

Winter 2024

the Apart MENTOR

Serving the Triangle and Surrounding Areas



— TAA President and Past Presidents *pictured at the 40th Anniversary Celebration* —

INSIDE:

- President's Pen, "Time"
- TAA Government Affairs Update
- Photos from TAA 40th Anniversary, Golf Tournament, and more!

2025

Business Partner



Our **Business Partner packages** allow Supplier members to gain access to heightened exposure and sponsorship opportunities throughout the year. Plus, your 2025 Membership dues are included!

TO BE RECOGNIZED AT THE JANUARY MEMBERSHIP DINNER MEETING, THE DEADLINE TO SIGN-UP IS **1/13/25**. FORMS WILL CONTINUE TO BE ACCEPTED UNTIL **1/31/25**.

Benefits for all Business Partner tiers include:

✓ EVENT SPONSORSHIPS

- Exclusive sponsor for Membership Dinner Meeting
- TOPS Awards sponsor
- Priority registration for TAA Trade Show & Golf Tournament

✓ TAA EDUCATION SPONSORSHIP

✓ YEAR-ROUND BRAND AWARENESS

- Brand exposure across TAA media channels

*Learn more
and secure
your spot*





7920 ACC Blvd, Suite 220
Raleigh NC 27617
919.782.1165
TAA@TriangleAptAssn.org
www.TriangleAptAssn.org

Office Hours

Monday–Thursday*: 8:30am – 5:00pm
Friday: Remote

* *Appointments are highly encouraged.*
Our team members are working hybrid
schedules between the office and
remote.

TAA Mission Statement

The leading resource committed to
the advancement of the rental housing
industry through advocacy, engagement
and innovation.



Affiliated with:



TAA TEAM MEMBERS

Josie H. Eatmon
Executive Director
JEatmon@TriangleAptAssn.org

Suzanne Pratt
Director of Professional Development
SPratt@TriangleAptAssn.org

Irene Butler
Government Affairs Director
IButler@TriangleAptAssn.org

Vicki Franciosi
Director of Membership
VFranciosi@TriangleAptAssn.org

Daniel Pauley
Finance Director
DPauley@TriangleAptAssn.org

Shawna Poteat
Education & Credentials Manager
SPoteat@TriangleAptAssn.org

Swell Barnard
Meetings & Events Manager
SBarnard@TriangleAptAssn.org

McKena Cadawas
Communications Manager
MCadawas@TriangleAptAssn.org

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2024 OFFICERS

PRESIDENT



Berry Craven
CAMT
Ginkgo Residential, LLC

VICE PRESIDENT



Franklyn Rodriguez
CAPS, CAMT
Blue Ridge Companies

TREASURER



Heather Crowley
CAM
Bell Partners, Inc.

SECRETARY



Derek Tarrant
CAPS
Greystar

PAST PRESIDENT



Craig Nardi
CPM, CAPS
Independent Rental Owner

2024 DIRECTORS



Vail Barnes
Hawthorne Residential
Partners, Inc.



Mary Batten
CAPS
Bell Partners, Inc.



Katy Boone
CAPS, CAM, CPO, NAAEI
Arium Weston



Ashley Davoli
CAM, CFC, SHRM-CP
Full House Marketing



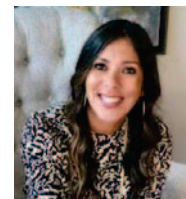
Colleen Doubek
Bell Partners, Inc.



