

2021 Triangle Apartment Association Trade Show Exhibitor Information & Agreement

**Please download, read carefully, complete electronically, save and email to:
tradeshow@triangleaptassn.org**

Event: 2021 TAA Trade Show
Date: Wednesday, November 3, 2021
Time: 4:00 p.m. - 8:30 p.m.
Place: Jim Graham Building • North Carolina State Fairgrounds

Space: Booth Displays

- 10' X 10' with 8 Ft. High Back Drapes and 3 Ft. High Side Drapes (10' Deep x 10' Wide)
- Two (2) 10' X 10's side-by-side with 8 Ft. High Back Drapes and 3 Ft. High Side Drapes (available location - against a wall or in a vertical location) – 30 maximum 10' x 20' Booths available

Booth Pricing:	Early Bird Price if Full Payment Received By 9/30/2021	Price with Full Payment Received By 10/25/2021
• 10' X 10' Booth	\$850	\$900
• 10' X 10' Corner Booth	\$925	\$975
• 10' X 10' Premium Booth	\$975	\$1,025
• 10' x 20' Booth	\$1,275	\$1,325
• 10' x 20' with a Corner Booth	\$1,350	\$1,400

Booths Include:

- Carpeting and Professionally Draped
- One Sign with Company Name if registered by October 15, 2021
- One Six Foot Table (skirted) and Two Chairs per 10' X 10' Booth
- Three Company Employee Representatives* with 10' x 10' Booth
- Five Company Employee Representatives* with (2) 10' x 10' Booths side-by-side
- *Maximum attendance: three (3) company representatives for a 10' x 10' Booth and six (6) company representatives for a 10' x 20' Booth. Additional Working Company Employee Representatives: \$25 per representative if registered by October 27 / \$55 per representative if registered on-site as a Walk-in. The included registrations must be received by October 27, or the Walk-In fee will be charged for each employee attending.
- **Note: Additional chairs and tables may be ordered from Hollins Exposition Services. Also, electricity may be secured at the cost of \$40, per Exhibiting Company. **Please note electricity needs on page 3.**

Payment: TAA will invoice your company for payment of booth space. However, all booth spaces must be **PAID IN FULL** by Monday, October 25, 2021, or you will not be permitted to exhibit at the Trade Show – no exceptions. **To qualify for early bird pricing, full payment must be received by September 30, 2021. To participate in the 2021 Trade Show, your company must be a member in good standing with 2021 TAA Supplier dues paid in full.**

Additional Booth Items: Should an exhibitor need additional booth equipment and/or services, it will be the responsibility of the exhibitor to contact Hollins Exposition Services directly. Payment for such additional goods and services shall be made directly to Hollins Exposition Services. **All Exhibitors will have access to an Exhibitor Packet (to include information on ordering additional booth equipment and/or services) from Hollins Exposition Services, on the TAA website.**

Character of Exhibits: TAA reserves the right to prohibit any exhibit, part of an exhibit or exhibit booth activity which in its opinion, is unsuitable or interferes with neighboring exhibitors. The playing of music during Trade Show hours is not permissible.

Care of Building and Equipment: Exhibitors or their agents shall not injure or deface the walls, floors, carpeting or ceilings of the building or parts of the booth piping, drapes or tables provided by the decorating company. When any damage appears, the exhibitor is liable to the Jim Graham Building of the North Carolina State Fairgrounds or to Hollins Exposition Services for damages.

Installation of Exhibits: Hollins Exposition Services will set up booths (piping and drapes) on Tuesday, November 2, 2021. Exhibitors may set up their own equipment in the booths from 8:00 a.m. until 3:00 p.m. on Wednesday, November 3, 2021. **All booth setups must be completed by 3:00 p.m. on November 3**

Exhibitor Limitations: Exhibitors shall not display or place any product, sign, partition, apparatus, shelving or other construction which extends higher than 8' above the floor or more than 4' forward from back wall of the booth. **Booths may not extend over 8' high and 4' forward without prior approval from the Triangle Apartment Association.** Exhibits that exceed these dimensions will be limited to certain booth numbers. If any part of an exhibit is deemed to interfere with a neighboring exhibit, you may be asked to remove it. Exhibitors are not permitted to walk the Trade Show Floor during show hours.

