

# 2025 SLMA ANNUAL CONFERENCE

July 20-23 | The Ritz-Carlton | Amelia Island, FL

## EXHIBITOR & SPONSOR PROSPECTUS

### WHO ATTENDS

- > LUMBER MANUFACTURERS
- > LUMBER REMANUFACTURERS
- > LUMBER TREATERS
- > LUMBER & WOOD PRODUCTS BUYERS
- > SUPPLIERS

OPERATORS

OWNERS

DECISION-MAKERS

### WHY EXHIBIT

#### NETWORK WITH KEY DECISION-MAKERS & LEADERS IN THE SOUTHEASTERN LUMBER INDUSTRY

- > **Make lasting connections** with solid sawn lumber producers from the Southeast
- > **Meet with decision makers** and industry leaders
- > **Showcase products and services** to solid sawn lumber producers
- > **Raise brand exposure** and enhance your company's reputation with high-level players in the forest products industry
- > **Support current customers** in a social and relaxed atmosphere

### WHO SHOULD EXHIBIT

#### SERVICE PROVIDERS:

- > Business & Tax Consulting
- > Energy Management
- > Environmental Engineering & Consulting
- > Industrial Engineering & Consulting
- > Inspection Services
- > Insurance Providers & Risk Management Advisors
- > Maintenance & Construction Contractors
- > Market & Economic Consultants

#### EQUIPMENT MANUFACTURERS & SUPPLIERS:

- > Banding/Strapping/Stacking/Sorters
- > Kilns/Boilers
- > Marking & Grading Equipment
- > Moisture Meters
- > Saws/Saw Filing
- > Sawmill & Planer Machinery
- > Scanners/Optimizers/Auto Graders
- > Software
- > Truck Lifts
- > Wood Protection

### EXHIBIT SPACE & RATES

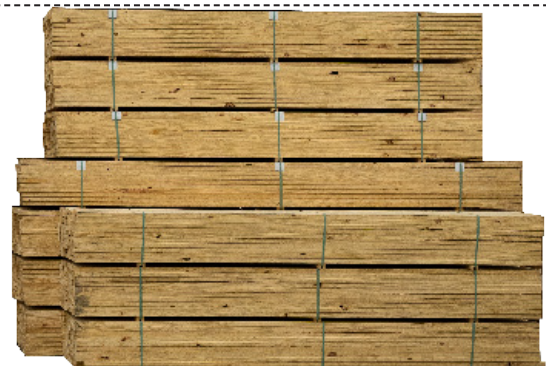
#### Expo Table Cost: \$2,000

##### Includes:

- > Draped 6' x 30" table, two chairs, and waste basket
- > Exhibitor recognition ribbons
- > Attendee contact information prior to- and post-show

##### Does Not Include:

- > Registrations for company representatives



PLEASE NOTE: TABLE ASSIGNMENTS ARE MADE BY SLMA AND BASED UPON WHEN YOUR REGISTRATION WAS RECEIVED AND YOUR COMPANY'S PAST PARTICIPATION WITH THE ASSOCIATION. EFFORTS ARE MADE TO SEPARATE COMPANIES WITH COMPETING PRODUCTS AND SERVICES.

Questions? Contact Taylor McCord at (770) 631-6704 or [taylor@slma.org](mailto:taylor@slma.org).

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## AGENDA-AT-A-GLANCE

### SUNDAY, JULY 20

- 6:00 PM - 7:30 PM      Opening Social - Business Casual Attire
- 7:30 PM - 9:30 PM      Past Chairmen's Dinner - Business Casual Attire **Invite Only**

### MONDAY, JULY 21

- 7:00 AM - 12:30 PM      Networking Activities - Casual Attire **Additional Fee Required**
- 8:00 AM - 3:30 PM      Exhibitor Set-Up
- 4:00 PM - 6:00 PM      Trade Expo & Reception - Business Casual Attire
- 6:00 PM - 10:00 PM      PAC Fundraising Dinner - Business Casual Attire **Reservation Only**