Sydney Partin
CAS
Greystar



Natasha Pinckney
NALP, CAM
Candour House



Bernice Reynolds
Carolina Restoration
Services



Stephanie Smith
CORT Furniture



Carson Woodell
CAS
Southern Outdoor
Restoration



Norm Praet
Brownlee Whitlow & Praet, PLLC
General Counsel

COMMITTEE CO-CHAIRS

DIVERSITY, EQUITY & INCLUSION (DEI)
Kelly Hubbell
Kelli Lea, CAM, NAAEI

EDUCATION
Paula Kotarakos, CAM, Broker
Stephanie Tripp, CAPS, CAM,
CAM-SH, NALP

GOVERNMENT AFFAIRS
Scott Marczewski
Amy Timocko, CAPS

MEMBERSHIP
Laura Ryan
Steven Spears

PR & COMMUNITY OUTREACH
Bliss Chadwell
Ashley Davoli, CAM, CFC, SHRM-CP, Broker

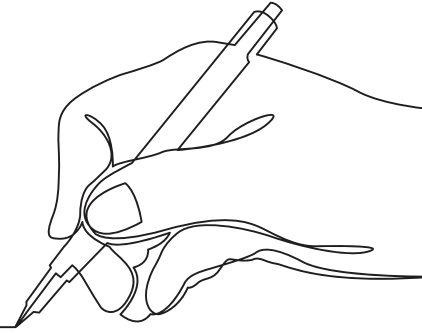
SPECIAL EVENTS
Kim Hayworth, CAPS, CAM, ACoM
Stephanie Smith

XCEL
Natasha Pinckney, CAM, NALP
Jake Sowell

Total Members: 1,400
Total Units: 193,361
Apartment Communities: 834
Suppliers: 316
Management Companies: 186
IRO: 64

TAA Member Snapshot
AS OF DECEMBER 2024

President's Pen



Berry Craven, CAMT
Ginkgo Residential, LLC
2024 TAA President
TAAPresident@TriangleAptAssn.org

TIME IS THE WORD I FEEL BEST DESCRIBES MY MANY EMOTIONS AS I WRITE THIS, MY LAST, PRESIDENT'S PEN.

I feel time is the world's most valuable commodity. I am blown away with how fast things have flown by this year. When I stop to reflect, I am proud of all our association and committees were able to accomplish in the short amount of time that was "My year as President."

When this journey started, I wasn't sure I understood the time it would take to be TAA President. Would I have enough time to give this position the justice it deserved? Would I survive trying to juggle the many hats of TAA president and my position with Ginkgo. Would I have the support of my company and my association as I took the time to learn my new role? The answer to all those questions thankfully was yes! Time is what I want more of. More time to support TAA in this position. More time to meet all the great people that support this industry. More time to shape the face of the service side of TAA. As it draws to an end, if I had one wish I would wish for more time as President and now understand one year was never going to be enough.

Our successes were many but just to name a few. TAA raised over \$5000 for Special Olympics North Carolina (SONC) as well as volunteered with 43 members at the SONC summer games. We had a record-breaking year as TAA was 1st in the nation for supplier growth and 2nd in the nation for unit growth out of the entire country! We had

a great year for After Work Networking events, having the best participation ever. Maximize your Membership was a filled room every session. We supported many local and state politicians who were elected and aligned with our industry, and we sent more than 4 pallets of relief supplies to Western NC.

When I look back at all the time I have spent, going to committee meetings, conferences, after work networking, golf tournaments, stuffing goodies for membership drives, building an arch for the TAA tradeshow booth, lobbying, bus tours, casino nights, awards ceremonies, anniversary events, leadership training, board bonding events, spending time at food kitchens, sorting groceries and sweet potatoes for people in need, helping with Special Olympics, Christmas in July, attending panels, being a panelist, maximize your membership, earning my CAMT, graduating from Leadership of Excellence, becoming an Advanced Facilitator Trainer (AFT), going from attending PAC breakfast series to being the one introducing our local and state politicians, interviewing political candidates, interviewing board candidates and any of the many other things I have done to volunteer for TAA, one thing I can proudly say is that has been some of the best time I have spent in my life!

The opportunities I have gained simply by showing up and putting in the work are more valuable than I may ever know. The connections I have made all over this association, from our amazing TAA staff and our many outstanding suppliers and owner operators and rock star site folks (like me), are friendships I will cherish for the rest of my life. Some of



the relationships I've built through my time as President go much deeper than simple industry friends. I have grown to know individuals in a way that would never have been possible without TAA. If I didn't know why I volunteered at the beginning of this journey, I can confidently say now, I volunteer to do good, to help good people and to feel good about myself and others.

