



FORT MYERS BEACH

PARTNER OPPORTUNITIES

Friday, February 7, 2020
9:00AM – 5:00PM

Lani Kai Island Resort
Estero Boulevard
Fort Myers Beach, FL 33931



Dear SWFAA Member,

It is my pleasure to announce that SWFAA will be hosting our Inaugural Annual Charity Beach Volleyball Tournament to benefit Children's Home Society of Florida on February 7th at the Lani Kai Island Resort on Fort Myers Beach! We will be supporting their initiative that assists local teens aging out of foster care and transitioning into independent living.

Our sister Associations in Tampa & Miami have been hosting this event for over 20 years, and it's one of their most well-attended and anticipated events of the year! So now it's time that we step up to the net and get in the game!

We're planning for approximately 10 teams of 6 players each, comprised of both property management & supplier members, competing to take home the trophy and be named champion of the 2020 SWFAA Volleyball Tournament. In addition, we're anticipating 50-100 spectators to cheer on their friends and colleagues during this friendly competition and full day of fun.

We have created some unique partnership opportunities on various levels, and invite you to explore on the pages that follow. But you'll want to jump in quickly as sponsorships are on a first come basis, and we need ample time to create and order all of the fun exposure items for you. In addition, the sooner you participate, the longer your company will be spotlighted in pre-event media. On a logistical note, you may purchase your sponsorship and pay after January 1, 2020 to keep your fiscal budget in order if needed. However, all sponsorships must be paid prior to the event.

I encourage you to take advantage of this opportunity for your company to partner with this fantastic event, in an environment where we are all team players... all while supporting a great cause!

Warm Regards,

A handwritten signature in black ink that reads "Holli Noel". The signature is fluid and cursive, with the first name "Holli" and last name "Noel" clearly distinguishable.

Holli Noel
Executive Director
Southwest Florida Apartment Association

EVENT MAP



Details

- Paid parking available directly across from the Lani Kai
- NO COOLERS permitted
- Absolutely NO OUTSIDE ALCHOLIC BEVERAGES PERMITTED.
- Non-sponsoring companies are prohibited from bringing promotional items for distribution, or company banners.





“IN YOUR FACE” LEVEL \$1,000

“IN YOUR FACE” LEVEL sponsorships include:

- One 10'x10' courtside tent space (tent provided by sponsor)
- 4 Event tickets (each ticket includes 1 food & 1 beverage ticket)
- Logo on large banner (shared).
- Opportunity to distribute branded promotional items at event & place 1 item in the guest swag bags
- Multiple shout-outs from DJ
- Sponsor logo on digital marketing materials (e-blasts, social media and SWFAA website event page)

PLUS choice of one of the following:

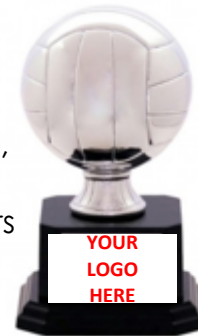
- DRINK SERVE (1):** Logo on drink tickets, bar signage & beverage cups



- LUNCH SERVE (1):** Logo on lunch tickets, table signage & dinner napkins



- TROPHY KING (1):** Company name on 1st, 2nd and 3rd place trophies, banner on trophy table & present trophies to winners



- COURT KING (2):** Logo on net poles & 2 of 4 balls



YOUR LOGO HERE

YOUR LOGO HERE

YOUR LOGO HERE

YOUR LOGO HERE

“ACE” LEVEL \$750



“ACE” LEVEL sponsorships include:

- One 10'x10' courtside tent space (tent provided by sponsor)
- 2 Event tickets (each ticket includes 1 food & 1 beverage ticket)
- Logo on large banner (shared).
- Opportunity to distribute branded promotional items at event & place 1 item in the guest swag bags
- Multiple shout-outs from DJ
- Sponsor logo on digital marketing materials (e-blasts, social media and SWFAA website event page)

PLUS choice of one of the following:

SWAG BAG ACE (1):

Logo on drawstring backpack distributed to all guests



ENTERTAINMENT ACE (1):

Logo on banner at DJ booth, digital bracket board



PERFECT SHOT (1): Logo on all professional event photos to be posted on social media





“SPIKE” LEVEL \$500

SPIKE LEVEL sponsorship benefits:

- One 10'x10' courtside tent space (*tent provided by sponsor*)
- 1 Event ticket (*each ticket includes 1 food & 1 beverage ticket*)
- Logo on large banner (shared).
- Opportunity to distribute branded promotional items at event & place 1 item in the guest swag bags
- Multiple shout-outs from DJ
- Sponsor logo on digital marketing materials (*e-blasts, social media and SWFAA website event page*)

PLUS choice of one of the following:

- HYDRATION STATION SPONSOR (1):** Logo at water coolers and on plastic drink cups



- ASSIST SPONSOR (1):** Logo event committee & referee shirts



- UBER SPONSOR (1):** Logo on all professional event photos to be posted on social media



- REGISTRATION SPONSOR (1):** Logo on banner at check-in and event wristbands





EXTRAS & ADD ONS

IN THE BAG (14)

- Opportunity to provide 150 branded promotional items for swag bags distributed to each event guest for first 14 companies. Great items include branded sunglasses, towels, sunblock, lib balm, coozies, bandanas, water bottles & fans.

SPONSOR ADD-ON: +\$25
* STAND-ALONE: \$50



COURTSIDE TENT SPACE (4)

- One 10'x10' courtside tent space (*tent provided by sponsor*)
SPONSOR ADD-ON (want a double space?): +\$100
* STAND-ALONE: \$200

* **STAND-ALONE purchases do not receive sponsor benefits.**

RAFFLE DONOR: \$50, \$100, \$150, \$200

- Raffle prizes purchased on your behalf with company logo tag featured on displayed item.

