

# 2023 SLMA ANNUAL CONFERENCE

JULY 23-26 | THE CLOISTER | SEA ISLAND, GA

## EXHIBITOR & SPONSOR PROSPECTUS

### WHO ATTENDS

- > LUMBER MANUFACTURERS
- > LUMBER REMANUFACTURERS
- > LUMBER TREATERS
- > LUMBER & WOOD PRODUCTS BUYERS
- > SUPPLIERS

OPERATORS

OWNERS

DECISION-MAKERS

### WHY EXHIBIT

#### NETWORK WITH KEY DECISION-MAKERS & LEADERS IN THE SOUTHEASTERN LUMBER INDUSTRY

- > **Make lasting connections** with solid sawn lumber producers from the Southeast
- > **Meet with decision makers** and industry leaders
- > **Showcase products and services** to solid sawn lumber producers
- > **Raise brand exposure** and enhance your company's reputation with high-level players in the forest products industry
- > **Support current customers** in a social and relaxed atmosphere

### WHO SHOULD EXHIBIT

#### SERVICE PROVIDERS:

- > Business & Tax Consulting
- > Energy Management
- > Environmental Engineering & Consulting
- > Industrial Engineering & Consulting
- > Inspection Services
- > Insurance Providers & Risk Management Advisors
- > Maintenance & Construction Contractors
- > Market & Economic Consultants

#### EQUIPMENT MANUFACTURERS & SUPPLIERS:

- >Banding/Strapping/Stacking/Sorters
- >Kilns/Boilers
- >Marking & Grading Equipment
- >Moisture Meters
- >Saws/Saw Filing
- >Sawmill & Planer Machinery
- >Scanners/Optimizers/Auto Graders
- >Software
- >Truck Lifts
- >Wood Protection

### EXHIBIT SPACE & RATES

#### Expo Table Cost: \$2,000

##### Includes:

- > Draped 6' x 30" table, two chairs, and waste basket
- > Exhibitor recognition ribbons
- > Attendee contact information prior to- and post-show

##### Does Not Include:

- > Registrations for company representatives



PLEASE NOTE: TABLE ASSIGNMENTS ARE MADE BY SLMA AND BASED UPON WHEN YOUR REGISTRATION WAS RECEIVED AND YOUR COMPANY'S PAST PARTICIPATION WITH THE ASSOCIATION. EFFORTS ARE MADE TO SEPARATE COMPANIES WITH COMPETING PRODUCTS AND SERVICES.

Questions? Contact Taylor McCord at (770) 631-6704 or [taylor@slma.org](mailto:taylor@slma.org).

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## AGENDA-AT-A-GLANCE

### SUNDAY, JULY 23

- 6:00 PM - 7:30 PM      Opening Social - Business Casual Attire
- 7:30 PM - 9:30 PM      Past Chairmen's Dinner - Business Casual Attire **Invite Only**

### MONDAY, JULY 24

- 7:00 AM - 1:00 PM      Networking Activities - Casual Attire **Additional Fee Required**
- 8:00 AM - 3:00 PM      Exhibitor Set-Up
- 5:00 PM - 7:00 PM      Trade Expo & Reception - Business Casual Attire
- 7:00 PM - 10:00 PM      PAC Fundraising Dinner - Business Casual Attire **Invite Only**

### TUESDAY, JULY 25

- 8:00 AM - 9:30 AM      SLMA Board & Business Meeting - Business Casual Attire
- 10:00 AM - 12:00 PM      Keynote Session - Business Casual Attire
- 5:00 PM - 7:00 PM      Trade Expo & Reception - Business Casual Attire
- 7:00 PM - 10:00 PM      SLMA Family Dinner - Business Casual Attire

### WEDNESDAY, JULY 26

- 7:00 AM - 9:00 AM      Exhibitor Tear-Down
- 8:00 AM - 12:00 PM      SLMA Issues Forum - Business Casual Attire
- 5:45 PM - 9:45 PM      Children's Dinner - Casual Attire **Additional Fee Required**
- 6:00 PM - 7:00 PM      Cocktail Soiree - Cocktail Attire
- 7:00 PM - 10:00 PM      Chairman's Gala - Cocktail Attire

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## SPONSORSHIP OPPORTUNITIES

### PLATINUM LEVEL.....\$10,000 AND UP **Sold Out**

#### **Keynote Session - \$10,000 (2 available) 0 left**

Sponsor this year's Keynote Speaker. Company logo will be displayed on projection screens as well as on signage throughout the venue. **1 Claimed by Hankins Inc. & 1 Claimed by Osorno**

#### **Chairman's Gala TITLE SPONSOR - \$10,000 Claimed by Bid Group**

The Chairman's Gala is the final conference dinner on Wednesday night and is open to all registered attendees. Company logo will be projected onto large screens, as well as displayed on dinner menu cards, bar napkins, and signage throughout the venue.

### GOLD LEVEL.....\$7,500 TO \$9,999 **Sold Out**

#### **Hotel Key Cards - \$9,500 Claimed by USNR**

All conference attendees will use their hotel key card to access their rooms and other amenities. Company logo will be printed on all attendee room keys.

#### **Networking Activities TITLE SPONSOR - \$8,000 Claimed by Cone-Omega**

Sponsor the Monday morning networking activities - the golf tournament, the cast and blast, and boat tour as one package. Company logo will be displayed on golf balls, towels, and signage throughout the property.

#### **Opening Social TITLE SPONSOR - \$7,500 Claimed by Continental Underwriters, Inc.**

Help kickoff the conference week by sponsoring the Opening Social! The Sunday evening reception will feature a premium brand open bar, hors d'oeuvres, and a snack station for kids. Company logo will be displayed on bar napkins and signage throughout the event.