We all have a million reasons we can use to make excuses not to do something. We all have busy lives and often feel we don't have time to eat breakfast or lunch much less volunteer at TAA. I feel every minute I spent serving this association was an investment in myself. Not just the professional Berry, not just the Regional Service Manager Berry, not just the TAA President Berry, but a true investment in the human being Berry Craven. I am better today for the time I spent at TAA. Fun fact, I have eaten more breakfast and lunches being fed by TAA than I fed myself this year.

My question to you is how much time are you spending at TAA? How much time are you spending on yourself? How much time are you spending on your personal and professional development? If you will trust your President with nothing more than this next sentence, you and TAA will be better for your time spent. Make the time to spend volunteering any and every way you can at TAA, and it will pay you back tenfold! The relationships you will gain may just be the friends you end your days with!

To my unbelievable TAA staff, I finally understand what

makes the stars sparkle!
Thank you for making us look so good!

To "The Best Board of Directors" a President could ever ask for! You took my challenges head on and told me what I needed to hear when I needed to hear it and never shied away from the hard work!

To my Ginkgo family, thank you for supporting me through this journey!

I need to thank everyone who allowed me this "Opportunity" to serve as your President and to make these many "Connections" with so many amazing human beings and learn the real reason "Why I volunteer" but now the "Time" has come.

Time to step aside and watch our president-elect Franklyn Rodriguez continue to improve on what I have grown to know as, the best association in our local/state/national industry, the Triangle Apartment Association. I can't wait to serve as your Past President!

Sincerely your humble servant,

Berry Craven



TAA Office

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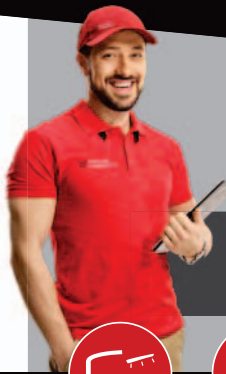
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SPONSOR A BOARD MEETING

TAA BOARD OF DIRECTORS MEETINGS

Benefits

- Company Logo in Board Meeting Packet
- Company Logo on Board Meeting Agenda
- 10 minute presentation time at beginning of Board Meeting
- Distribute promotional materials in the Board packets or do stand-alone handouts.
- Electronic list of Board Members for follow-up opportunities
- Breakfast is provided to Board members as part of the sponsorship

Education

2024 CERTIFIED APARTMENT MANAGER

The **CAM (Certified Apartment Manager) Credential Program/Version 2** curriculum is designed to enhance the skills of on-site property management professionals. It provides the highest standard of training, which can result in improved resident retention, increased employee productivity, and a better managed and more profitable asset.

A SPECIAL THANK YOU TO EACH INSTRUCTOR WHO DEDICATED THEIR TIME AND EXPERTISE TO TEACHING A MODULE THIS YEAR:

- Craig Bartholomew
- Stephanie Loyd
- Heather Tabor
- Brittany Hardmon
- Kelli Lea
- Katy Boone
- Brandon Negron



CONGRATULATIONS TO THE **13 STUDENTS** WHO COMPLETED THE 2024 CAM COURSE!

- Valerie Crenshaw
- Danielle Leach
- Skyler Reak
- Christine Todd
- Jerontae Hamlet

- Jermal Hooker
- Jillian Roy
- Tyrus Hinton
- Tracie Grantham

- Brandy Flowers
- Stephanie Chesson
- Louise Bellamy
- Whitney Kistler

MAINTENANCE ROUNDTABLE

TAA's Education Committee hosted a Maintenance Roundtable in October. The event welcomed 36 TAA Maintenance/Service team members. Our panel of industry experts engaged in discussion on best practices and provided invaluable insights on professional growth. We are thrilled to see this event continue to grow with each session. The next Maintenance Roundtable will be held in April 2025. Stay tuned for more information!

A big **THANK YOU** to our panelists for taking the time to participate, and to Rick Picquet for moderating and leading this session.

