



## TAA's 2024 Trade Show Booth Contest

Thank you for participating in TAA's Best Trade Show Booth Contest

Details are listed below. Good luck!

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Judging will be between approximately 4pm - 6:30pm. Our judges are non-TAA member volunteers. No TAA staff or members will serve as judges. **Winning booths will be announced at 7pm.**

### CONTEST CATEGORIES

- Best Overall Booth
- Best Use of Theme
- Best Costume

### JUDGING WILL INCLUDE

- Display of products and services
- Marketing
- Attractiveness
- Appeal
- Use of Theme
- Costume