



2026

Business Partner Details

Our Business Partner packages offer supplier members heightened exposure and sponsorship opportunities throughout the year. Quarterly installment plans are available upon request. Detailed benefits are outlined on the following page.

The Strategic tier is **limited to 9 supplier companies** and available on a first-come, first-served basis. [Online registration](#) for Business Partners will open at 10:00 AM on November 6, 2025.

	STRATEGIC <i>limited to 9 companies</i> \$9,500	PREMIER \$7,500	CHAMPION \$6,250
DUES \$621 VALUE	✓	✓	✓
FEATURED ONLINE PROFILE \$179 VALUE	✓	✓	✓
LOGO FEATURED ON TAA WEBSITE \$300 VALUE	✓	✓	✓
LOGO FEATURED IN TAA EDUCATION CENTER *NEW* \$300 VALUE	✓	✓	✓
LOGO FEATURED IN TAA OFFICE LOBBY \$300 VALUE	✓	✓	✓
LOGO FEATURED IN THE APARTMENTOR \$300 VALUE	✓	✓	✓
CAM CREDENTIAL SPONSOR \$800 VALUE			✓
CAPS CREDENTIAL SPONSOR \$800 VALUE	✓	✓	
LEADERSHIP LYCEUM SPONSOR \$1,000 VALUE	✓	✓	
PRIORITY REGISTRATION FOR TRADE SHOW AND GOLF TOURNAMENT	✓	✓	✓
JANUARY MEMBERSHIP MEETING EXCLUSIVE SPONSOR \$1,500 VALUE	✓	✓	✓
TRADE SHOW STANDARD BOOTH \$975 VALUE		✓	✓
TRADE SHOW <u>ISLAND BOOTH</u> *NEW* \$5,000 VALUE	✓		
TRADE SHOW BOOTH VISITATION CARD & PRIZE PRESENTER \$2,500 VALUE	✓		
NOVEMBER SIGNATURE EVENT SPONSOR \$2,500 VALUE	✓	✓	✓

STRATEGIC BUSINESS PARTNER DETAILS

There are only 9 spots available for the Strategic Business Partner sponsorship tier. They will be awarded on a first-come-first-served basis.

- **2026 Membership Dues** (\$621 value)
- **Featured Online Profile** upgrade in our online membership directory (\$179 value)
- Logo featured on the **TAA Website** Business Partners page (\$300 value)
- Logo featured in the **TAA Education Center** (\$300 value) ***New***
- Logo featured in all 2026 issues of **The ApartMentor** magazine (\$300 value)
- Logo featured in **TAA office lobby** via digital media (\$300 value)
- Sponsors the **Certified Apartment Portfolio Supervisor (CAPS) Credential** (\$800 value)
 - Opportunity to present at breakfast, lunch, or break at one of the course modules. Module/course date assigned by TAA. The meal/snack is provided to the class as part of the sponsorship. TAA handles the catering logistics.
- **Leadership Lyceum** Sponsor (\$1,000 value)
 - Opportunity to present at breakfast, lunch or break at one of the Leadership Lyceum sessions. Date assigned by TAA. The meal/snack is provided to the class as part of the sponsorship. TAA handles the catering logistics.
- Event Sponsors for **January Membership Dinner Meeting and Board Installation** (\$1,500 value)
 - Includes 2 tickets to the event
- **Trade Show Benefits**
 - Trade Show **Island Booth** (\$5,000 value) ***New***
 - 20'x20' booth, with aisles on all sides for maximum visibility. Island booths are exclusive to Strategic Business Partners and positioned at the beginning of the exhibit hall.
 - **Booth Visitation & Prize Presenter** (\$2,500 value)
 - Company name and booth number on card distributed to all attendees to encourage booth visitation. Assist with grand prize drawings and announcement at the show's conclusion. Premium logo placement at the Trade Show.
 - **Priority Registration for Trade Show Booth**
 - Booths will be assigned in the order received. Strategic Business Partner booth agreements will be processed first, then Premier, followed by Champion.
- **Priority Registration for Golf Tournament**
 - Registration will open for Strategic business partners first, then Premier, then Champion, then to other TAA Members.
- **November Signature Event** Sponsor (\$2,500 value)
 - Sponsors for all evening's activities. Includes 2 tickets to the event.

PREMIER BUSINESS PARTNER DETAILS

- **2026 Membership Dues** (\$621 value)
- Featured Profile upgrade in **Online Directory** (\$179 value)
- Logo featured on the **TAA Website** Business Partners page (\$300 value)
- Logo featured in the **TAA Education Center** (\$300 value) ***New***
- Logo featured in all 2026 issues of **The ApartMentor** magazine (\$300 value)
- Logo featured in **TAA office lobby** via digital media (\$300 value)
- Sponsors the **Certified Apartment Portfolio Supervisor (CAPS) Credential** (\$800 value)
 - Opportunity to present at breakfast, lunch, or break at one of the course modules. Module/course date assigned by TAA. The meal/snack is provided to the class as part of the sponsorship. TAA handles the catering logistics.
- **Leadership Lyceum** Sponsor (\$1,000 value)
 - Opportunity to present at breakfast, lunch or break at one of the Leadership Lyceum sessions. Date assigned by TAA. The meal/snack is provided to the class as part of the sponsorship. TAA handles the catering logistics.
- Event Sponsors for **January Membership Dinner Meeting and Board Installation** (\$1,500 value)
 - Includes 1 ticket to the event
- **Priority Registration for Trade Show Booth**
 - Booths will be assigned in the order received. Strategic Business Partner booth agreements will be processed first, then Premier, followed by Champion.
- **Trade Show Standard Booth** (\$975 value)
 - A single 10'x10' booth (non-corner). Option to upgrade your booth to a 10'x20' and we will deduct \$975 from the new invoice.
- **Priority Registration for Golf Tournament**
 - Registration will open for strategic business partners first, then Premier, then Champion, then to other TAA Members.
- **November Signature Event** Sponsor (\$2,500 value)
 - Sponsors for all evening's activities. Includes 1 ticket to the event.

CHAMPION BUSINESS PARTNER DETAILS

- **2026 Membership Dues** (\$621 value)
- Featured Profile upgrade in **Online Directory** (\$179 value)
- Logo featured on the **TAA Website** Business Partners page (\$300 value)
- Logo featured in the **TAA Education Center** (\$300 value) ***New***
- Logo featured in all 2026 issues of **The ApartMentor** magazine (\$300 value)
- Logo featured in **TAA office lobby** via digital media (\$300 value)
- Sponsors the **Certified Apartment Manager (CAM) Credential** (\$800 value)
 - Opportunity to present at breakfast, lunch, or break at one of the course modules. Module/course date assigned by TAA. The meal/snack is provided to the class as part of the sponsorship. TAA handles the catering logistics.
- Event Sponsors for **January Membership Dinner Meeting and Board Installation** (\$1,500 value)
 - Includes 1 ticket to the event
- **Priority Registration for Trade Show Booth**
 - Booths will be assigned in the order received. Strategic Business Partner booth agreements will be processed first, then Premier, followed by Champion.
- **Trade Show Standard Booth** (\$975 value)
 - A single 10'x10' booth (non-corner). Option to upgrade your booth to a 10'x20' and we will deduct \$975 from the new invoice
- **Priority Registration for Golf Tournament**
 - Registration will open for strategic business partners first, then Premier, then Champion, then to other TAA Members.
- **November Signature Event** Sponsor (\$2,500 value)
 - Sponsors for all evening's activities. Includes 1 ticket to the event.