PANELISTS

- **Berry Craven**
Regional Service Manager, Ginkgo Residential, LLC
- **Steve Hayworth**
National Account Manager, Chadwell Supply
- **Andy Meador**
Vice President, McDowell Properties, LLC
- **Franklin Whittington**
Property Maintenance Manager, Bell Partners, Inc.

MODERATOR

- **Rick Picquet**
Regional Maintenance Manager, Bell Partners, Inc.





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Disclaimer: This is an advertisement for legal services.

Classes & Seminars

CPO – Certified Pool/Hot Tub Operator

FEBRUARY 20-21, 2025

This is a two-day certification program offering instruction in swimming pool/spa maintenance and safety. Participants will need to bring a hand-held battery-operated calculator, pencil, and paper to both classes.

NSPF-approved instruction will include:

- Pool and Spa Chemistry
- Cost Saving Tips
- Testing & Treatment
- Water Balance
- Filtration
- Liability & Risk Management
- Recordkeeping
- Pool & Spa Maintenance
- Pool Management
- Chemical Troubleshooting
- Energy Conservation
- Disease & Accident Prevention

CPO – Certified Pool/Hot Tub Operator

MARCH 13-14, 2025

This is a two-day certification program offering instruction in swimming pool/spa maintenance and safety. Participants will need to bring a hand-held battery-operated calculator, pencil, and paper to both classes.

NSPF-approved instruction will include:

- Pool and Spa Chemistry
- Cost Saving Tips
- Testing & Treatment
- Water Balance
- Filtration
- Liability & Risk Management
- Recordkeeping
- Pool & Spa Maintenance
- Pool Management
- Chemical Troubleshooting
- Energy Conservation
- Disease & Accident Prevention

CALP – Certified Apartment Leasing Professional

MARCH 19-22, 2025

Leasing professionals are the first people prospective residents meet and are responsible for generating traffic, conducting leasing demonstrations, overcoming objections, and qualifying prospective residents. The Certified Apartment Leasing Professional (CALP) program is designed to teach leasing skills to multifamily residential management professionals.

Earning CALP, your first industry credential, signals to an employer your commitment to a career in residential property management.

The graphic features a dark blue background with a white dotted pattern. At the top left is the TAA logo (Triangle Apartment Association). Below it, the text 'SPONSORSHIP OPPORTUNITIES' is written in large, bold, orange letters. Underneath that, '2025 EDUCATION CLASSES & SEMINARS' is written in smaller white letters. A white horizontal line separates this text from two circular icons: a fork and spoon icon next to the text 'MEAL OR SNACK SPONSOR', and an open book icon next to the text 'WORKBOOK SPONSOR'. At the bottom, a large yellow arrow points to the right, ending at a QR code.



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DUKE ENERGY INFORMATIONAL MEETING

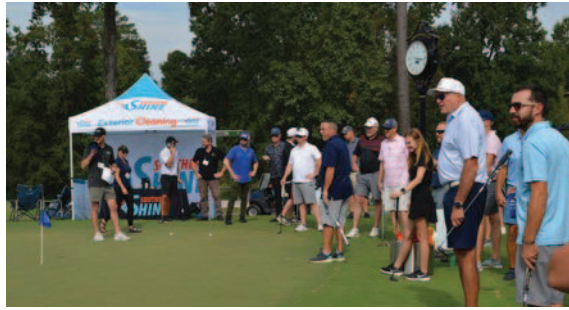
February 26, 10:00 AM - 11:00 AM | TAA Office

Forum discussion on crucial topics such as supply chain issues, meters, inspections, pain points, possible areas of success, or any issues members have.

FREE EVENT

register on the TAA website





Golf Tournament

This year's TAA Golf Tournament was held on October 4 at The Neuse Country Club. With perfect weather setting the stage, members enjoyed a full day of golf and connecting with our sponsors. Special Events Committee volunteers provided support throughout the day, ensuring the event ran smoothly. The tournament concluded with frozen treats, raffle prize drawings, and a celebratory trophy presentation. A huge thank you to all our sponsors for your generosity and support!





