

# thrive in 25



## Committees

GET INVOLVED! JOIN A COMMITTEE AT [SWFAA.ORG](http://SWFAA.ORG)!



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**SWFAA**  
SOUTHWEST  
FLORIDA  
APARTMENT  
ASSOCIATION

Committees

## TOP REASONS FOR JOINING A SWFAA COMMITTEE

- **CAREER DEVELOPMENT:** “Most top industry performers have, at sometime, been involved in their local Apartment Association.”  
– Harry Heist, HWW
- **PERSONAL DEVELOPMENT:** Follow your passions, share and develop your talents.
- **STEPPING STONE:** Being involved on committees is a launch pad, should you have interest to be on the SWFAA Board of Directors in the future.
- **MAKING FRIENDS & CONNECTONS:** Network with other industry professionals.
- **HAVE A VOICE:** Be an influencer in important Association business & decision-making.
- **HAVE FUN:** Volunteering on committees does require time, work & commitment, but is also fun & rewarding!

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## FAQ'S

- **What are the requirements for being on a SWFAA Committee?**  
Must be a SWFAA member in good standing. We welcome first time volunteers!
- **Can Supplier Members also be on committees?** Absolutely! We need their input!
- **How much meeting time will I have to commit?** Standing Committees will meet at a minimum of quarterly with Event Committees meeting more frequently as events approach. Most meetings are under one hour and are facilitated via Zoom.
- **How much other work is involved?** It really depends on the committee. For example, for events, you will need to be present and available on event day along with other footwork prior. For other committees, you may be asked to research issues, communicate with and visit members.
- **What if my life gets too hectic to handle my commitment later in the year?**  
We appreciate your initiative, but completely understand the unpredictability in our industry. If you frequently miss meetings or are unable to fulfill your obligations, just let us know!

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# Membership Committee

**This committee is for you if you enjoy communicating with your industry peers & partners regularly & includes:**

- Networking with members & prospects via phone, email, social media and in-person visits.
- Updating & contact info changes in the market including management changes, property sales, new construction, etc.
- Help promote all SWFAA events & initiatives
- Be an Association Ambassador at events
- **Build a committee of future leaders!**



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# Education Committee

**Do you have a passion for education or training?  
Keeping our members up-to-date and educated is a  
primary goal of the Education Committee:**

- Be involved in selection of instructors, venues & courses/ topics offered to members.
- Seek out member education needs.
- Help with promotion and facilitation of education events, including NAA Credential courses.
- **Build a committee of future leaders!**

**Choose at least one Sub-Committee:**

## **1. MAINTENANCE**

- Home Grown Maintenance Series  
- 9 sessions

## **2. MANAGEMENT**

- Master Key Management Series  
- 4 sessions
- Harry Heist Legal Class
- Fair Housing Class



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# Legislative Committee

## Do you enjoy advocacy? On the Legislative Committee, you will:

- Stay up to date on bills affecting the multifamily industry.
- Be involved in meeting & communicating with local lawmakers as well as our leaders in Tallahassee at the FAA IMPACT Conference and in Washington, DC at the NAA ADVOCATE Conference.
- Promote contributions to the Apartment Political Action Committee (APAC).
- Work alongside Government Affairs Manager
- ***Encouraged to join the Top Golf APAC Fundraiser Committee on October 23.***
- **Build a committee of future leaders!**



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# Outreach Committees

**If you have a passion for community outreach to help those less fortunate, this is where you need to be!**

- Be involved in determining Outreach initiatives & charitable beneficiaries. (ex: Food Drive, Toy Drive, homeless outreach, beach cleanup, etc.)
- Stay connected with members to access specific needs (ex: disaster, fire, flood, etc.)
- Help promote the Outreach Events and must attend each event.
- ***Encouraged to join the Annual Charity Volleyball Tournament Committee, benefitting Wounded Veterans Relief Fund on April 4.***
- Build a committee of future leaders!



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# Event Committees

**Have a passion for event planning or learning more?  
Event committees will involve you in all decisions &  
facilitation of epic SWFAA events!**

- Venue, food & beverage, theme, décor, vendor selection and more!
- Promote sponsorship & ticket sales
- In some cases, you will need to be available for the full day on show day for setup & breakdown (*denoted by \* below*).
- Build a committee of future leaders!

## **Events to choose from include:**

- **January 28:** Maintenance Mayhem
- **March 1:** Member Appreciation with the Red Sox
- **April 4:** Charity Volleyball Tournament \*
- **August 7:** Trade Show \*
- **October 23:** Top Golf APAC Fundraiser
- **December:** Excellence Awards \*
- Other opportunities may come available as events may be added!





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## OKAY... I'M READY! WHAT'S NEXT?

- Go to the “**EVENTS**” section on [swfaa.org](http://swfaa.org) to register for a committee or scan the QR code below.
- You will be contacted by the committee chair via email once committee work begins.