Exhibit Layout and Assignment: Exhibits will be in the Jim Graham Building on the North Carolina State Fairgrounds. The booth floor plan is updated online for download. Exhibitors will be assigned the booth of their choice on a first come, first served basis. 2021 Business Partner booths will be assigned first. Exhibitor Agreements will be accepted beginning September 1, 2021, at 10:00am, and will be time and date stamped. Exhibitors will be notified of their booth assignment by email.

Removal of Exhibits: Dismantling of exhibits from booths can begin immediately following the conclusion of the Trade Show, but not before 8:30 p.m. All exhibit equipment must be removed from the Exposition Center at the conclusion of the Trade Show. Cost of removal will be charged to the exhibitor. **Shipping arrangements are to be made in advance by the exhibitor.** All exhibits must be removed by 11:30 p.m. on November 3, 2021. If an exhibit is not removed at this time, the exhibitor will be responsible for any costs incurred.

Cancellation of Exhibit Space and Refunds: Cancellation of an exhibit space after October 1, 2021, will result in a cancellation charge of 50% of the booth fee which will be retained by TAA. After October 13, 2021, absolutely no refunds will be awarded for any cancellation and payment is due in full. All cancellations must be received in writing. If TAA postpones or cancels the trade show, exhibitors will have the option of a full refund or to apply the credit to your account.

Liability: TAA, the Jim Graham Building/North Carolina State Fairgrounds and Hollins Exposition Services will not be responsible for the safety of exhibits from theft, fire, damage or other causes. The exhibitor assumes responsibility for injury or damages to persons or property resulting from any event originating from or occurring within the exhibit space assigned to the exhibitor.

Nature of Contractual Agreement: The provisions set out on the pages called "2021 TAA Trade Show Exhibitor Information & Agreement" shall be binding upon the exhibitors who make application and are assigned space.

**Please download the fillable PDF, complete electronically,
save and email to tradeshow@triangleptassn.org.**

Exhibitor Agreements will be accepted beginning September 1, 2021, at 10am and will be time/date stamped.

Booth assignments will be made in the order received – first come, first served (after business partner booths). Booth space cannot be confirmed without receipt of the completed, signed agreement.

**Please provide a cell phone number in the event there are questions,
or your preferred choices are not available.**

I have read, in total, the 2021 Triangle Apartment Association Trade Show Exhibitor Information & Agreement and hereby understand and agree to all terms and conditions contained within.

CONTACT NAME: _____
COMPANY NAME: _____
MAILING ADDRESS: _____
CITY _____ STATE _____ ZIP _____
OFFICE PHONE NUMBER: _____ CELL PHONE NUMBER: _____
CONTACT EMAIL: _____
EMAIL ADDRESS FOR INVOICE: _____
SIGNATURE: _____

ARE YOU THE PRIMARY REPRESENTATIVE IN CHARGE OF EXHIBIT ARRANGEMENTS? Yes No
(If not, please provide the contact's name, mailing address, email address and cell phone number.)

CONTACT NAME: _____
CONTACT MAILING ADDRESS: _____
CONTACT EMAIL ADDRESS: _____
CONTACT CELL PHONE NUMBER: _____

INDICATE FIRST, SECOND, THIRD and FOURTH CHOICE OF BOOTH LOCATION
IF A 10' X 20' BOOTH IS REQUESTED, LIST BOTH BOOTH NUMBERS TOGETHER, ON THE SAME LINE
INDICATE ELECTRICITY NEEDS

Booth(s) will be assigned on a first come, first served basis.

1. _____ Electricity Needed: Yes (\$40 per Exhibitor)
2. _____ No
3. _____
4. _____

Note: TAA reserves the right to re-assign booths for the betterment of the Show. Also, if booth sales necessitate a reduction in the show floor, TAA reserves the right to adjust the floor plan and re-assign booths.

EMAIL SIGNED EXHIBITOR AGREEMENT TO: tradeshow@triangleaptassn.org

Deadline to reserve and pay for space is October 25, 2021. If you have any questions, please contact Vicki Franciosi at tradeshow@triangleaptassn.org

FOR TAA USE ONLY:	
Booth(s) _____	Date Recvd _____
Booth Fee _____	Electricity Fee _____
Total Fee _____	Invoice # _____
Notes _____	