Golf Tournament Fundraiser

TAA's PR & Community Outreach Committee teamed up with Special Events Committee to host a fundraiser at the Golf Tournament. Proceeds from mulligans, tee busters, and raffle ticket sales benefited Special Olympics North Carolina (SONC). **Thanks to everyone's support, we raised \$5000 for the SONC Golf Program!** A big shoutout to everyone who participated and to the incredible volunteers who made this happen.



February 20-21 | March 13-14 | April 10-11
TAA Education Center

View all two-day course dates & course curriculum





On Thursday, November 21, over 410 members and guests came together to celebrate the milestone of 40 years of the Triangle Apartment Association. The backdrop of The Marriott Crabtree Valley Hotel provided the perfect venue for an incredible evening.

Guests enjoyed networking, food stations, a short program, jazz quartet, cartoonist, photo booths, a magician, plus a live band!

The brief program highlighted special guests, event sponsors, the TAA-PAC raffle winners, a reflective look across the 4 decades, and recognition of the TAA Presidents that joined us for the event. We were honored to have AANC Executive Director Jon Lowder provide the toast of 40 years to the multifamily industry!

Thank you to our members and guests for joining us at this very special anniversary celebration. TAA is what it is because of our amazing membership. So, thank you for your support over the years.





Thank You

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JANUARY 30, 2025

Membership Dinner Meeting

& Board of Directors Installation



INSTALLATION HIGHLIGHT

TAA 2025 President
Franklyn Rodriguez
CAPS, CAMT
Regional Service Manager
Blue Ridge Companies

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Take 5 Reverse Trade Show Raised \$30K for Scholarships!

Copper Circle's Take 5 Reverse Trade Show was held on November 1st at McKimmon Center in Raleigh. The morning began with a buffet breakfast, while Todd Whitlow, partner with Brownlee Whitlow & Praet, PLLC provided legal updates for the participants. After breakfast, the 'speed dating' was in full swing with each supplier partner having 5 minutes at each management company's table to pitch their products and services. After each round, a gong sounded to rotate the suppliers through each of the 20 tables.

The event is an annual fundraiser for the Education Scholarship program of Copper Circle. **This year's event raised \$30,000!** These funds are earmarked for scholarships to aid in the professional growth opportunities for TAA members. Over the years through the scholarship program, more than 70 members have earned NAAEI credentials, such as CAPS, CAM, CALP and CAMT.



SPECIAL THANKS to the management company and supplier partner participants for their support!

OWNER/OPERATORS

- Apartment Dynamics, LLC
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- Blue Ridge Companies
- Brazos Residential Management
- Camden Properties Trust
- Drucker + Falk
- Ginkgo Residential, LLC
- Greystar
- Hawthorne Residential Partners, Inc.
- Highmark Residential
- Kettler Management
- KPM Carolinas Property Management, LLC
- New Urban Residential
- PRG Real Estate Management, Inc.
- Wellington Advisors
- Zarembo Management Company

SUPPLIER COMPANIES

- AAPCO Group
- Affinity Waste Solutions
- AJet Plumbing and Services
- Anvil Construction, LLC
- Automatic Leasing Service, Inc.
- Brownlee Whitlow & Praet, PLLC
- Carolina Tree Care
- Dickerson Furnishings
- Dragonfly Pond Works, LLC
- Elite Property Services
- Full House Marketing
- Iron Fish Construction, LLC
- JunkGurus
- Locker Solutions
- Loeb sack & Brownlee, PLLC
- Lot Management Solutions
- MSB Resources, LLC
- Patio Options
- Paved Assets, LLC
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Government Affairs

PAC BREAKFAST

The TAA-PAC is proud to have hosted a PAC Breakfast featuring a Raleigh Mayoral Candidate Forum. All mayoral candidates attended and participated in an engaging discussion focused on Raleigh's future. The event provided a platform to address critical issues, connect with community leaders, and build a network of individuals committed to a Big Project and a Big Future for North Carolina's Capitol City.

