



GET INVOLVED

2024 Committees

JOIN A COMMITTEE AT SWFAA.ORG!





TOP REASONS FOR JOINING A SWFAA COMMITTEE

- **CAREER DEVELOPMENT:** “Most top industry performers have, at sometime, been involved in their local Apartment Association.” – Harry Heist, HWW
- **PERSONAL DEVELOPMENT:** Follow your passions, share and develop your talents.
- **STEPPING STONE:** Being involved on committees is a launch pad, should you have interest to be on the SWFAA Board of Directors in the future.
- **MAKING FRIENDS:** Network with other industry professionals.
- **HAVE A VOICE:** Be an influencer in important Association business & decision-making.
- **HAVE FUN:** Volunteering on committees does require time, work & commitment, but is also fun & rewarding!



2024 Committees

FAQ'S

- **What are the requirements for being on a SWFAA Committee?** Must be a SWFAA member in good standing.
- **Can Supplier Members also be on committees?** Absolutely!
- **How much meeting time will I have to commit?** Core Committees will meet at a minimum of quarterly with Event Committees & Sub-Committees meeting more frequently as events approach. Most meetings are under one hour and are facilitated via Zoom.
- **How much other work is involved?** It really depends on the committee. For events, you will need to be present and available on event day. For other committees, you may be asked to research issues, communicate with and visit members.
- **What if my life gets too hectic to handle my commitment later in the year?** We appreciate your initiative, but completely unpredictability in our industry. If you frequently miss meetings or are unable to fulfill your obligations, just let us know!



2024 Membership Committee

This committee is for you if you enjoy communicating with your industry peers & partners regularly & includes:

- Networking with members & prospects via phone, email, social media.
- Updating & contact info changes in the market including management changes, property sales, new construction, etc.
- Help promote all SWFAA events & initiatives Association Ambassador at events and
- Occasional property visits for new or inactive members.





2024 Education Committees

Do you have a passion for education or training?
Keeping our members up-to-date and educated is a
primary goal of the Education Committee:

- Be involved in selection of instructors, venues & courses/ topics offered to members.
- Seek out member education needs.
- Help with promotion and facilitation of education events, including NAA Credential courses.

Sub-Committees

- Education Breakfasts
- Love2Lease event
- Harry Heist Legal Class
- Fair Housing Class
- Maintenance Seminars





2024 Legislative Committee

Do you enjoy advocacy? On the Legislative Committee, you will:

- Stay up to date on bills affecting the multifamily industry.
- Be involved in meeting & communicating with local lawmakers as well as our Representatives in Tallahassee & Senators in Washington, DC.
- Promote contributions to the Apartment Political Action Committee (APAC).

Sub-Committee

- Annual Cornhole Tournament
APAC Fundraising event.



2024 Outreach Committee

If you have a passion for community outreach to help those less fortunate, this is where you need to be!

- Be involved in determining Outreach initiatives & charitable beneficiaries. (ex: Food Drive, Toy Drive, homeless outreach, beach cleanup)
- Stay connected with members to access specific needs (ex: fire, flood, etc.)
- Help promote the Outreach Events and must attend each event.

Sub-Committees

- Annual Charity Volleyball Tournament
- Boots, Boos & BBQ for Veterans





Have a passion for event planning or learning more? Event committees will involve you in all decisions & facilitation of epic SWFAA events!

- Venue, food & beverage, Theme, décor, vendor selection and more!
- Promote sponsorship & ticket sales
- In some cases, you will need to be available for the full day on show day for setup & breakdown.

Events to choose from include:

- March: Member Appreciation with the Red Sox
- April: Charity Volleyball Tournament
- May: Top Golf Networking as a Sport
- July: Trade Show
- October: Boots, Boos & BBQ for Veterans
- December: Holiday Party



2024 Committees

OKAY... I'M READY! WHAT'S NEXT?

- Go to the “EVENTS” section on swfaa.org to register for a committee or scan the QR code below.
- You will be contacted by the committee chair via email once committee work begins.

