

2024 SLMA ANNUAL CONFERENCE

JULY 21-24 | JW MARRIOTT | MARCO ISLAND, FL

EXHIBITOR & SPONSOR PROSPECTUS

WHO ATTENDS

- > LUMBER MANUFACTURERS
- > LUMBER REMANUFACTURERS
- > LUMBER TREATERS
- > LUMBER & WOOD PRODUCTS BUYERS
- > SUPPLIERS

OPERATORS

OWNERS

DECISION-MAKERS

WHY EXHIBIT

NETWORK WITH KEY DECISION-MAKERS & LEADERS IN THE SOUTHEASTERN LUMBER INDUSTRY

- > **Make lasting connections** with solid sawn lumber producers from the Southeast
- > **Meet with decision makers** and industry leaders
- > **Showcase products and services** to solid sawn lumber producers
- > **Raise brand exposure** and enhance your company's reputation with high-level players in the forest products industry
- > **Support current customers** in a social and relaxed atmosphere

WHO SHOULD EXHIBIT

SERVICE PROVIDERS:

- > Business & Tax Consulting
- > Energy Management
- > Environmental Engineering & Consulting
- > Industrial Engineering & Consulting
- > Inspection Services
- > Insurance Providers & Risk Management Advisors
- > Maintenance & Construction Contractors
- > Market & Economic Consultants

EQUIPMENT MANUFACTURERS & SUPPLIERS:

- >Banding/Strapping/Stacking/Sorters
- >Kilns/Boilers
- >Marking & Grading Equipment
- >Moisture Meters
- >Saws/Saw Filing
- >Sawmill & Planer Machinery
- >Scanners/Optimizers/Auto Graders
- >Software
- >Truck Lifts
- >Wood Protection

EXHIBIT SPACE & RATES

Expo Table Cost: \$2,000

Includes:

- > Draped 6' x 30" table, two chairs, and waste basket
- > Exhibitor recognition ribbons
- > Attendee contact information prior to- and post-show

Does Not Include:

- > Registrations for company representatives



PLEASE NOTE: TABLE ASSIGNMENTS ARE MADE BY SLMA AND BASED UPON WHEN YOUR REGISTRATION WAS RECEIVED AND YOUR COMPANY'S PAST PARTICIPATION WITH THE ASSOCIATION. EFFORTS ARE MADE TO SEPARATE COMPANIES WITH COMPETING PRODUCTS AND SERVICES.

Questions? Contact Taylor McCord at (770) 631-6704 or taylor@slma.org.

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AGENDA-AT-A-GLANCE

SUNDAY, JULY 21

- 6:00 PM - 7:30 PM Opening Social - Business Casual Attire
- 7:30 PM - 9:30 PM Past Chairmen's Dinner - Business Casual Attire **Invite Only**

MONDAY, JULY 22

- 7:00 AM - 12:30 PM Networking Activities - Casual Attire **Additional Fee Required**
- 8:00 AM - 3:30 PM Exhibitor Set-Up
- 5:00 PM - 7:00 PM Trade Expo & Reception - Business Casual Attire
- 7:00 PM - 10:00 PM PAC Fundraising Dinner - Business Casual Attire **Reservation Only**

TUESDAY, JULY 23

- 8:00 AM - 9:30 AM SLMA Board & Business Meeting - Business Casual Attire
- 10:00 AM - 12:00 PM Keynote Session - Business Casual Attire
- 5:00 PM - 7:00 PM Trade Expo & Reception - Business Casual Attire
- 7:00 PM - 9:00 PM SLMA Family Dinner - Business Casual Attire
- 8:30 PM - 11:30 PM 10K Alley Fundraiser - Casual Attire **Additional Fee Required**

WEDNESDAY, JULY 24

- 6:00 AM - 8:00 AM Exhibitor Tear-Down
- 8:00 AM - 12:00 PM SLMA Issues Forum - Business Casual Attire
- 5:45 PM - 9:45 PM Children's Dinner - Casual Attire **Additional Fee Required**
- 6:00 PM - 7:00 PM Cocktail Soiree - Cocktail Attire
- 7:00 PM - 10:00 PM Chairman's Gala - Cocktail Attire

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SPONSORSHIP OPPORTUNITIES

DIAMOND LEVEL.....\$12,000 AND UP

Keynote Session - \$12,000

Sponsor this year's Keynote Speaker. Company logo will be displayed on projection screens as well as on signage throughout the venue.

Chairman's Gala TITLE SPONSOR - \$12,000

The Chairman's Gala is the final conference dinner on Wednesday night and is open to all registered attendees. Company logo will be projected onto large screens, as well as displayed on dinner menu cards, bar napkins, and signage throughout the venue.

PLATINUM LEVEL.....\$10,000 TO \$11,999

Hotel Key Cards - \$11,000

All conference attendees will use their hotel key card to access their rooms and other amenities. Company logo will be printed on all attendee room keys.

Family Dinner TITLE SPONSOR - \$10,000

Sponsor the Tuesday night group dinner and host all conference attendees for a dinner. Sponsoring company logo will be displayed on dinner menu cards, bar napkins, and easel signs throughout the venue.

Center Stage TITLE SPONSOR - \$10,000

Become the Title Sponsor for all general sessions including the Keynote, Issues Forum, and anything else that takes place on the stage. This comes with signage throughout the meeting spaces and company logo on the projector screen.