Thank you to Todd Whitlow for moderating the forum and thank you to our breakfast sponsor Affinity Waste Solutions.



CANDIDATE MEET AND GREET

The TAA-PAC also hosted a meet-and-greet breakfast with TAA-endorsed candidates running for Raleigh City Council. This event allowed our members to hear from and engage with candidates who support a healthy business climate for the state, our industry, and our communities.



**2024 CANDIDATE
ENDORSEMENTS**
★★★★★★★★★★★★

The TAA-PAC Board of Trustees voted to endorse candidates running in Raleigh's municipal races. The candidates selected for endorsement were chosen after interviews with Board members and are recognized for their commitment to smart growth strategies, sustainable development, and addressing the housing affordability crisis. Six of the seven candidates endorsed won their respective races.



MAYOR
Janet Cowell



AT-LARGE
Jonathan Melton



AT-LARGE
Stormie Forte



DISTRICT A
Mitchell Silver



DISTRICT C
Corey Branch



DISTRICT D
Jane Harrison

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a chance to win big.

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abberlyroyalcreekinfo@hhhunt.com
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Units: 249

Arden at Summit Pines

(704) 440-9010
Units: 157

Ascend Brightleaf

Contact: Michael Brinson
brightleafapartments@drhorton.com
(912) 629-0668
Units: 336

Cobblestone Crossing SPE LLC

Contact: Holly VanApeldoorn
info@cobblestonevillage.com
(919) 714-7455
Units: 188

Cottages at Brightleaf

Contact: Michael Brinson
cottagesatbrightleaf@drhorton.com
(912) 382-4671
Units: 99

LaSalle Pointe Apartments

Contact: Lawanda Bell
lawanda@eimc.us
Phone: (919) 493-7487
Units: 36

Parker

Contact: Michael Connor
parkermgr@hrpliving.com
(919) 324-3989
Units: 339

Renegade Apartments

Contact: Julia Beharry
renegadedurham@lsamgmt.com
(984) 569-8872
Units: 110

The Harrison

Contact: Kirsten O'Rock
theharrison@nhe-inc.com
(919) 322-0590
Units: 140

Village Gate Apartments LLC

Contact: Kristin Thornburg
kristint@kdmdevelopment.com
(984) 480-7180
Units: 212

Vintage Durham

Contact: Megan Smith
vintagedurham@bellpartnersinc.com
(984) 389-8799
Units: 208

MANAGEMENT COMPANIES

Advenir Azora Living, LLC

Contact: Dustin Shaw
dustin@advenirliving.com
(305) 948-3535

Brookfield Properties Multifamily LLC

Contact: Lisa Davis
lisa.davis@bpapartments.com

Michaels Management Affordable LLC

Contact: Sonya Davis
sdavis2@tmo.com
(856) 596-0500

NHE, Inc.

Contact: Brittany Kelly
bkelly@nhe-inc.com
(864) 616-3992

INDEPENDENT RENTAL OWNERS

Eiger Leasing Company

Contact: Michelle Glidewell
admin@eigerleasing.com
(919) 219-7759
Units: 6

Shiva

Contact: Shirish Shukla
shirish945@yahoo.com
(908) 884-0714
Units: 20

SUPPLIERS

AVA

Contact: Maurice Vice
maurice@movewithava.com
(704) 430-1850

Telecommunications and Cable Services

California Granite & Flooring Designs, Inc.

Contact: Ivan Callejas
ivan.caligranite@yahoo.com
(919) 661-1010

General Contractors

Clayton Pressure Washing

Contact: Brittany Pope
brittanyp@pressurewashclayton.com
(984) 333-5244

Cleaning: Interior Cleaner Services; Cleaning: Trash Bin/Dumpster Cleaners; Gutter Cleaning & Pressure Washing Contractors

Golf Star Restoration LLC

Contact: Nick Jordan
Nick.J@Goldstarrestoration.com
(919) 355-0688

Air Duct/Chimney/Fireplace Cleaning Services; Bio Hazard/Viral/Pathogen Disinfecting & Cleaning; Emergency Service/Restoration Contractors; Mold Remediation Contractors; Odor Control

