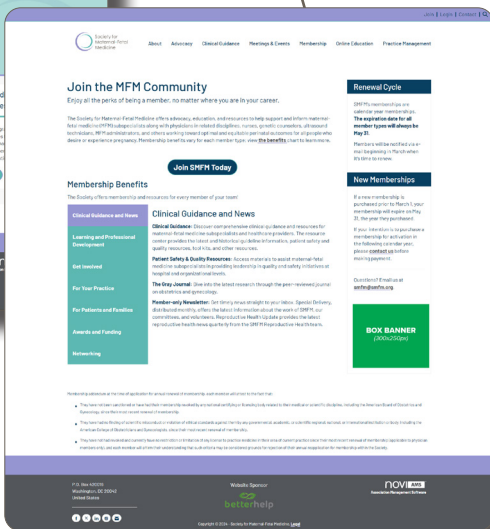
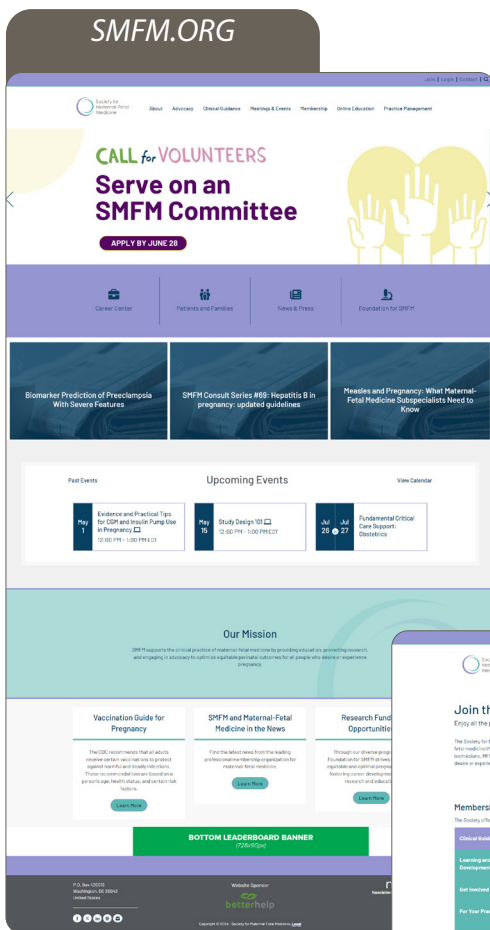




Society for
Maternal • Fetal
Medicine

MEDIA KIT

REACH OVER 7,600 MATERNAL-FETAL MEDICAL PHYSICIANS AND PROFESSIONALS YEAR ROUND



Society for
Maternal • Fetal
Medicine

About SMFM:

SMFM is dedicated to the advancement of optimal and equitable perinatal outcomes for all people who desire or experience pregnancy. With over 7,600 members, the website banner package provides a unique opportunity to reach maternal-fetal medical physicians and professionals throughout SMFM.org

A. Rotating Banner Package

728x90px + 300x250px | Run of Site | 10 Available

\$5,000/Year

All positions are available on a first-come, first-serve basis.

Need Help With Ad Design?
Our graphic services are included.

REACH THE SUBSCRIBERS OF SMFM'S *SPECIAL DELIVERY* NEWSLETTER EACH MONTH



A

B

C

D

E

F

About *Special Delivery* Newsletter:

Special Delivery, the official monthly newsletter for SMFM, features news and information for its members. The newsletter's high-value and relevant content is delivered directly to the member's inbox, recognized as the authority for maternal-fetal medicine related information.