#### **Chairman's Gala Cocktail - \$7,500 Claimed by Carbotech-Autolog**

Sponsor the Chairman's Gala and have your company logo displayed on bar napkins and signage throughout the venue.

#### **Wednesday Evening Cocktail Soiree - \$7,500 Claimed by Real Performance Machinery**

Sponsor the cocktail reception before the Chairman's Gala and have your company logo displayed on bar napkins and signage throughout the venue.

#### **Trade Expo TITLE SPONSOR - \$7,500 Claimed by Taylor Machine Works**

Sponsor the conference trade expos and host SLMA members as they learn about new products and services vital to their operations. Company logo will be displayed on bar napkins and signage throughout the venue.

#### **Family Dinner TITLE SPONSOR - \$7,500 Claimed by Piché Inc.**

Sponsor the Tuesday night group dinner and host all conference attendees for a dinner. Sponsoring company logo will be displayed on dinner menu cards, bar napkins, and easel signs throughout the venue.

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## SPONSORSHIP OPPORTUNITIES

### SILVER LEVEL.....\$4,500 TO \$7,499

**Family Dinner Cocktail - \$7,000 Claimed by KDS**

Sponsor the premium open bar at the Tuesday night group dinner and have your company logo displayed on bar signs and napkins.

**Trade Expo Cocktail - \$7,000 (3 available) 1 left**

The trade expo receptions will feature three premium brand open bars. Company logo will be displayed on bar signs and napkins on one bar both days. **Claimed by SII Dry Kilns and MiCROTEC**

**Conference Guide - \$6,000**

The conference guide is full of helpful information and is frequently referenced by attendees. Sponsoring company advertisement will be placed on the back cover of the guide and logo placed on the front.

**Pens and Notepads - \$5,500**

Sponsor the pens and notepads for the general session both days. Company logo will be printed on the pens and notepads for all to see while taking notes.

**Keynote Session Breakfast - \$5,000 Claimed by Legna**

Sponsor the continental breakfast on Tuesday morning and have your company logo displayed on signage and napkins.

**Issues Forum Breakfast - \$5,000 Claimed by Gilbert Products**

Sponsor the continental breakfast on Wednesday morning and have your company logo displayed on signage and napkins.

**Drink Cup - \$4,500 Claimed by Nyle Dry Kilns**

Sponsor drink cup to be handed out at the bars during the Monday trade expo. This will allow attendees to take their drinks with them back to their rooms or to the next event.

**Issues Forum TITLE SPONSOR - \$4,500 Claimed by Porter Engineering**

Sponsor the Wednesday morning Issues Forum, where members will receive updates on issues impacting the industry. Sponsor's company logo will be displayed on signage throughout the venue and projected on screens.

### BRONZE LEVEL.....\$2,500 TO \$4,499

**Information Desk - \$3,500 Claimed by A.W. Stiles Contractors Inc.**

Sponsoring company logo will be displayed on banner all week long in this high-traffic area.

**Reception Hors D'oeuvres - \$3,000 (multiple available) 2 left**

Sponsoring company logo will be displayed on passed napkins at the event.

**Claimed by Real Performance Machinery, Nyle Dry Kilns, SPIB, & U-C Coatings**

**Coffee Breaks - \$3,000 (2 available) Sold Out**

Sponsor a coffee break during Tuesday or Wednesday's general sessions and have your company logo displayed on signage throughout the venue. **1 Claimed by Optimil, 1 Claimed by Industrial Appraisal**

**Online Registration Page - \$2,500**

Sponsor the online registration page and have a digital banner ad placed on the registration page. This ad will remain on the event page for the entire registration period.

**Transportation - \$2,500**

Sponsor the transportation for activities and have your company logo clinged to bus windows.

**Photographer - \$2,500 Claimed by Timber Products Inspection**

Sponsor the conference photographer and have your company logo displayed on signage at the Information Desk all week long.

**Audiovisual - \$2,500**

Sponsor all conference audiovisual needs. Company logo will displayed on signage at the Information Desk all week long.

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## SPONSORSHIP OPPORTUNITIES

### SPONSORSHIP BENEFITS

	Platinim Level	Gold Level	Silver Level	Bronze Level
Logo & hyperlink on SLMA website	✓	✓	✓	✓
Logo in printed materials	✓	✓	✓	✓
Sponsor ribbon on badge	✓	✓	✓	✓
Recognition at Business Meeting	✓	✓	✓	✓
Complimentary expo table	✓	✓	✓	50% Discount
Complimentary registrations	3	2	1	
First right of refusal of prior sponsorship	✓	✓		
Pull-up banner recognition	✓	✓		
Reserved table at Chairman's Gala	✓			

*Sea Island*<sup>®</sup>



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## EXHIBIT & SPONSORSHIP RESERVATION

### GENERAL INFORMATION

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### SPONSORSHIP RESERVATION

Event(s) or Item(s): \_\_\_\_\_

Amount: \$ \_\_\_\_\_

### EXPO TABLE RESERVATION

On-Site Contact: \_\_\_\_\_

On-Site Contact Phone: \_\_\_\_\_

On-Site Contact Email: \_\_\_\_\_

### PAYMENT METHOD

Invoice me

Check made payable to SLMA\*

Charge to:  Visa

Master Card

AMEX

Discover

\_\_\_\_\_  
Name As It Appears on Card

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
CVV#

\_\_\_\_\_  
Zip Code

\*Please remit payment to: SLMA, P.O. Box 3630, Peachtree City, GA 30269 or by fax at (770) 631-6720.  
Registration can also be completed online at [www.slma.org](http://www.slma.org).