

2026



Membership Guide

Your Resource for Success

info@slaa.org • 314.205.8844 • visit: slaa.org

You Are Part of Something Big

The St. Louis Apartment Association (SLAA) was chartered in 1976 for the purpose of advancing the general welfare of the multifamily housing industry in the Metropolitan St. Louis area.

Our Membership:

- 150+ Owner / Property Management Companies
- 220+ Supplier Partners
- 560+ Apartment Communities
- 101,000+ Multifamily Units

Our Mission:

SLAA is the active voice of multi-housing and supplier professionals committed to providing educational solutions, legislative action, industry resources and networking, while supporting local charitable causes.

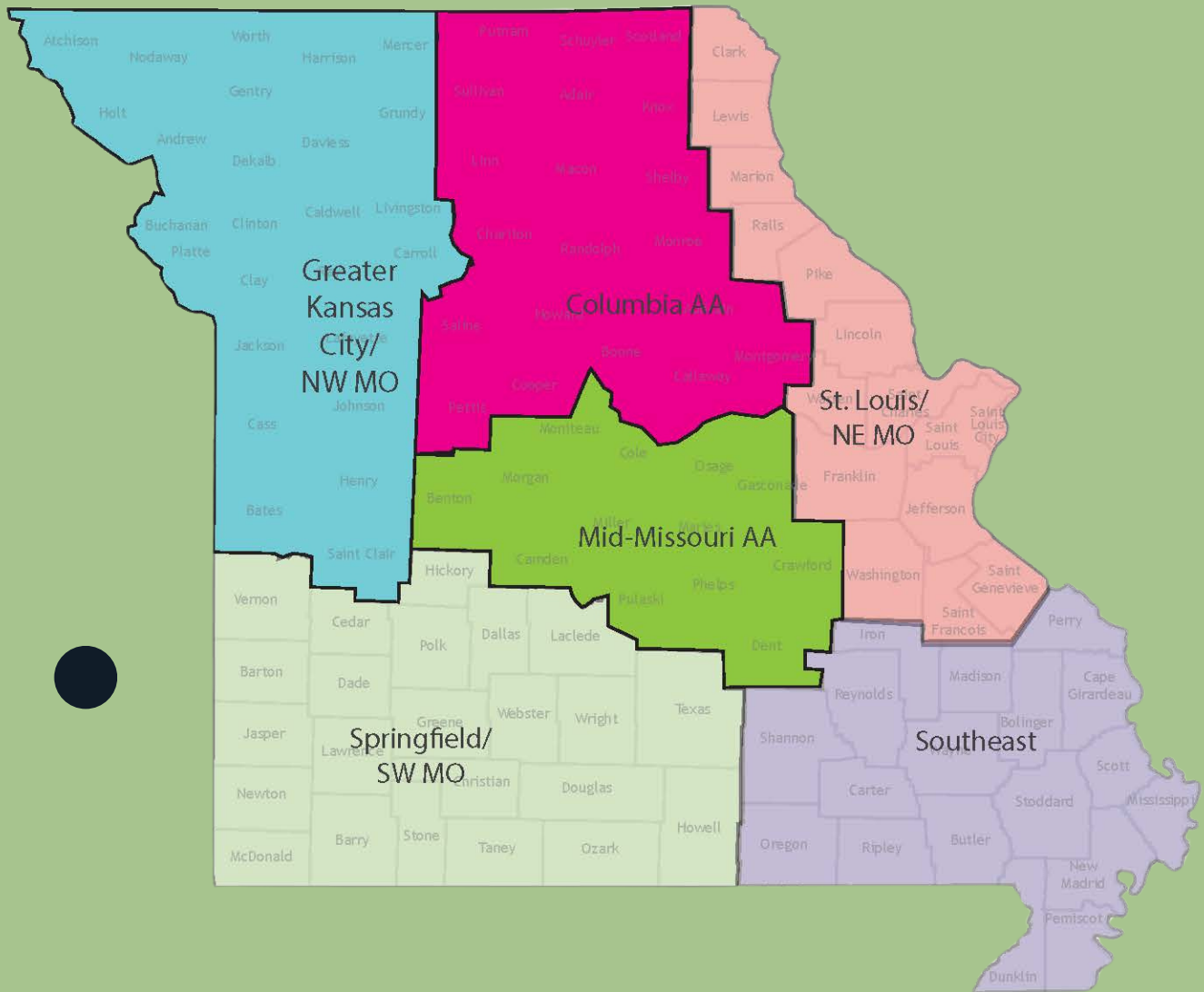
Our Vision:

Bringing together management professionals and supplier partners to elevate the St. Louis multifamily community.