### TUESDAY, JULY 22

- 8:00 AM - 9:30 AM      SLMA Board & Business Meeting - Business Casual Attire
- 10:00 AM - 12:00 PM      Keynote Session - Business Casual Attire
- 4:00 PM - 6:00 PM      Trade Expo & Reception - Business Casual Attire
- 6:00 PM - 10:00 PM      SLMA Family Dinner - Business Casual Attire

### WEDNESDAY, JULY 23

- 6:00 AM - 8:00 AM      Exhibitor Tear-Down
- 8:00 AM - 12:00 PM      SLMA Issues Forum - Business Casual Attire
- 5:45 PM - 9:45 PM      Children's Dinner - Casual Attire **Additional Fee Required**
- 6:00 PM - 7:00 PM      Cocktail Soiree - Cocktail Attire
- 7:00 PM - 10:00 PM      Chairman's Gala - Cocktail Attire



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## SPONSORSHIP OPPORTUNITIES

### DIAMOND LEVEL.....\$12,000 AND UP

#### **Hotel Key Cards - \$12,000**

All conference attendees will use their hotel key card to access their rooms and other amenities. Company logo will be printed on all attendee room keys.

### PLATINUM LEVEL.....\$10,000 TO \$11,999

#### **Family Dinner TITLE SPONSOR - \$11,000**

Sponsor the Tuesday night group dinner and host all conference attendees for a dinner. Sponsoring company logo will be displayed on dinner menu cards, bar napkins, and easel signs throughout the venue.

#### **Center Stage TITLE SPONSOR - \$11,000**

Become the Title Sponsor for all general sessions including the Keynote, Issues Forum, and anything else that takes place on the stage. This comes with signage throughout the meeting spaces and company logo on the projector screen.

### GOLD LEVEL.....\$7,500 TO \$9,999

#### **Opening Social TITLE SPONSOR - \$8,500**

Help kickoff the conference week by sponsoring the Opening Social! The Sunday evening reception will feature a premium brand open bar, hors d'oeuvres, and a snack station for kids. Company logo will be displayed on signage throughout the event.

#### **Networking Activities TITLE SPONSOR - \$8,500**

Sponsor the Monday morning networking activities - the golf tournament, the cast and blast, and boat tour as one package. Company logo will be displayed on golf balls, towels, and signage throughout the property.

#### **Trade Expo TITLE SPONSOR - \$8,500**

Sponsor the conference trade expos and host SLMA members as they learn about new products and services vital to their operations. Company logo will be displayed on signage throughout the venue.

#### **Chairman's Gala TITLE SPONSOR - \$8,500**

The Chairman's Gala is the final conference dinner on Wednesday night and is open to all registered attendees. Company logo will be projected onto large screens, as well as displayed on dinner menu cards and signage throughout the venue.

#### **Keynote Session - \$8,000**

Sponsor this year's Keynote Speaker. Company logo will be displayed on projection screens as well as on signage throughout the venue.

#### **Family Dinner Cocktail - \$7,500**

Sponsor the premium open bar at the Tuesday night group dinner and have your company logo displayed on bar signs and napkins.

#### **Trade Expo Cocktail - \$7,500 (3 available)**

The trade expo receptions will feature three premium brand open bars. Company logo will be displayed on bar signs and napkins on one bar both days.

#### **Issues Forum TITLE SPONSOR - \$7,500**

Sponsor the Wednesday morning Issues Forum, where members will receive updates on issues impacting the industry. Sponsoring company logo will be displayed on signage throughout the venue and projected on screens.

#### **Wednesday Evening Cocktail Soiree - \$7,500**

Sponsor the cocktail reception before the Chairman's Gala and have your company logo displayed on bar napkins and signage throughout the venue.

#### **Chairman's Gala Cocktail - \$7,500**

Sponsor the Chairman's Gala and have your company logo displayed on bar napkins and signage throughout the venue.

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## SPONSORSHIP OPPORTUNITIES

### SILVER LEVEL.....\$4,500 TO \$7,499

#### **Conference Guide - \$6,000**

The conference guide is full of helpful information and is frequently referenced by attendees. Sponsoring company advertisement will be placed on the back cover of the guide and logo placed on the front.

