

2025

Business Partner Details



Our Business Partner package allows Supplier members to gain access to heightened exposure and sponsorship opportunities throughout the year. Quarterly installment payments are available upon request. Benefit specifics are located on the next page.

	STRATEGIC \$8,750	PREMIER \$7,250	CHAMPION \$6,000
DUES \$615 VALUE	✓	✓	✓
FEATURED ONLINE PROFILE \$179 VALUE	✓	✓	✓
LOGO FEATURED ON TAA WEBSITE \$300 VALUE	✓	✓	✓
LOGO FEATURED IN TAA OFFICE LOBBY \$300 VALUE	✓	✓	✓
LOGO FEATURED IN THE APARTMENTOR \$300 VALUE	✓	✓	✓
CAM CREDENTIAL SPONSOR \$800 VALUE	✓	✓	✓
CAPS CREDENTIAL SPONSOR \$800 VALUE	✓	✓	✓
LEADERSHIP LYCEUM SPONSOR \$1,000 VALUE	✓	✓	✓
PRIORITY REGISTRATION FOR TAA TRADE SHOW AND GOLF TOURNAMENT	✓	✓	✓
JANUARY MEMBERSHIP MEETING EXCLUSIVE SPONSOR \$1,500 VALUE	✓	✓	✓
TRADE SHOW BOOTH \$950 VALUE	✓	✓	✓
TRADE SHOW BOOTH VISITATION SPONSOR \$1,000 VALUE	✓	✓	✓
TRADE SHOW PRESENTING SPONSOR \$1,500 VALUE	✓	✓	✓
TOPS AWARDS SPONSOR \$2,500 VALUE	✓	✓	✓

ALL BUSINESS PARTNERS RECEIVE:

- **2025 Membership Dues** (\$615 value)
- Featured Profile upgrade in **Online Directory** (\$179 value)
- Logo featured on the **TAA Website** Business Partners page (\$300)
- Logo featured in all 2025 issues of **The ApartmentMentor** magazine (\$300 value)
- **Exclusive:** Logos featured in TAA office lobby via digital media (\$300 value)
- Event Sponsors for **January Membership Dinner Meeting and Board Installation** (\$1500 value)
- Sponsors the **Certified Apartment Manager (CAM) Credential** (\$800 value)
 - Opportunity to present at breakfast, lunch, or break at one of the course modules. Module/course date assigned by TAA. The meal/snack is provided to the class as part of the sponsorship. TAA handles the catering logistics.
- **Priority Registration** for Trade Show booths
 - Booth will still be assigned in the order received. Strategic Business Partner booth agreements will be processed first, then Premier, followed by Champion.
- **Trade Show** Single Booth is included (\$950 value)
 - You may upgrade your booth and we will deduct \$950 from the invoice.
- **Priority Registration** for TAA Golf Tournament
 - Sponsorships will still be assigned in the order received. Strategic Business Partner sponsorship forms will be processed first, then Premier, followed by Champion.
- **TOPS Awards** Sponsor (\$2,500 value)
 - Sponsors for all evening's activities. Strategic includes 2 tickets, Premier & Champion include 1 ticket.

IN ADDITION STRATEGIC BUSINESS PARTNERS RECEIVE:

- **TWO Trade Show Sponsorships** (\$2,500 value)
 - **Presenting Sponsor**
 - Assist TAA with grand prize drawings and announcement at the show's conclusion. Company logo displayed on stage, along with premium logo placements at the Trade Show.
 - **Booth Visitation Card Sponsor**
 - Company name and booth number on card distributed to all attendees to encourage booth visitation.
- Sponsor for the **Certified Apartment Portfolio Supervisors (CAPS) Credential** (\$800 value)
 - Opportunity to present at breakfast, lunch or break at one of the course modules. Date assigned by TAA. The meal/snack is provided to the class as part of the sponsorship. TAA handles the catering logistics.
- **Leadership Lyceum Sponsor** (\$1,000 value)
 - Opportunity to present at breakfast, lunch or break at one of the Leadership Lyceum sessions. Date assigned by TAA. The meal/snack is provided to the class as part of the sponsorship. TAA handles the catering logistics.

IN ADDITION PREMIER BUSINESS PARTNERS RECEIVE:

- **Trade Show Booth Visitation Sponsor** (\$1,000 value)
 - Company name and booth number on card distributed to all attendees to encourage booth visitation.
- Sponsor for the **Certified Apartment Portfolio Supervisors (CAPS) Credential** (\$800 value)
 - Opportunity to present at breakfast, lunch or break at one of the course modules. Date assigned by TAA. The meal/snack is provided to the class as part of the sponsorship. TAA handles the catering logistics.
- **Leadership Lyceum Sponsor** (\$1,000 value)
 - Opportunity to present at breakfast, lunch or break at one of the Leadership Lyceum sessions. Date assigned by TAA. The meal/snack is provided to the class as part of the sponsorship. TAA handles the catering logistics.

2025

Business Partner Commitment Form



Please select one of the three Business Partner levels:

STRATEGIC BUSINESS PARTNER

I would like to sign my company up to be a 2025 Strategic Business Partner

PREMIER BUSINESS PARTNER

I would like to sign my company up to be a 2025 Premier Business Partner

CHAMPION BUSINESS PARTNER

I would like to sign my company up to be a 2025 Champion Business Partner

The DEADLINE to reserve your 2025 Business Partner Sponsorship is 1/13/25.*

Quarterly Installment payments are available upon request.

Company Name: _____

Primary Contact Name: _____

Primary Contact Email: _____

Date: _____

Signature: _____

**PLEASE EMAIL COMPLETED FORM & A HIGH-RES COMPANY LOGO TO:
taa@triangleptassn.org**

* To be recognized at the January Membership meeting as a 2025 Business Partner, the commitment form must be received by Monday, January 13, 2025. Commitment forms will continue to be accepted until 1/31/25.