

2022 SLMA ANNUAL CONFERENCE

JULY 20-23 | THE BROADMOOR | COLORADO SPRINGS, CO

EXHIBITOR & SPONSOR PROSPECTUS

WHO ATTENDS

- > LUMBER MANUFACTURERS
- > LUMBER REMANUFACTURERS
- > LUMBER TREATERS
- > LUMBER & WOOD PRODUCTS BUYERS
- > SUPPLIERS

OPERATORS

OWNERS

DECISION-MAKERS

WHY EXHIBIT

NETWORK WITH KEY DECISION-MAKERS & LEADERS IN THE SOUTHEASTERN LUMBER INDUSTRY

- > **Make lasting connections** with solid sawn lumber producers from the Southeast
- > **Meet with decision makers** and industry leaders
- > **Showcase products and services** to solid sawn lumber producers
- > **Raise brand exposure** and enhance your company's reputation with high-level players in the forest products industry
- > **Support current customers** in a social and relaxed atmosphere

WHO SHOULD EXHIBIT

SERVICE PROVIDERS:

- Business & Tax Consulting
- Energy Management
- Environmental Engineering & Consulting
- Industrial Engineering & Consulting
- Inspection Services
- Insurance Providers & Risk Management Advisors
- Maintenance & Construction Contractors
- Market & Economic Consultants

EQUIPMENT MANUFACTURERS & SUPPLIERS:

- Banding/Strapping/Stacking/Sorters
- Kilns/Boilers
- Marking & Grading Equipment
- Moisture Meters
- Saws/Saw Filing
- Sawmill & Planer Machinery
- Scanners/Optimizers/Auto Graders
- Software
- Truck Lifts
- Wood Protection

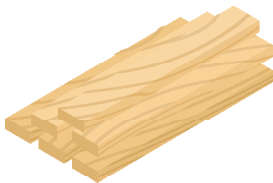


EXHIBIT SPACE & RATES

Expo Table Cost: \$1,700

Includes:

- > Designated 8' x 10' space
- > Draped 6' x 30" table, two chairs, and waste basket
- > Exhibitor recognition ribbons
- > Attendee contact information prior to- and post-show

Does Not Include:

- > Registrations for company representatives

PLEASE NOTE: TABLE ASSIGNMENTS ARE MADE BY SLMA AND BASED UPON WHEN YOUR REGISTRATION WAS RECEIVED AND YOUR COMPANY'S PAST PARTICIPATION WITH THE ASSOCIATION. EFFORTS ARE MADE TO SEPARATE COMPANIES WITH COMPETING PRODUCTS AND SERVICES.

EXHIBIT SCHEDULE:

Thursday, July 21

- 8:00 AM - 3:00 PM Exhibitor Set-Up
- 5:00 PM - 7:00 PM Expo & Reception

Friday, July 22

- 5:00 PM - 7:00 PM Expo & Reception

Saturday, July 23

- 7:00 AM - 9:00 AM Exhibitor Tear-Down

Questions? Contact Taylor McCord at (770) 631-6704 or taylor@slma.org.

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SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL.....\$10,000 AND UP

Keynote Session - \$10,000

Sponsor the opening session and a representative from your company will have the honor of introducing this year's Keynote Speaker. Your company logo will be displayed on projection screens as well as on signage throughout the venue.

Chairman's Gala TITLE SPONSOR - \$10,000

The Chairman's Gala is the final conference dinner on Saturday night and is open to all registered attendees. Company logo will be displayed on large screens, as well as displayed on dinner menu cards, bar napkins, and signage throughout the venue.

GOLD LEVEL.....\$7,500 TO \$9,999

Hotel Key Cards - \$9,500

All conference attendees will use their hotel key card to access their room and other amenities. Company logo will be printed on all attendee room keys.

Chairman's Welcome Reception - \$7,500

Help kickoff the conference by sponsoring the chairman's welcome reception. The Wednesday evening reception will feature a complimentary brand open bar and hors d'oeuvres. Company logo will be displayed on bar napkins and signage throughout the event.

Sporting Tournaments TITLE SPONSOR - \$7,500

Sponsor the Thursday sporting activities - the golf tournament, fishing excursions, and shooting tournament as one package. Company logo will be displayed on golf balls, rally towels, and signage throughout the property.

Saturday Evening Cocktail Reception - \$7,500

Sponsor the Saturday cocktail reception before the Chairman's Gala and have your company logo displayed on bar napkins and signage throughout the venue.

