



Trade Show Booth Contest

Thank you for participating in TAA's Best Trade Show Booth Contest!

 **Booth contest judges are non-TAA member volunteers**

 **Judges will be visiting booths between 4:00 PM - 6:30 PM**

 **Winning booths will be awarded starting at 7:15 PM**

CONTEST CATEGORIES

- Best Overall Booth
- Best Use of Theme
- Best Costume

CONSIDERATIONS

- Display of products and services
- Marketing
- Attractiveness
- Appeal
- Use of Theme
- Costume