



2018 EDUCATION-SPECIFIC SPONSORSHIP INFORMATION

TAAEF Education Scholarship Fund Partners

The TAA Education Scholarship Fund was established in 2001 to provide qualifying candidates the opportunity to further their career development. Your investment will help to enhance the skills of apartment industry personnel, resulting in better managed and more confident future decision makers of the apartment industry.

Funds from the Education Scholarship Fund underwrite scholarships for TAA members to enroll in the NAAEI (National Apartment Association Education Institute) credential programs such as Certified Apartment Portfolio Supervisor (CAPS), Certified Apartment Manager (CAM), Certified Apartment Supplier (CAS), National Apartment Leasing Professionals (NALP) and the Certificate for Apartment Maintenance Technicians (CAMT).

Education Scholarship Fund Partners receive signage in the TAA/Response Team 1 Education Center from February 2018 – December 2018.

GOLD PARTNER - \$425

- Display board recognition in the TAA/Response Team 1 Education Center
- Company logo on the website with link to your company's website
- Recognition in *the ApartMentor* magazine as an Education Scholarship Fund Partner

SILVER PARTNER - \$325

- Display board recognition in the TAA/Response Team 1 Education Center
- Listed on the TAA website as an Education Scholarship Fund Partner

BRONZE PARTNER - \$225

- Display board recognition in the TAA/Response Team 1 Education Center

Continuing Education Sponsorship Opportunities

TAA offers sponsorship opportunities for its seminars and NAAEI credential programs, such as CAPS, CAM, CAS, NALP and CAMT. TAA's educational classes are designed to enhance the skills of apartment personnel, resulting in better managed and more profitable rental properties.

The education sponsorship opportunities allow TAA members to showcase their company to the future decision makers of the apartment industry. All classes are held at the TAA/Response Team 1 Education Center unless otherwise noted.

♣ Seminar sponsorship opportunities with this symbol go quickly.

Education Breakfast, Break Service or Lunch Sponsorship Benefits:

- Company promotional signage during the seminar/course
- The opportunity to speak with participants about their business (8-10 minutes)
- The opportunity to distribute company promotional material(s)
- Any company that sponsors lunch is allowed to eat with the group (lunch sponsors only)
- OWN THE DAY and sponsor both breakfast and lunch!

2018 Half and Full-Day Seminars

The cost for a Breakfast or Lunch Service Sponsorship varies based solely on the number of attendees at the seminar. Breakfast and lunch sponsorships available individually, or you can OWN THE DAY and sponsor both!

Notary Public

Wednesday, January 24, 2018

9:30am – 5:00pm

Featuring: Patricia Holloway, Wake Tech

Breakfast and lunch sponsorships available individually, or you can OWN THE DAY and sponsor both!

Property Management Financials: Show Me the Money!

Tuesday, February 27, 2018

9:30am – 3:30pm

Featuring: Brandon Negrón

Breakfast and lunch sponsorships available individually, or you can OWN THE DAY and sponsor both!

♣ **Service Strategies for Maintenance Technicians**

Tuesday, March 13, 2018

9:00am – 4:00pm

Featuring: David Cameron, HVACR Training, LLC.

**This class will be held off-site.*

Breakfast and lunch sponsorships available individually, or you can OWN THE DAY and sponsor both!

Fair Housing: Pot, Pit Bulls, Parking, and Other Fair Housing Pitfalls!

Tuesday, April 10, 2018

9:00am – 12:30pm

Featuring: Anne Sadovsky,

Breakfast opportunity available.

CFC - EPA 608 Certification

Wednesday, April 24, 2018

9:00am – 4:30pm

Featuring: David Cameron, HVACR Training, LLC.

Breakfast and lunch sponsorships available individually, or you can OWN THE DAY and sponsor both!

Leasing 101 Fundamentals

Wednesday, November 7, 2018

9:00am – 4:30pm

Featuring: Rebecca Rosario, Full House Marketing

Breakfast and lunch sponsorships available individually, or you can OWN THE DAY and sponsor both!

Fair Housing

November 2018 (TBD)

9:00am – 12:30pm

Featuring: Phillip Jordan, NC Human Relations Commission

Breakfast opportunity available.

