

# ROME 2024 SMFM GLOBAL CONGRESS

25-28 September • Italy • Auditorium Parco della Musica

## 2024 SMFM Global Congress booth/stand pricing:

Booth/Stand Pricing (inclusive of VAT)	Costs
Standard 3 x 2	\$6,500 USD
Non-Profit 3 x 2	\$4,500 USD
Tabletop 6ft or 8 ft table	\$1,000 USD

## 2024 SMFM Global Congress booth/stand benefits:

### 3 x 2-meter booth/stand (approx. 9.8 square ft x 6.5 ft square ft)

- This standard booth consists of a back wall that is fully designable. Each standard booth includes a desk (L 80 x H 101.5 x D 60 cm with aluminum structure) with lower support surface. Black thermoformed shelf, intermediate shelf, personalized with company logo on the front of the desk.
- Waste bin.
- Two black resin stools.
- Floor space will be carpeted with the same color for all exhibitors.
- The walls will be constructed from a modular aluminum frame covered with 100% recycled and recyclable fabric.
- Black back light block, printed in the latest eco-sustainable UV technology.
- Includes two 12 W spotlights that can be positioned on the back of the booth.

## 2024 Booth Benefits:

- ✓ Booth/Stands will be intermixed with scientific poster in a strategic manner to ensure maximum exposure.
- ✓ Two (2) Exhibitor registrations per space allow exhibitors into the meeting's scientific sessions, two (2) receptions and the exhibit and poster area during all set up and dismantle and regular show hours. Additional registrations are \$305 USD (including VAT). *Access to postgraduate courses and other ticketed sessions will be an extra fee.*
- ✓ SMFM will send each exhibitor one (1) pre-registration and one (1) post-registration meeting registration mailing list with physical addresses only; email and phone numbers are not included. SMFM will determine the dates on which lists will be released. *DISCLAIMER- The SMFM Global congress does not sell, rent, or distribute our attendee list at any time. If you are contacted by a third-party representative offering a Global congress, contact list, please be advised that they are not affiliated with SMFM and that the list is not legitimate.*
- ✓ Exclusive opportunities to purchase print or digital advertising.
- ✓ Complimentary company logo listing:
  - SMFM onsite signate
  - Digital Floor map
  - SMFM Global Congress website
  - SMFM Global Congress walk-in slides
- ✓ Exhibitor Acknowledgements on the SMFM's Social medial platforms.
  - X (formerly known as Twitter): 26K followers
  - Facebook: 30.5k
  - Instagram: 13.6K
  - LinkedIn: 2K
- ✓ Morning and afternoon (coffee, tea, and decaf) and Lunch for all registered exhibitors during the official breaks.
- ✓ Overnight roving security.
- ✓ Daily cleaning of aisles and shared areas.

**2024 SMFM Global Congress Stand Builder contacts:**

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