



# MILESTONE MARKERS

## BASIC MILESTONE MARKER: \$500

- Ribbon & giant scissors
- Attendance from 2 SWFL Inc. staff members
- Framed photo with cut ribbon from event & at least 5 additional images delivered via email
- Social Media Promo (can be used before or after event, provided by member)
- Press Release (can be used before or after event, provided by SWFL Inc.)

## PREMIUM MILESTONE MARKER: \$750

- Ribbon & giant scissors
- Attendance from 2 SWFL Inc. staff members
- Photo commemoration of entire event with at least 5 images delivered via email & a framed photo with cut ribbon
- Press Release (can be used before or after event, provided by SWFL Inc.)
- Social Media Post Feature (can be used before or after event, provided by member)
- Event listed on our Top 5 email in line with your RSVP dates

## INC-REDIBLE MILESTONE MARKER: \$1,000

- Ribbon & giant scissors
- Attendance from 3 SWFL Inc. staff members
- Professional photo album with 30+ event images delivered via email, plus a framed photo of your ribbon cutting moment included.
- Press Release (can be used before or after event, provided by SWFL Inc.)
- Social Media Promo (can be used before or after event, provided by member)
- Member Spotlight Email sent out announcing your milestone to our 10,000+ contact list
- 2 Biodegradable Confetti Cannons

\*Add-on option of additional marketing for event available

**Contact [Sierra@SWFLInc.com](mailto:Sierra@SWFLInc.com) for more info**