All Legal Issues/AANC & NAA seminars will be led by Will Brownlee, AANC Executive Director

♣ AANC Lease Seminar

Thursday, April 26, 2018

9:00am - 5:00pm

Breakfast and lunch sponsorships available individually, or you can OWN THE DAY and sponsor both!

♣ Legal Issues Seminar

Thursday, May 10, 2018

9:00am - 5:00pm

Breakfast or lunch service sponsorships available individually.

Workbook Sponsorship - \$385.00 (sponsorship includes a full-page ad placed in the workbook)

Break Service Sponsorship - \$385.00

♣ NAA Lease Seminar

Wednesday, September 19, 2018

9:00am - 5:00pm

Breakfast and lunch sponsorships available individually, or you can OWN THE DAY and sponsor both!

♣ Legal Issues Seminar

Thursday, September 20, 2018

9:00am - 5:00pm

Breakfast or lunch service sponsorships available individually.

Workbook Sponsorship - \$385.00 (sponsorship includes a full-page ad placed in the workbook)

Break Service Sponsorship - \$385.00

♣ Legal Issues Seminar

Thursday, October 25, 2018

9:00am - 5:00pm

Breakfast or lunch service sponsorships available individually.

Workbook Sponsorship - \$385.00 (sponsorship includes a full-page ad placed in the workbook)

Break Service Sponsorship - \$385.00

All CPO (Certified Pool Operator) Courses will be led by Andy Meador, Past President of TAA Board of Directors, Director of Capital Projects with McDowell Properties

Friday, March 23 – Saturday, March 24, 2018

8:30am – 5:00pm both days

Breakfast and lunch sponsorships available individually, or you can OWN THE DAY and sponsor both!

Friday, April 20 – Saturday, April 21, 2018

8:30am – 5:00pm both days

Breakfast and lunch sponsorships available individually, or you can OWN THE DAY and sponsor both!

Friday, May 18 – Saturday, May 19, 2018

8:30am – 5:00pm both days

Breakfast and lunch sponsorships available individually, or you can OWN THE DAY and sponsor both!

Friday, September 14 – Saturday, September 15, 2018

8:30am – 5:00pm both days

Breakfast and lunch sponsorships available individually, or you can OWN THE DAY and sponsor both!

NAAEI Advanced Instructor Training (AIT), Instructors: Doug Chasick, Rich George and Barbara Whitted.

Tuesday, February 20, 2018

9:00am - 5:00pm

Breakfast and lunch sponsorships available individually, or you can OWN THE DAY and sponsor both!

Wednesday, February 21, 2018

9:00am - 5:00pm

Breakfast and lunch sponsorships available individually, or you can OWN THE DAY and sponsor both!

Thursday, February 22, 2018

9:00am - 5:00pm

Breakfast and lunch sponsorships available individually, or you can OWN THE DAY and sponsor both!

NAAEI Credential Programs / Sponsorship Opportunities

The education sponsorship opportunities allow TAA members to showcase their company to the future decision makers of the apartment industry. All classes are held at the TAA/CRC Education Center unless otherwise noted.

The cost for a Breakfast or Lunch Sponsorship varies based solely on the number of attendees in each course. You can sponsor breakfast, lunch or both for that double effect!

♣ The NAAEI Credential sponsorship opportunities with this symbol go quickly!

Education Breakfast and Lunch Sponsorship Benefits:

- Company promotional signage during the seminar/course
- The opportunity to speak with participants about their business (8-10 minutes)
- The opportunity to distribute company promotional material(s)
- Any company that sponsors lunch is allowed to eat with the group (lunch sponsors only)

♣ Certified Apartment Manager (CAM) Breakfast & Lunch Sponsorship Opportunities

**** TAA 2018 Business Partners have Exclusive sponsorship to the CAM course. Please contact Meg Palumbo, *Communications Manager*, at mpalumbo@triangleptassn.org.**

♣ Certified Apartment Portfolio Supervisor (CAPS) Breakfast & Lunch Sponsorship Opportunities

