



High-Risk Pregnancy Awareness Week 2026

Raising awareness, connecting families, and championing expert care for every complex pregnancy

About SMFM

The Society for Maternal-Fetal Medicine (SMFM), based in Washington, DC, is dedicated to advancing optimal and equitable perinatal outcomes for all people who desire or experience pregnancy. The Society represents over 6,500 members and serves as the voice for clinicians and researchers with expertise in high-risk pregnancy care.

As experts in maternal-fetal medicine, SMFM and its members lead the evidence-based practice of high-risk pregnancy care by providing education, promoting research, and engaging in advocacy.

High-Risk Pregnancy Awareness Week (HRPAW) 2026 will take place June 1 – 8. This dedicated initiative is designed to position and enhance public recognition of SMFM as the experts in high-risk pregnancy care. This annual campaign spotlights the critical role of maternal-fetal medicine (MFM) specialists while empowering patients, families, lawmakers, and the media with essential knowledge about high-risk pregnancies.

SMFM invites your organization to serve as a HRPAW Ambassador and help amplify this important initiative. There is no financial commitment. Ambassadors are asked to:

- Share resources with members, colleagues, and the community.
- Encourage participation in education events on High-Risk Pregnancy Care.

High-Risk Pregnancy Awareness Week 2026 Letter of Agreement

This letter of agreement outlines the benefits and responsibilities of the ambassador organization, _____, and the Society for Maternal-Fetal Medicine (SMFM) in this opportunity to support SMFM's High-Risk Pregnancy Awareness Week (HRPAW), June 1 – 8, 2026.

The Ambassador organization will:

Use the prepared resources available **here** to promote High-Risk Awareness Pregnancy Week in the following ways:

- Add the High-Risk Awareness Pregnancy Week logo, date, and URL on their website.
- Add SMFM's High-Risk Awareness Pregnancy Week to their calendar of events.
- Send at least **two** communications promoting the week to members, colleagues and/or the community. This may be in the form of email, newsletters, podcast, blogs, etc.
 - Note: Please add smfm@smfm.org to your distribution list.
- Post a minimum of two announcements on your organization's social media accounts



- About being an ambassador and partnering with SMFM.
- Posting any of the prepared HRPBW social promotions.

SMFM will:

- Provide the ambassador organizations with complimentary access to select educational webinars, with opportunities to earn continuing education credits.
 - **MFM Fellow Lecture:** Opportunities for Improving Hypertension in Pregnancy Care: Aspirin and Remote Patient Monitoring
 - **MFM Fellow Lecture:** Fetal Growth Restriction in Twins
 - **Clinical Webinar Series:** Management of Short Cervix in Individuals Without a History of Spontaneous Preterm Birth
 - **Clinical Webinar Series:** Management of Previa and Periviable Preterm Prelabor Rupture of Membranes
- Include the ambassador organization's logo and a link to their website on the High-Risk Pregnancy Awareness website.
- Acknowledge all ambassador organizations' participation on SMFM social media channels.

The proposed duration of the relationship will begin on the date of this agreement's signing and concludes on June 8, 2026.

Given that SMFM's High-Risk Pregnancy Awareness Week is an annual event, the ambassador organization may be automatically enrolled as an official ambassador each year by checking the box below. The ambassador organization may discontinue its participation at any time by contacting Fatema Gharzai, Senior Director, Membership and Marketing at fgharzai@smfm.org.

Yes, enrolls us as an ongoing ambassador of High-Risk Pregnancy Awareness Week.
No, we do not wish to auto-enroll; please contact us next year for support consideration.

Ambassador Organization Representative

SMFM Representative

Fatema Gharzai
Senior Director Membership & Marketing

Please sign and return this agreement to fgharzai@smfm.org by Thursday, May 28, 2026.

