Failure to do so, or make arrangements with TACP staff, may result in cancellation of your selections.

If you have any questions, please feel free to reach out via email: SharryBeard.ed@tacp.org or phone: 615-726-8227.

Thank you for your continued support of TACP and we look forward to seeing you in Knoxville in July!



TACP's 56th Annual Conference Sponsorship Opportunities



*All Sponsorships include signage and recognition
on conference materials and on display throughout the conference
as well as TACP website and social media.*

PREMIER SPONSORSHIPS

All include speaking opportunities and booths



Platinum Sponsor

*Host Chief's Night Sponsor
Double Sponsor Booth
2 Tickets to Annual Banquet
30-minute Speaking Opportunity
\$25,000*

Gold Sponsor

*President's Reception Sponsor
Single Sponsor End Cap Booth
2 Tickets to Annual Banquet
20-minute speaking opportunity
\$15,000*



Silver Sponsor

*Member Lunch Sponsor
Single Sponsor End Cap Booth
2 tickets to Annual Awards Banquet
15-minute speaking opportunity
\$10,000*

Bronze Sponsor

*Membership Breakfast Sponsor
Single Sponsor End Cap Booth
Speaking opportunity during breakfast
\$7500*





TACP's 56th Annual Conference Sponsorship Opportunities



Premier Sponsor

10-minute Speaking Presentation
Double Sponsor Booth - 3 available
\$5000

Choice Sponsor

5-minute Speaking Presentation
Sponsor End Cap Booth - 1 available
\$3500

EVENT SPONSORS

Tuesday or Wednesday Networking

Event Sponsor includes Front End Cap (Green) Booth
Two-night networking suite sponsor includes Back End Cap (Brown) Booth
One-night networking suite sponsor includes Middle (Pink) Booth
\$TBD by Sponsor—Contact TACP for details

Annual Awards Banquet Table Sponsor

Table with 8 seats for Annual Awards Banquet
\$2500

Break Sponsor

No Booth— Access for ONE Rep to Vendor Hall on Wednesday
\$1000

Ads

Scrolling Ads During Conference and on Website
\$500

2026 TACP Annual Conference and Vendor Expo
Sponsorships and Exhibitor Booths
Knoxville Convention Center
All Booths include Pipe and Drape



Premier Sponsorship – Double Booth (Red) - \$5000

Two skirted tables with four chairs, **10-minute speaking opportunity**, Lunch for up to four booth reps, Recognition on TACP webpage and scrolling throughout conference



Choice Sponsorship – Sponsor End Cap Booth (Orange) - \$3500

Skirted table with two chairs, **5-minute speaking opportunity**, Lunch for up to three booth reps, Recognition on TACP webpage and scrolling throughout conference



VIV (Very Important Vendor) Booth (Purple) - \$2500

Skirted table with two chairs, Lunch for up to three booth reps, Recognition as VIV booth on TACP webpage, Signage and scrolling ad during conference



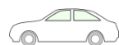
Premier Booth (Light Blue) - \$2000

Placement in front row, Skirted table with two chairs, Lunch for up to two booth reps



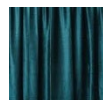
Premium Car Spots - \$1800

Inside vehicle display space along side aisle at vendor hall entrance, Skirted table with two chairs, Lunch for up to two booth reps



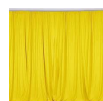
Car Spot – \$1500

Inside vehicle display space along back wall, Skirted table with two chairs, Lunch for up to two booth reps



Double Booths (Teal) - \$1600

Double size to accommodate large displays or multiple reps, Two skirted tables with four chairs, Lunch for up to four booth reps



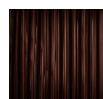
Center Aisle End Cap Booth (Yellow) - \$1500

Placement on end of rows in center aisle with refreshment tables, Skirted table with two chairs, Lunch for up to two booth reps



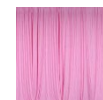
Front End Caps (Green) - \$1200

Placement on entrance aisle, Skirted table with two chairs, Lunch for up to two booth reps



Back End Caps (Brown) - \$1000

Placement on aisle near lunch entrance, Skirted table with two chairs, Lunch for up to two booth reps



