



2027

Business Partner Details

Our Business Partner packages offer supplier members heightened exposure and sponsorship opportunities throughout the year. Quarterly installment plans are available upon request. Detailed benefits are outlined on the following page.

Sponsorships are available on a first-come, first-served basis. **The Strategic tier is limited to 10 companies and the Premier tier is limited to 6.** [Online registration](#) for Business Partners will open at 10:00 AM on November 5, 2026.

	STRATEGIC <i>limited to 10 companies</i> \$10,500	PREMIER <i>limited to 6 companies</i> \$8,250	CHAMPION \$6,250
2027 MEMBERSHIP DUES \$621 VALUE	✓	✓	✓
FEATURED ONLINE PROFILE \$179 VALUE	✓	✓	✓
LOGO FEATURED ON TAA WEBSITE \$500 VALUE	✓	✓	✓
LOGO FEATURED IN THE APARTMENTOR \$500 VALUE	✓	✓	✓
LOGO FEATURED IN TAA OFFICE LOBBY \$500 VALUE	✓	✓	✓
LOGO FEATURED IN TAA EDUCATION CENTER \$500 VALUE	✓		
CAM CREDENTIAL SPONSOR \$1,000 VALUE			✓
CAPS CREDENTIAL SPONSOR \$1,000 VALUE		✓	
LEADERSHIP LYCEUM SPONSOR \$1,000 VALUE	✓	✓	
PRIORITY REGISTRATION FOR TRADE SHOW	✓	✓	✓
PRIORITY REGISTRATION FOR GOLF TOURNAMENT	✓	✓	
MEMBERSHIP DINNER MEETING & BOARD INSTALLATION EXCLUSIVE SPONSOR \$1,500 VALUE	✓	✓	✓
ECONOMIC FORECAST SPONSOR *NEW* \$1,500 VALUE	✓		
TRADE SHOW PRESENTING SPONSOR \$3,000 VALUE	✓		
20'x20' FEATURED TRADE SHOW BOOTH \$5,000 VALUE	✓		
TRADE SHOW STANDARD BOOTH \$1,000 VALUE		✓	✓
SPORTING CLAY TOURNAMENT *NEW* \$1,500 VALUE		✓	
C-SUITE EVENT SPONSOR *NEW* \$1,000 VALUE	✓		
TOPS AWARDS SPONSOR \$1,500 VALUE	✓	✓	✓

STRATEGIC BUSINESS PARTNER DETAILS

Limited availability: The Strategic tier is limited to 10 companies.

- **2027 TAA Membership Dues (\$621 Value)**
- **Featured Online Profile (\$179 Value)**
 - Upgrade your company profile in TAA's online membership directory.
- **TAA Website Business Partners Page (\$500 Value)**
 - **Featured company logo on the TAA Business Partners page (\$500 Value)**
- **The ApartMentor Magazine (\$500 Value)**
 - Company logo featured in all 2027 issues of The ApartMentor.
- **TAA Office Lobby (\$500 Value)**
 - Company logo featured on the digital display in the TAA office lobby.
- **TAA Education Center (\$500 Value)**
 - Company logo featured in the TAA Education Center
- **Leadership Lyceum Sponsor (\$1,000 Value)**
 - Present at breakfast, lunch, or break during a Leadership Lyceum session. TAA will assign the date, provide the meal or snack to the class, and coordinate catering
- **Membership Dinner Meeting & Board Installation Sponsor (\$1,500 Value)**
 - Exclusive to 2027 Business Partners. Includes two event tickets.
- **Economic Forecast Sponsor *NEW* (\$1,500 Value)**
 - Sponsor of the annual Economic Forecast: State of the Triangle Market event. Includes two event tickets.
- **Trade Show Presenting Sponsor (\$3,000 Value)**
 - Receive premium logo placement at the Trade Show and have your company name and booth number featured on a visitation card distributed to all attendees. Assist with grand prize drawings and announcement at the show's conclusion.
- **20'x20' Featured Trade Show Booth (\$5,000 Value)**
 - Secure prime placement at the Trade Show with a spacious 20' x 20' booth in a high-traffic area. Flexible layout options let you customize the space. Featured booths are exclusive to Strategic Business Partners.
- **Priority Trade Show Registration**
 - Booths are assigned in the order agreements are received. Strategic Business Partner agreements are processed first, followed by Premier and Champion.
- **C-Suite Event Sponsor *NEW* (\$1,000 Value)**
 - Sponsor a new TAA event series designed exclusively for C-suite Owner/Operator attendees. Includes one event ticket.
- **Priority Golf Tournament Registration**
 - Registration will open for Strategic Business Partners first, followed by Premier, and then all TAA members.
- **TOPS Awards Event Sponsor (\$1,500 Value)**
 - Sponsor the evening's activities at the TOPS Awards. Includes two event tickets.

