

2024

ADVERTISING OPPORTUNITIES



the ApartMentor Magazine

RATES & SPECS

PREMIUM PLACEMENT

	DIMENSIONS	1 X	3 X
BACK COVER	7.5"w x 7.5"h	\$700	\$560
INSIDE FRONT COVER	7.5"w x 10"h	\$675	\$540
INSIDE BACK COVER	7.5"w x 10"h	\$675	\$540
PAGE 5 <small>*Adjacent to the President's Pen</small>	7.5"w x 10"h	\$675	\$540

20% off

REGULAR PLACEMENT

	DIMENSIONS	1 X	3 X
FULL PAGE	7.5"w x 10"h	\$550	\$440
HALF PAGE	7.5"w x 4.8"h	\$450	\$360
1/4 PAGE	3.6"w x 4.8"h	\$299	\$240
BUSINESS CARD	2.5"w x 2"h	\$250	\$200

20% off



1ST ISSUE

2ND ISSUE

3RD ISSUE

DEADLINE

April 12

July 19

November 8

APPROX PUB DATES

Online: 4/26; Print 5/10

Online: 8/1; Print 8/16

Online: 11/22; Print 12/6

- All advertising space is available only to current members. In order to advertise with TAA, your company must be a member in good standing at the time the advertisement appears.
- Ads should be submitted in high resolution PDF (Print quality). There is no guarantee of ad placement (with exception of Premium Placement ads).
- Back Cover dimensions include reserved space for mailing labels.
- Full page with bleed should be sized at 8.75" x 11.25"
- As publisher, the Triangle Apartment Association reserves the right to review all ads and if at any time an ad is deemed to be unprofessional, incorrect, or slanderous in nature or content, TAA reserves the right to refuse to publish the ad.
- Advertisers will be invoiced the months that their advertisement appears. Ad rates are subject to change until this contract is signed and accepted.

Enews

Reach over 4,800 potential viewers monthly! This monthly email Enews is sent to every TAA member. It's the perfect size for your company's logo or a small ad. Ads will link to the URL of your choosing.

RATES & SPECS

SIZE	DIMENSIONS	MONTH
SINGLE AD	260 x 191 px	\$200
DOUBLE AD	520 x 200 px	\$350