

2023

Business Partners Commitment Form



Our Business Partner package allows Supplier members to gain access to heightened exposure and sponsorship opportunities throughout the year. Quarterly installment payments are available upon request.

Benefit specifics are located on the next page.

	STRATEGIC \$9,500	PREMIER \$7,500	CHAMPION \$6,000
DUES \$606 VALUE	✓	✓	✓
FEATURED ONLINE PROFILE \$349 VALUE	✓	✓	✓
LOGO FEATURED IN TAA OFFICE LOBBY \$300 VALUE	✓	✓	✓
AD IN THE APARTMENTOR MAGAZINE \$300-550 VALUE	✓	✓	✓
CAM CREDENTIAL SPONSOR \$800 VALUE	✓	✓	✓
CAPS CREDENTIAL SPONSOR \$800 VALUE	✓	✓	✓
ECONOMIC FORECAST EXCLUSIVE SPONSORS \$250-\$500 VALUE	✓	✓	✓
TRADE SHOW BOOTH \$900 VALUE	✓	✓	✓
TRADE SHOW BOOTH VISITATION SPONSOR \$1000 VALUE	✓	✓	✓
TRADE SHOW PRESENTING SPONSOR \$1500 VALUE	✓	✓	✓
TRADE SHOW AFTER PARTY EXCLUSIVE SPONSORS \$1200 VALUE	✓	✓	✓
CASINO NIGHT EXCLUSIVE SPONSORS \$750-\$1200 VALUE	✓	✓	✓

ALL BUSINESS PARTNERS RECEIVE:

- **2023 Membership Dues** (\$606 value)
- Featured Profile Update in **Online Directory** (\$349 value)
- **Exclusive:** Logos featured in TAA office lobby via digital media (\$300 value)
- Sponsors the **Certified Apartment Manager (CAM) Course** (\$800 value)
 - Opportunity to present at breakfast, lunch, or break at one of the course modules. Module/course date assigned by TAA. The meal/snack is provided to the class as part of the sponsorship. TAA handles the catering logistics.
- Exclusive Sponsors for **Economic Forecast** (\$250-\$500 value)
- **Trade Show** Single Booth is included (\$900 value)
 - Booth will still be assigned in the order received. Business Partner booth agreements will be processed first. You may upgrade your booth and we will deduct \$900 from the invoice.
- **Trade Show After Party Celebration** Sponsor (\$1200 value)
 - Exclusive "After Party Celebration" sponsors for the Trade Show
- **Priority Golf Sponsorship Registration**
 - While golf sponsorships are not included in these sponsor levels, our Business Partners will have the opportunity to pre-register their sponsorship in advance of the general membership.
- Exclusive Sponsors for **Casino Night** (\$750-\$1200 value)
 - Strategic includes 2 tickets, Premier & Champion include 1 ticket

STRATEGIC BUSINESS PARTNERS BENEFITS:

- **THREE Trade Show Sponsorships** (\$3,700 value)
 - Presenting Sponsors**
 - Assist TAA with grand prize drawing and announcement at the show's conclusion. Company logo displayed on stage.
 - Booth Visitation Card Sponsorship**
 - Company name and booth number on card distributed to all attendees to encourage booth visitation.
 - Trade Show After Party Sponsors**
- Sponsors for the **Certified Apartment Portfolio Supervisors (CAPS) Course** (\$800 value)
 - Opportunity to present at breakfast, lunch, or break at one of the course modules. Module/course date assigned by TAA. The meal/snack is provided to the class as part of the sponsorship. TAA handles the catering logistics.
- **Full-Page Ad** in one issue of *the Apartmentor* Magazine (\$550 value)
- **Economic Forecast** – Exclusive booklet and writing pad sponsor (\$500 value)
- **Casino Night** – chip cups, photo booth & high-rollers lounge sponsor (\$1200 value)

PREMIER BUSINESS PARTNERS RECEIVE:

- **TWO Trade Show Sponsorships** (\$2,200 value)
 - Booth Visitation Card Sponsorship**
 - Company name and booth number on card distributed to all attendees to encourage booth visitation
 - Trade Show After Party Sponsors**
- Sponsors for the **Certified Apartment Portfolio Supervisors (CAPS) Course** (\$800 value)
 - Opportunity to present at breakfast, lunch, or break at one of the course modules. Module/course date assigned by TAA. The meal/snack is provided to the class as part of the sponsorship. TAA handles the catering logistics.
- **Half-Page Ad** in one issue of *the Apartmentor* Magazine (\$450 value)
- **Casino Night** – Table Sponsors (\$900 value)

CHAMPION BUSINESS PARTNERS RECEIVE:

- **ONE Trade Show Sponsorship** (\$1,200 value)
 - Trade Show After Party Sponsor
- **Quarter Page Ad** in one issue of *the Apartmentor* Magazine (\$300 value)
- **Casino Night** – Signature Drink Sponsor (\$750 value)

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Please select one of the three Business Partner levels:

☐ **STRATEGIC BUSINESS PARTNER**

I would like to sign my company up to be a 2023 Strategic Business Partner

☐ **PREMIER BUSINESS PARTNER**

I would like to sign my company up to be a 2023 Premier Business Partner

☐ **CHAMPION BUSINESS PARTNER**

I would like to sign my company up to be a 2023 Champion Business Partner

The DEADLINE to reserve your 2023 Business Partner Sponsorship is 1/6/23.

Quarterly Installment payments are available upon request.

Company Name: _____

Primary Contact: _____

Date: _____

Signature: _____

PLEASE EMAIL COMPLETED FORM & A HIGH-RES COMPANY LOGO TO:

taa@triangleaptassn.org