A. Top Banner
560 x 160 Pixels
\$4,750/Quarter

B. Body Banner #1
560 x 160 Pixels
\$4,500/Quarter

C. Box Banners #1
270 x 270 Pixels
\$4,250/Quarter

D. Body Banner #2
560 x 160 Pixels
\$4,000/Quarter

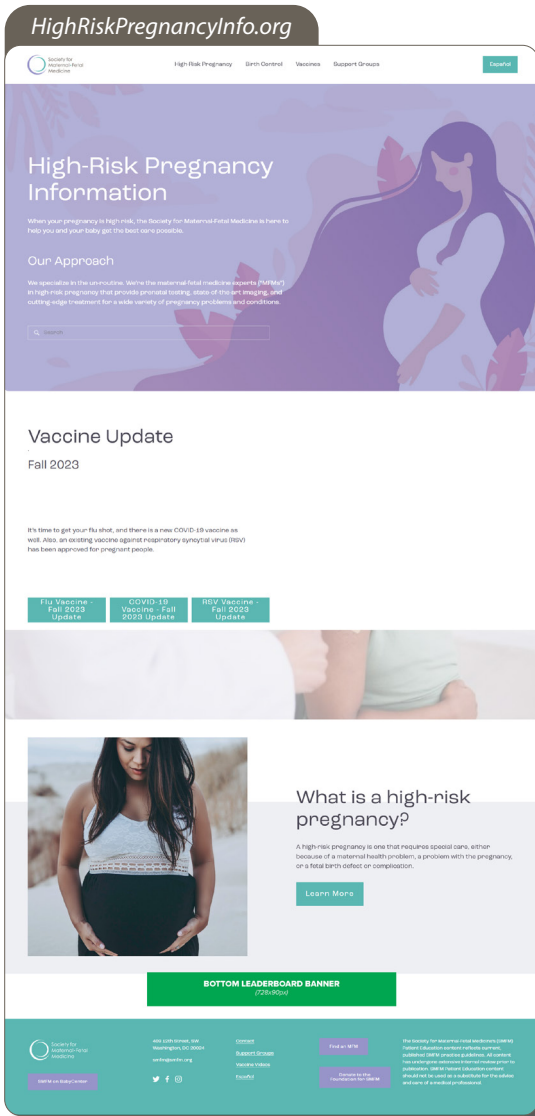
E. Box Banner #2
270 x 270 Pixels
\$3,750/Quarter

F. Bottom Banner
560 x 160 Pixels
\$3,750/Quarter

All positions are available on a first-come, first-serve basis.

Need Help With Ad Design?
Our graphic services are included.

REACH EXPECTANT MOTHERS DEALING WITH HIGH RISK PREGNANCY YEAR ROUND



A



About SMFM's High Risk Pregnancy Website:

SMFM has created a specialty website, specifically regarding High Risk Pregnancy, providing up to date information and resources for expectant or hoping to become pregnant mothers who are looking at a high risk pregnancy.

A. Leaderboard Banner
728x90px | 10 Available
Homepage + Some Interior Pages
\$3,250/Year

All positions are available on a first-come, first-serve basis.

Need Help With Ad Design?
Our graphic services are included.

SMFM WEBSITE RETARGETING SOLUTIONS



TARGET THE MEMBERS OF SMFM

Leverage SMFM's website traffic to help your organization stay in front of over 5,000 women's health professionals on the websites they visit most! Through SMFM's website retargeting program, you may take advantage of ad placements on thousands of websites across the internet, helping you enhance your brand awareness with SMFM's niche audience, and drive quality traffic to your website.



ARP ASSOCIATION
REVENUE PARTNERS

Association Revenue Partners is proud to work with SMFM. We have teamed up to provide an online marketing solution to reach the visitors to SMFM's websites through programmatic website retargeting.

SMFM Website Monthly Metrics

Average Page Views: 9,600
Average Visitors: 6,500
Average Unique Visitors: 5,600

SMFM Member Information:

5,000 physicians, scientists and women's health professionals - Maternal-Fetal Medicine Subspecialists

.....

250,000 Impressions
\$5,000

.....

.....

500,000 Impressions
\$9,000

.....

.....

1 Million Impressions
\$16,000

.....

BENEFITS:



**CAMPAIGN SET UP
FEE WAVED**



**TARGETED SMFM
MEMBER AUDIENCE**



**COMPLIMENTARY
CREATIVE SERVICES**



**MOBILE
OPTIMIZATION**



**MONTHLY REPORTING
UPON REQUEST**