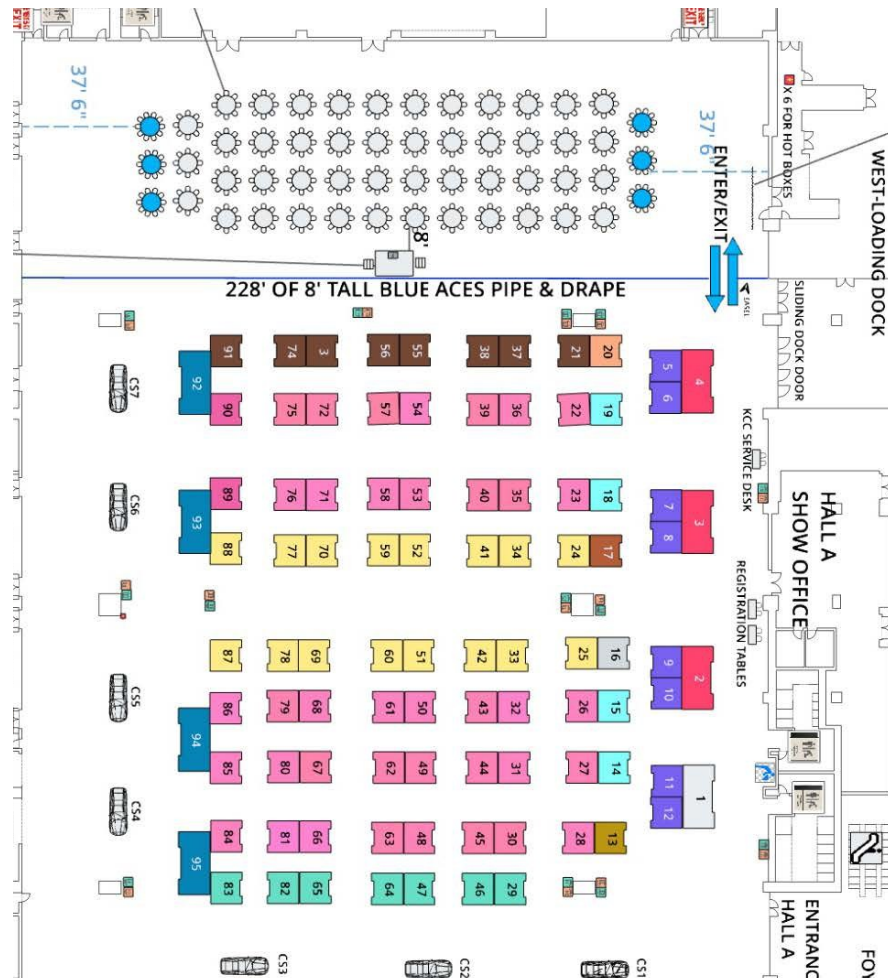
Middle Booth (Pink) - \$900

Table with two chairs, Lunch for up to two booth reps

2026 Annual Conference and Vendor EXPO Booths

All booths come with pipe and drape, skirted table, two chairs and two lunch tickets (unless otherwise indicated). There is a \$50 charge for additional on-site representative, which includes a joint member/vendor lunch.

Electricity and other add-ons are available directly through the convention center. You will be provided an ordering link, shipping information, and a hotel room link when your registration is complete.



- **Platinum, Gold, Silver & Bronze Sponsor Booths**—included with Sponsorship
- **Premier Sponsorship Booths (Red)** - \$5000
- **Choice Sponsorship Booth (Orange)** - \$3500
- **VIV Booths (Purple)** - \$2500
- **Premium Booths (Light Blue)** - \$2000
- **Premium Car Spots (first aisle—CS1, CS2, CS3)** —\$1800
- **Double Booth (Teal)** - \$1600
- **Car Spot (CS4, CS5, CS6, CS7)-** \$1500
- **Center Aisle End Caps (Yellow)** - \$1500
- **Front End Caps (Green)** - \$1200
- **Back End Caps (Brown)** - \$1000
- **Middle Booth (Pink)** - \$900