Next Gen Development - \$10,000

Sponsor the Fundamentals of Leadership and Young Lumber Professionals groups and receive recognition throughout the year at all FoL and YLP gatherings.



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SPONSORSHIP OPPORTUNITIES

GOLD LEVEL.....\$7,500 TO \$9,999

Networking Activities TITLE SPONSOR - \$8,500

Sponsor the Monday morning networking activities - the golf tournament, the cast and blast, and boat tour as one package. Company logo will be displayed on golf balls, towels, and signage throughout the property.

Opening Social TITLE SPONSOR - \$8,000

Help kickoff the conference week by sponsoring the Opening Social! The Sunday evening reception will feature a premium brand open bar, hors d'oeuvres, and a snack station for kids. Company logo will be displayed on bar napkins and signage throughout the event.

Trade Expo TITLE SPONSOR - \$8,000

Sponsor the conference trade expos and host SLMA members as they learn about new products and services vital to their operations. Company logo will be displayed on bar napkins and signage throughout the venue.

Chairman's Gala Cocktail - \$7,500

Sponsor the Chairman's Gala and have your company logo displayed on bar napkins and signage throughout the venue.

Wednesday Evening Cocktail Soiree - \$7,500

Sponsor the cocktail reception before the Chairman's Gala and have your company logo displayed on bar napkins and signage throughout the venue.

Family Dinner Cocktail - \$7,500

Sponsor the premium open bar at the Tuesday night group dinner and have your company logo displayed on bar signs and napkins.

Trade Expo Cocktail - \$7,500 (3 available)

The trade expo receptions will feature three premium brand open bars. Company logo will be displayed on bar signs and napkins on one bar both days.

SILVER LEVEL.....\$4,500 TO \$7,499

Issues Forum TITLE SPONSOR - \$6,000

Sponsor the Wednesday morning Issues Forum, where members will receive updates on issues impacting the industry. Sponsoring company logo will be displayed on signage throughout the venue and projected on screens.

Conference Guide - \$6,000

The conference guide is full of helpful information and is frequently referenced by attendees. Sponsoring company advertisement will be placed on the back cover of the guide and logo placed on the front.

Keynote Session Breakfast - \$6,000

Sponsor the continental breakfast on Tuesday morning and have your company logo displayed on signage and napkins.

Issues Forum Breakfast - \$6,000

Sponsor the continental breakfast on Wednesday morning and have your company logo displayed on signage and napkins.

Pens and Notepads - \$5,500

Sponsor the pens and notepads for the general session both days. Company logo will be printed on the pens and notepads for all to see while taking notes.

Information Desk - \$5,000

Sponsoring company logo will be displayed on banner all week long in this high-traffic area.

Drink Cup - \$5,000

Sponsor drink cups to be handed out at the bars during the Monday trade expo. This will allow attendees to take their drinks with them back to their rooms or to the next event.

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SPONSORSHIP OPPORTUNITIES

BRONZE LEVEL.....\$2,500 TO \$4,499

Coffee Breaks - \$3,500 (2 available)

Sponsor a coffee break during Tuesday or Wednesday's general sessions and have your company logo displayed on signage throughout the venue.

Photographer - \$3,000

Sponsor the conference photographer and have your company logo displayed on signage at the Information Desk all week long.

Reception Hors D'oeuvres - \$3,000 (multiple available)

Sponsoring company logo will be displayed on passed napkins at the event.

Online Registration Page - \$2,500

Sponsor the online registration page and have a digital banner ad placed on the registration page. This ad will remain on the event page for the entire registration period.

Transportation - \$2,500

Sponsor the transportation for activities and have your company logo clinged to bus windows.

Audiovisual - \$2,500

Sponsor all conference audiovisual needs. Company logo will displayed on signage at the Information Desk all week long.

SPONSORSHIP BENEFITS

	Diamond Level	Platinum Level	Gold Level	Silver Level	Bronze Level
Logo & hyperlink on SLMA website	✓	✓	✓	✓	✓
Logo in printed materials	✓	✓	✓	✓	✓
Sponsor ribbon on badge	✓	✓	✓	✓	✓
Recognition at Business Meeting	✓	✓	✓	✓	✓
Complimentary expo table	✓	✓	✓	✓	50% Discount
Complimentary registrations	4	3	2	1	
First right of refusal of prior sponsorship	✓	✓	✓		
Pull-up banner recognition	✓	✓	✓		

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EXHIBIT & SPONSORSHIP RESERVATION

GENERAL INFORMATION

Company: _____

Contact: _____

Phone: _____

Email: _____

Website: _____

SPONSORSHIP RESERVATION

Event(s) or Item(s): _____

Amount: \$ _____

EXPO TABLE RESERVATION

On-Site Contact: _____

On-Site Contact Phone: _____

On-Site Contact Email: _____

PAYMENT METHOD

Invoice me

Check made payable to SLMA*

Charge to: Visa

Master Card

AMEX

Discover

Name As It Appears on Card

Card Number

Expiration Date

CVV#

Zip Code

*Please remit payment to: SLMA, P.O. Box 3630, Peachtree City, GA 30269 or by fax at (770) 631-6720.
Registration can also be completed online at www.slma.org.