Level 5 Designs, LLC

Contact: Kelly Ensley
kelly@level5designs.com
(919) 213-1040

Design Services (Renovation, Interior, & Exterior); Furniture: Interior

Liftmaster

Contact: David Bell
david.bell@liftmaster.com
(630) 484-8273

Building & Construction Supplies; Security, Surveillance or Alarm Service

Maid-In

Contact: Alex McKee
alex@getmaidin.com
(919) 756-3031

Cleaning: Interior Cleaner Services

McNeill Brown Interior Design

Contact: Niki Brown
niki@mcneillbrowninteriors.com
(919) 438-2909

Design Services (Renovation, Interior, & Exterior); Furniture: Interior

Nexus Facility Solutions

Contact: Andrew Emanuels
admin@nexusfsnc.com
(919) 455-1520

Cleaning: Interior Cleaner Services; Grills: Cleaning, Repairs, & Restoration; Painting Contractors; Parking Lot Contractors

OakRise Restoration

Contact: Justin Landis
info@oakriserestoration.com
(919) 274-7107

*Dryer Vent Cleaning/Inspections;
Gutter Cleaning & Pressure Washing
Contractors; Windows/Mirrors/Glass*

**Raleigh Junk Removal
Services, LLC**

Contact: Jamie Barsky
raleighjunkremoval24@gmail.com
(984) 400-5351

Waste/Recycling

Rasa Floors

Contact: Jose Torres
jose.torres@rasafloors.com
(704) 915-1173

*Flooring Contractors & Carpet/Vinyl
Installation*

Reico Kitchen and Bath

Contact: Mistie Liles
mmliles@reico.com
(919) 761-4344

*Building & Construction Supplies;
Carpentry Contractors; Cabinetry;
Repairs, Resurfacing, & Refinishing*

Reliable Heating and Air

Contact: Joel Verley
service@reliableheatandair.com
(919) 661-2993

HVAC Contractors

ResidentIQ

Contact: Ann Padgett
sales@residentiq.com
(812) 320-1632

*Insurance & Risk Management;
Online Leasing; Property Management
Software; Resident & Employment
Screening; Utility Management &
Sub-Metering*

RestoPros of Raleigh

Contact: David Sadd
davidsadd@restopros.com
(984) 374-5948

*Emergency Service/Restoration
Contractors*

Stealth Monitoring Inc.

Contact: Chris Williams
chrwilliams@stealthmonitoring.com
(855) 783-2584

*Security, Surveillance or
Alarm Service*

The Renfrow Group, INC

Contact: Jim Piccirillo
info@therenfrowgroup.com
(919) 322-0051

*Consultation Services; Security,
Surveillance or Alarm Service*

Trademark Properties Inc.

Contact: Kharmika Alston
kalston@trademarkproperties.com
(919) 672-4905

*Advertising; Consultation Services;
Real Estate Appraiser/Brokers*

Triangle Painting & Siding

Contact: Eddie Riley
eddie@paintthetriangle.com
(919) 805-1970

Painting Contractors

Vernon Company

Contact: Mitchell Barker
mitchell.barker@vernoncompany.com
(919) 423-1266

*Advertising; Design Services
(Graphics, Logos, Publications);
Printing & Signs; Promotions &
Apparel*



LOOK FOR US AT THE EVENT

Our TAA Ambassadors are experienced members who provide information, mentorship and support for newer members. Look for the Ambassador button at your next TAA event. They are happy to answer any questions about TAA and introduce you to fellow members!

Interested in becoming an Ambassador or want to be paired with an Ambassador? Email membership@triangleaptassn.org



Maximize Your Membership

November 12, we hosted our final session of the year with 58 in attendance. These popular events allow members and prospective members to come together for networking and valuable information on making the most of your TAA Membership. Those present have an opportunity to learn how to **GET STARTED, GET CONNECTED, and GET INVOLVED**. TAA Ambassadors, seasoned TAA volunteer leaders, and our Director of Membership led the session. Small group discussions are always a favorite aspect of Maximize Your Membership.

