



ESTERO COMMUNITY PARK

PARTNER OPPORTUNITIES

Friday, April 8, 2022
9:00AM – 5:00PM

Estero Community Park
9200 Corkscrew Palms Blvd.
Fort Myers, FL 33928



Dear SWFAA Member,

It is my pleasure to announce that SWFAA will be hosting our second Annual Charity Beach Volleyball Tournament to benefit Children's Home Society of Florida on April 8th at Estero Community Park! We will be supporting their initiative that assists local teens aging out of foster care and transitioning into independent living.

We're planning for approximately 10 teams of 6 players each (4 playing at a time), comprised of both property management & supplier members, competing to take home the trophy and be named champion of the 2022 SWFAA Volleyball Tournament. In addition, we're anticipating 50-100 spectators to cheer on their friends and colleagues during this friendly competition and full day of fun.

We have created some unique partnership opportunities on various levels and invite you to explore on the pages that follow. But you'll want to jump in quickly as sponsorships are on a first come basis, and we need ample time to create and order all of the fun exposure items for you. In addition, the sooner you participate, the longer your company will be spotlighted in pre-event media. We will also be featuring a silent auction, and donations to purchase items are requested.

I encourage you to take advantage of this opportunity for your company to partner with this fantastic event, in an environment where we are all team players... all while supporting a great cause!

Warm Regards,

A handwritten signature in blue ink that reads "Melissa Ledis". The signature is written in a cursive, flowing style.

Melissa Ledis
2022 Volleyball Tournament Chairperson
Southwest Florida Apartment Association

EVENT MAP



Details

- Free parking at the park
- Non-sponsoring companies are prohibited from bringing promotional items for distribution, or company banners.



“IN YOUR FACE” LEVEL \$1,000



“IN YOUR FACE” LEVEL sponsorships include:

- One 10'x10' courtside tent space (tent provided by sponsor)
- 4 Event tickets (each ticket includes 1 food ticket)
- Logo on large banner (shared).
- Opportunity to distribute branded promotional items at event & place 1 item in the guest swag bags
- Multiple shout-outs from DJ
- Sponsor logo on digital marketing materials (e-blasts, social media and SWFAA website event page)

PLUS choice of one of the following:

- LUNCH SERVE (1):** Logo on table signage & dinner napkins



- TROPHY KING (1):** Company name on banner on trophy & medal table & present trophies to winners



- COURT KING (3):** Logo on court signage and on keepsake balls presented to first place team members.



YOUR
LOGO
HERE

“ACE” LEVEL \$750



“ACE” LEVEL sponsorships include:

- One 10'x10' courtside tent space (tent provided by sponsor)
- 2 Event tickets (each ticket includes 1 food ticket)
- Logo on large banner (shared).
- Opportunity to distribute branded promotional items at event & place 1 item in the guest swag bags
- Multiple shout-outs from DJ
- Sponsor logo on digital marketing materials (e-blasts, social media and SWFAA website event page)

PLUS choice of one of the following:

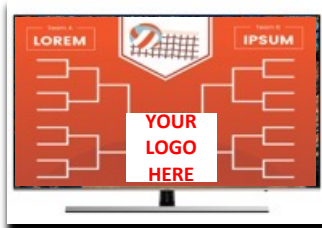
SWAG BAG ACE (1):

Logo on drawstring backpack distributed to all guests



ENTERTAINMENT ACE (1):

Logo on banner at DJ booth/ stage & digital bracket board



- ### PERFECT SHOT (1):
- Logo on A-Frame sign & on 200 professional event photos to be posted on social media



“SPIKE” LEVEL \$500



SPIKE LEVEL sponsorship benefits:

- One 10'x10' courtside tent space (*tent provided by sponsor*)
- 1 Event ticket (*each ticket includes 1 food ticket*)
- Logo on large banner (shared).
- Opportunity to distribute branded promotional items at event & place 1 item in the guest swag bags
- Multiple shout-outs from DJ
- Sponsor logo on digital marketing materials (*e-blasts, social media and SWFAA website event page*)

PLUS choice of one of the following:

- HYDRATION STATION SPONSOR (1):** Logo at 2 water cooler stations and on cups



- REGISTRATION SPONSOR (1):** Logo on banner at check-in and event wristbands



EXTRAS & ADD ONS



IN THE BAG (14)

- Opportunity to provide 150 branded promotional items for swag bags distributed to each event guest for first 14 companies. Great items include branded sunglasses, towels, sunblock, lib balm, coozies, bandanas, water bottles & fans.

SPONSOR ADD-ON: +\$25

* STAND-ALONE: \$50



COURTSIDE TENT SPACE (4)

- One 10'x10' courtside tent space (*tent provided by sponsor*)

SPONSOR ADD-ON (want a double space?): +\$100

* STAND-ALONE: \$200

*** STAND-ALONE purchases do not receive sponsor benefits.**

RAFFLE DONOR: \$50, \$100, \$150, \$200

- Raffle prizes purchased on your behalf with company logo tag featured on displayed item.