PREMIER BUSINESS PARTNER DETAILS

Limited availability: The Premier tier is limited to 6 companies.

- **2027 TAA Membership Dues (\$621 Value)**
- **Featured Online Profile (\$179 Value)**
 - Upgrade your company profile in TAA's online membership directory.
- **TAA Website Business Partners Page (\$500 Value)**
 - Featured company logo on the TAA Business Partners page.
- **The ApartMentor Magazine (\$500 Value)**
 - Company logo featured in all 2027 issues of The ApartMentor.
- **TAA Office Lobby (\$500 Value)**
 - Company logo featured on the digital display in the TAA office lobby.
- **CAPS Credential Sponsor (\$1,000 Value)**
 - Opportunity to present at breakfast, lunch, or break at one of the course dates. Date will be assigned by TAA. The meal/snack is provided to the class as part of the sponsorship. TAA will handle catering logistics.
- **Leadership Lyceum Sponsor (\$1,000 Value)**
 - Present at breakfast, lunch, or break during a Leadership Lyceum session. TAA will assign the date, provide the meal or snack to the class, and coordinate catering.
- **Membership Dinner Meeting & Board Installation Sponsor (\$1,500 Value)**
 - Exclusive to 2027 Business Partners. Includes one event ticket.
- **Priority Trade Show Registration**
 - Booths are assigned in the order agreements are received. Strategic Business Partner agreements are processed first, followed by Premier and Champion.
- **Trade Show Standard Booth (\$1,000)**
 - A single 10'x10' booth (non-corner). Option to upgrade your booth to a 10'x20' and we will deduct \$1,000 from the new invoice.
- **Sporting Clay Tournament *NEW* (\$1,500 Value)**
 - Sponsor of the TAA-PAC sporting clay tournament.
- **Priority Golf Tournament Registration**
 - Registration will open for Strategic Business Partners first, followed by Premier, and then all TAA members.
- **TOPS Awards Event Sponsor (\$1,500 Value)**
 - Sponsor the evening's activities at the TOPS Awards. Includes one event ticket.

CHAMPION BUSINESS PARTNER DETAILS

- **2027 TAA Membership Dues (\$621 Value)**
- **Featured Online Profile (\$179 Value)**
 - Upgrade your company profile in TAA's online membership directory.
- **TAA Website Business Partners Page (\$500 Value)**
 - Featured company logo on the TAA Business Partners page.
- **The ApartMentor Magazine (\$500 Value)**
 - Company logo featured in all 2027 issues of The ApartMentor.
- **TAA Office Lobby (\$500 Value)**
 - Company logo featured on the digital display in the TAA office lobby.
- **TAA Education Center (\$500 Value)**
 - Company logo featured in the TAA Education Center.
- **CAM Credential Sponsor (\$1,000 Value)**
 - Present at breakfast, lunch, or break at one of the course dates. TAA will assign the date, provide the meal or snack to the class, and coordinate catering.
- **Membership Dinner Meeting & Board Installation Sponsor (\$1,500 Value)**
 - Exclusive to 2027 Business Partners. Includes one event ticket.
- **Priority Trade Show Registration**
 - Booths are assigned in the order agreements are received. Strategic Business Partner agreements are processed first, followed by Premier and Champion.
- **Trade Show Standard Booth (\$1,000 Value)**
 - A single 10'x10' booth (non-corner). You may upgrade to a 10' x 20' booth, and \$1,000 will be deducted from the new invoice.
- **TOPS Awards Event Sponsor (\$1,500 Value)**
 - Sponsor the evening's activities at the TOPS Awards. Includes one event ticket.