This session is designed for new members and new employees of current member companies. Members looking for a refresher are also encouraged to join us. Make sure you take advantage of this **FREE** event.



NEXT
SESSION
FEB. 7



2025
DATES
COMING
SOON!

INSIDE THE MULTIFAMILY MIND

On November 8, TAA Supplier Partners packed the Education Center for TAA's Inside the Multifamily Mind. Attendees heard from Owner/Operator experts on topics such as the key to calling on them and the best mode of communication to reach them; reaching out to the decision makers; when to contact them and when to try and stay away; getting involved in the owner/operator bidding process; how to be a resource; and more.

This **FREE** session is a membership benefit offered by the Membership Committee for all supplier members. We received rave reviews from attendees and are planning two sessions in 2025.



SESSION MODERATORS



Laura Ryan
4 Wellness Flat
Owner



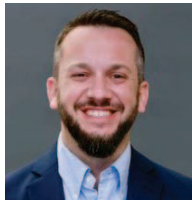
Steven Spears
Full House Marketing
Business Development
Director



Katy Boone
The RMR Group
Property Manager



Colleen Doubek
Bell Partners, Inc.
Regional Property
Manager



Bill Powell
Greystar
Director of Construction
Services



Franklyn Rodriguez
Blue Ridge Companies
Regional Service
Manager

PANELISTS



Chris Loeb sack
Managing Principal
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Shanae Auguste
Partner - NC & VA
804-374-0802

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Chris Loeb sack
Managing Principal
Loeb sack & Brownlee, PLLC
Email: Chris@Loeb sackBrownlee.Law
Licensed to Practice: NC | GA | VA
Office: 704-970-3900

Hurricane Helene Donation Drive

TAA Members came together for a donation drive to support those affected by Hurricane Helene in Western NC. The collection site, held at Impact Property Solutions, gathered a great response resulting in four large pallets of essential donations. Items included baby supplies, linens, winter clothing, and more. Donations were delivered by Chadwell Supply to the Hearts With Hands organization in Swannanoa, NC. We are truly grateful for the generosity and teamwork of everyone involved. Thank you to everyone who donated, volunteered, and to Impact Property Solutions and Chadwell Supply for supporting this initiative.

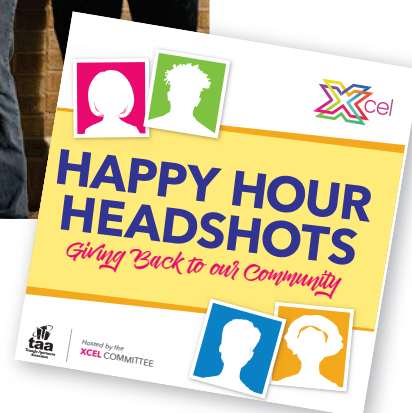
For Hurricane Helene resources and more ways to help, visit the AANC website.



Happy Hour Headshots

SONC CHECK PRESENTATION

Members of the XCEL Committee visited Special Olympics North Carolina to present them with a check for \$1,260. This donation was from funds raised during the Fall Happy Hour Headshots event. While on site, they were able to engage in conversation with some athletes and go on a facility tour. Thank you to everyone who made this possible.



► **SAVE THE DATE!**

WEDNESDAY, APRIL 2 • NC STATE FAIRGROUNDS

△ COSMIC CONNECTION

2025 TAA TRADE SHOW ■



Hey TAA... *Check it out!*

This year, the XCEL Committee kicked off its very own Podcast titled The XCEL Effect. Our goal is to provide thoughts and information on a variety of topics that are relevant and important to our members.

The XCEL Mission is to **ENGAGE** with the Association, **DEVELOP** your career, and **SERVE** our community. And, if you are interested in being a part of this, please visit a committee meeting and learn how you can get involved.

Listen to an Episode



- Effectively Setting Boundaries at Work
- An Interview with TAA President Berry Craven
- Staying Motivated in a Fast-Paced Environment



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