Instructor: Alex Jackiw

Wednesday, July 18, 2018 * Thursday, July 19, 2018 * Friday, July 20, 2018 * Saturday, July 21, 2018

National Apartment Leasing Professional (NALP) Breakfast & Lunch Sponsorship Opportunities

Thursday, October 11, 2018 * Friday, October 12, 2018 * Saturday, October 13, 2018

TAA 2018 Worksheet & Commitment Form

CONTINUING EDUCATION OPPORTUNITIES

Education Scholarship Fund Partner

Gold (\$425)
 Silver (\$325)
 Bronze (\$225)

Half and Full-Day Seminars - Breakfast or Lunch Service(s)

Please check selection(s) Cost: \$ Varies Per Number of Attendees

Jan 24 Notary Public	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Lunch	<input type="checkbox"/> Both
Feb 27 Property Mgmt Financials	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Lunch	<input type="checkbox"/> Both
Mar 13 Service Strategies *offsite	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Lunch	<input type="checkbox"/> Both
Apr 10 Fair Housing	<input type="checkbox"/> Breakfast		
Apr 24 CFC: EPA 608 Certification	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Lunch	<input type="checkbox"/> Both
Nov 7 Leasing 101	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Lunch	<input type="checkbox"/> Both
Nov (TBD) Fair Housing	<input type="checkbox"/> Breakfast		

Full-Day Legal Seminars: *Please check selection(s). Breakfast, Lunch, Break, & Workbook Services Available. Breakfast & Lunch cost varies per number of attendees. Break Service or Workbook cost \$385 each.*

May 10 Legal Issues	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Lunch	<input type="checkbox"/> Break Service (\$385)	<input type="checkbox"/> Workbook (\$385)
Sep 20 Legal Issues	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Lunch	<input type="checkbox"/> Break Service (\$385)	<input type="checkbox"/> Workbook (\$385)
Oct 25 Legal Issues	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Lunch	<input type="checkbox"/> Break Service (\$385)	<input type="checkbox"/> Workbook (\$385)

Full-Day Lease Seminars: *Please check selection(s). Cost: \$ Varies Per Number of Attendees*

Apr 26 AANC Lease Review	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Lunch	<input type="checkbox"/> Both
Sept 19 NAA Lease	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Lunch	<input type="checkbox"/> Both

CPO: *Please check selection(s). Cost: \$ Varies Per Number of Attendees*

Mar 23	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Lunch	<input type="checkbox"/> Both
Mar 24	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Lunch	<input type="checkbox"/> Both
Apr 20	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Lunch	<input type="checkbox"/> Both
Apr 21	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Lunch	<input type="checkbox"/> Both
May 18	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Lunch	<input type="checkbox"/> Both
May 19	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Lunch	<input type="checkbox"/> Both
Sept 14	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Lunch	<input type="checkbox"/> Both
Sept 15	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Lunch	<input type="checkbox"/> Both

TAA 2018 Worksheet & Commitment Form – Cont.

CONTINUING EDUCATION OPPORTUNITIES

NAAEI Advanced Instructor Training: *Please check selection(s). Cost: \$ Varies Per Number of Attendees*

- Feb 20 Breakfast Lunch Both
- Feb 21 Breakfast Lunch Both
- Feb 22 Breakfast Lunch Both

CAM

**** TAA 2018 Business Partners have Exclusive sponsorship to the CAM course.**

CAPS *Please note your choice(s). Cost: \$ Varies Per Number of Attendees*

- July 18 Breakfast Lunch Both
- July 19 Breakfast Lunch Both
- July 20 Breakfast Lunch Both
- July 21 Breakfast Lunch Both

NALP *Please note your choice(s). Cost: \$ Varies Per Number of Attendees*

- Oct 11 Breakfast Lunch Both
- Oct 12 Breakfast Lunch Both
- Oct 13 Breakfast Lunch Both

TAA 2018 Sponsorship Commitment Form / Please return Pages 8-9

**Return via fax to 919-782-1169 or via email to
Meg Palumbo, Communications Manager, at mpalumbo@triangleaptassn.org.**

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Email: _____

Signature: _____ Date _____

All Sponsorships are secured on a first come, first served basis.