



INDUSTRY NIGHT

Work with Us

BE SEEN. BE HEARD. BE PART OF WHAT'S NEXT.

NOVEMBER 7, 2025
PHILADELPHIA, PA



BUILDING THE FUTURE:
*A NIGHT OF
INNOVATION,
CONNECTION, AND
CRAFT.*

About

Industry Night is SMCA's refreshed take on cross-industry collaboration and celebration. Formerly known as Engineer's Night, this year's event brings together contractors, engineers, vendors, and union leaders for an evening of networking, innovation, and shared vision.



Why Sponsor

Sponsorship puts your company in front of the region's top union contractors and decision-makers. Industry Night offers targeted visibility in a high-impact setting.

Benefits include:

- Face time with SMCA members and other regional contractor firms
- Brand placement in front of top decision-makers
- Opportunities to demo, speak, or showcase your products
- Post-event media features via SMCA's print and digital channels

DATE & LOCATION

FRIDAY, NOVEMBER 7, 2025
HILTON PHILADELPHIA @
PENN'S LANDING
5:00-8:30PM EST

COCKTAIL RECEPTION
FOLLOWED BY DINNER,
TECHNOLOGY
SHOWCASES, AND BRIEF
SPOTLIGHT TALKS

Sponsorship Opportunities

✓ Title Sponsor – \$5,000 (5 available)

- Premier logo placement on all event materials
- Speaking slot (up to 15 minutes) or product demo
- 6-ft table in main area (prime location)
- Logo printed on attendee name badges
- Featured write-up in SMCA's post-event Spec Sheet Print Magazine
- Recognition across SMCA social media



✂ Tool & Tech Demo Sponsor – \$3,000

- 6-ft table in designated "Demo Zone"
- Optional 5-minute live demo during event
- Featured in pre-event social media post



Happy Hour Sponsor – \$2,000

- Logo signage at the bar area
- 2-minute welcome toast (prior to spotlight talks)
- Option to provide branded drinkware or giveaways



Swag Bag Sponsor – \$1,500

- Logo printed on attendee swag bags
- One promotional item (provided by your team) placed in each bag
- Social media thank-you post





Let's Connect

SHEET METAL CONTRACTORS ASSOCIATION OF
PHILADELPHIA AND VICINITY

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