#### **Opening Social Cocktail - \$6,000**

Sponsor the premium open bar at the Opening Social on Sunday evening. Company logo will be displayed on signage and napkins.

#### **Keynote Session Breakfast - \$6,000**

Sponsor the continental breakfast on Tuesday morning and have your company logo displayed on signage and napkins.

#### **Issues Forum Breakfast - \$6,000**

Sponsor the continental breakfast on Wednesday morning and have your company logo displayed on signage and napkins.

#### **Pens and Notepads - \$5,500**

Sponsor the pens and notepads for the general session both days. Company logo will be printed on the pens and notepads for all to see while taking notes.

#### **Information Desk - \$5,500**

Sponsoring company logo will be displayed on banner all week long in this high-traffic area.

#### **Drink Cup - \$5,000**

Sponsor drink cups to be handed out at the bars during the Monday trade expo. This will allow attendees to take their drinks with them back to their rooms or to the next event.

#### **Coffee Breaks - \$5,000 (2 available)**

Sponsor a coffee break during Tuesday or Wednesday's general sessions and have your company logo displayed on coffee sleeves and signage throughout the venue.

### BRONZE LEVEL.....\$1,500 TO \$4,499

#### **Photographer - \$3,000**

Sponsor the conference photographer and have your company logo displayed on signage at the Information Desk all week long.

#### **Reception Hors D'oeuvres - \$3,500 (4 available)**

Sponsoring company logo will be displayed on passed napkins at the event.

#### **Online Registration Page - \$2,500**

Sponsor the online registration page and have a digital banner ad placed on the registration page. This ad will remain on the event page for the entire registration period.

#### **Transportation - \$2,500**

Sponsor the transportation for activities and have your company logo clinged to bus windows.

#### **Audiovisual - \$2,500**

Sponsor all conference audiovisual needs. Company logo will be displayed on signage at the Information Desk all week long.

#### **George Varn Invitational - \$1,500**

Sponsor the invitation only round table discussion. Company logo will be displayed at the bar.



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## SPONSORSHIP BENEFITS

	Diamond Level	Platinum Level	Gold Level	Silver Level	Bronze Level
Logo & hyperlink on SLMA website	✓	✓	✓	✓	✓
Logo in printed materials	✓	✓	✓	✓	✓
Sponsor ribbon on badge	✓	✓	✓	✓	✓
Recognition at Business Meeting	✓	✓	✓	✓	✓
Complimentary expo table	✓	✓	✓	✓	50% Discount
Complimentary registrations	4	3	2	1	
First right of refusal of prior sponsorship	✓	✓	✓		
Pull-up banner recognition	✓	✓	✓		
Reserved table at Chairman's Gala	✓	✓			



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## EXHIBIT & SPONSORSHIP RESERVATION

### GENERAL INFORMATION

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### SPONSORSHIP RESERVATION

Event(s) or Item(s): \_\_\_\_\_

Amount:\$ \_\_\_\_\_

### EXPO TABLE RESERVATION

☐

On-Site Contact: \_\_\_\_\_

On-Site Contact Phone: \_\_\_\_\_

On-Site Contact Email: \_\_\_\_\_

### PAYMENT METHOD

- |                                     |  |                                      |                               |                                   |
|-------------------------------------|--|--------------------------------------|-------------------------------|-----------------------------------|
| <input type="checkbox"/> Invoice me | <input type="checkbox"/> Check made payable to SLMA* |                                      |                               |                                   |
| <input type="checkbox"/> Charge to: | <input type="checkbox"/> Visa                        | <input type="checkbox"/> Master Card | <input type="checkbox"/> AMEX | <input type="checkbox"/> Discover |

\_\_\_\_\_  
Name As It Appears on Card

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
CVV#

\_\_\_\_\_  
Zip Code

\*Please remit payment to: SLMA, P.O. Box 3630, Peachtree City, GA 30269 or by fax at (770) 631-6720.  
Registration can also be completed online at [www.slma.org](http://www.slma.org).