Trade Expo TITLE SPONSOR - \$7,500

Sponsor the conference trade expos and host SLMA members as they learn about new products and services vital to their operations. Company logo will be displayed on bar napkins and signage throughout the venue.

Mountain Top Dinner TITLE SPONSOR - \$7,500

Sponsor the Tuesday Mountain Top Dinner and host all conference attendees. Sponsoring company logo will be displayed on dinner menu cards, bar napkins, table signs, and easel signs throughout the venue.

SILVER LEVEL.....\$4,500 TO \$7,500

Mountain Top Dinner Co-Event Sponsor - \$6,000

Sponsor the Mountain Top Dinner and have your company logo displayed on bar signs and napkins.

Trade Expo Cocktail Sponsor - \$6,000 (0 available)

The trade expo receptions will feature three premium brand open bars. Company logo will be displayed on bar signs and napkins.

Conference Guide - \$5,500

The conference guide is full of information and is frequently referenced by attendees. Sponsoring company advertisement will be placed within the guide and logo placed on the front.

Keynote Session Breakfast - \$4,500

Sponsor the Keynote Session breakfast on Friday morning and have your company logo displayed on signage and napkins.

Issues Forum Breakfast - \$4,500

Sponsor the Issues Forum breakfast on Saturday morning and have your company logo displayed on signage and napkins.

BRONZE LEVEL.....\$1,500 TO \$4,499

Meeting Center WiFi - \$3,500

Sponsor the WiFi in the meeting space and have members type in your company name as the password each time they need to log on. Signage with log-on instructions will be placed at the information desk all week long.

Information Desk - \$3,000

Sponsoring company logo will be displayed on banner all week long in the high traffic area.

Reception Hors D'oeuvres - \$2,500 (multiple available)

Sponsoring company logo will be displayed on passing napkins at the reception area.

Coffee Breaks - \$2,500 (0 available)

Sponsor a coffee break during Friday or Saturday's general sessions and have your company logo displayed on signage throughout the venue.

Online Registration Page - \$2,000

Sponsor the online registration page and have a digital banner ad placed on the registration page. This ad will remain on the event website throughout the entire registration period.

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EXHIBIT & SPONSORSHIP RESERVATION FORM

BRONZE LEVEL.....\$1,500 TO \$4,499

Transportation - \$2,000

Sponsor the transportation for activities, PAC Dinner, and Mountain View. Have your company logo clinged to bus windows.

Photographer - \$2,000

Sponsor conference photographer and have your company logo displayed on signage throughout the venue.

Issues Forum - \$1,500

Sponsor the Saturday Issues Forum, where members will receive current issues impacting the industry. Sponsoring your logo will be displayed on signage throughout the venue.

Audio/Visual - \$1,500

Sponsor all conference audio/visual needs. Company logo will display at the Information Desk all week long.

SPONSORSHIP BENEFITS

2022 Conference Sponsors will be given First Right of Refusal for 2023 Sponsorships. Opportunities can be combined to reach a desired sponsorship level.

Contact Taylor McCord at (770) 631-6704 or taylor@slma.org for more options.

	PLATINUM LEVEL	GOLD LEVEL	SILVER LEVEL	BRONZE LEVEL
Logo and hyperlink on the SLMA website	✓	✓	✓	✓
Logo recognition in printed materials	✓	✓	✓	✓
Sponsor ribbons on name badge	✓	✓	✓	✓
Formal recognition during Business Meeting	✓	✓	✓	✓
Complimentary expo table	✓	✓	✓	✓
Complimentary Registrations	4	2	1	
First right of refusal for previously sponsored items	✓	✓		
Flag recognition all week	✓	✓		
Reserved table at Chairman's Gala	✓			

SPONSORSHIP RESERVATION

Company: _____

Contact: _____

Phone: _____

Email: _____

Website: _____

Event(s) or Item(s): _____

Amount: \$ _____

EXPO TABLE RESERVATION

Company: _____

On-Site Contact: _____

One-Site Contact Phone: _____

Email: _____

Website: _____

PAYMENT METHOD

Invoice me

Check made payable to SLMA*

Charge to:

Visa

Master Card

AMEX

Discover

Name As It Appears on Card

Card Number

Expiration Date

CVV#

*Please remit payment to: SLMA, P.O. Box 3630, Peachtree City, GA 30269
or by fax at (770) 631-6720. Registration can also be completed online at www.slma.org.