SLAA's Footprint

Missouri & Illinois



As a member of The Saint Louis Apartment Association, you are also a member of the Missouri Apartment Association and the National Apartment Association. SLAA represents multifamily owners, property management companies, and supplier partners in the Greater St. Louis Area plus 9 counties in Illinois and the Southeast Missouri market.





NAA Benefits

The moment your SLAA membership is activated, you will be entitled to the most comprehensive range of strategic, educational, operational, networking and advocacy resources available to apartment industry professionals.

Below are just a few of the offerings NAA provides to its members, once you join SLAA.

NAA Conferences & Expositions

Participate in the industry's premier networking and education events. Connect with the top apartment home developers, suppliers and management professionals in the industry.

UNITS Magazine & Other Publications

From general topics to more specialized information, NAA members have access to articles, videos and newsletters providing the latest news and most successful trends in the industry.

Supplier Opportunities

NAA offers a variety of resources and benefits to our supplier members such as joining the National Suppliers Council (NSC) to elevate brand awareness as well as access to sponsor and advertising opportunities, supplier education credentials, and more!

Compliance Solutions

NAA Click & Lease accelerates the leasing process as the industry's trusted platform using online and compliant lease forms.



Stay Informed & Connected



Regular Updates: Stay current with emails and newsletters covering industry news, economic development, and upcoming SLAA events delivered directly to your inbox. Be sure SLAA has your preferred email address by logging into your member portal.

Social Media: Follow SLAA on the following platforms for event recaps and important announcements.

- Facebook.com/YOURSLAA
- instagram.com/stlaptassociation
- linkedin.com/company/st--louis-apartment-association
- youtube.com/@InfoSLAA

Digital Access & Tools: Access the SLAA website (slaa.org) for event registration, membership directory, and other resources. Download the SLAA Mobile app for up-to-date information at your fingertips. Scan the QR codes below to download.



Google

Apple



Your Path to Professional Excellence

Professional Development: SLAA offers high-quality education presented by industry experts designed for multifamily professionals and supplier partners. Visit **slaa.org** for upcoming programs and courses that fit your schedule and career goals.

Nationally Recognized Credential Programs: Certified Apartment Manager (CAM), Certified Apartment Portfolio Supervisor (CAPS), Certificate for Apartment Maintenance Technician (CAMT), and Certified Apartment Leasing Professional (CALP).

Invest in Your Maintenance Career: Deepen your industry knowledge by earning your CPO and EPA certifications or participating in a variety of hands-on maintenance courses including HVAC repair and appliance troubleshooting.





Your Gateway to Meaningful Connections

Year-round networking events and member meetings, plus SLAA's annual signature events are designed to create lasting professional relationships.

Annual Rising Star Awards Banquet (May): This is SLAA's premiere event of the year, giving members the opportunity to celebrate their success and acknowledge the hardworking team members who make it all happen. .

Business Networking Expo (July): This Expo is one of SLAA's most popular events (aka Reverse Trade Show). Supplier Partners schedule one-on-one appointments to meet with key decision makers from participating management companies

SLAA Bowling Social (August): SLAA takes over an entire bowling alley for the evening. Attendees enjoy bowling, snacks, and tons of networking. Teams are encouraged to create team shirts for the t-shirt contest, which is always a favorite activity.

SLAA Golf Classic (September): Included in the entry fee is 18 holes of golf, cart rental, breakfast, lunch, beverages and snacks. The event concludes with a buffet dinner, cash prizes, and awards. Plenty of sponsorship opportunities are available.

SLAA Fall Expo & Seminar (October): The largest regional event bringing together multifamily professionals for education, exhibition of products and services, innovation, and networking opportunities that drive your success.

We Advocate for YOU

Your Membership at Work:

SLAA works directly with our lobbyist and elected officials to protect your business interests.

- Taxes: Favorable property tax treatment, fair valuations, opposing unfair burdens
- Protecting the Lease: Statewide consistency, reasonable eviction timelines
- Preventing Overreach: Utility billing, building codes, regulatory voice
- Protecting Property: ESA documentation, rental fees, inspection opt-outs
- Federal Engagement: Congressional communication, weekly updates
- Local Tracking: Monitoring agendas, educating officials



HB Strategies is SLAA's lobbying firm and legislative resource. HB Strategies regularly meets with SLAA members, consults with the SLAA Board of Directors, and tracks local legislation that impacts our industry. HB Strategies provides weekly updates, newsletters, and bill tracking that can be found on slaa.org under the "Advocacy" tab.

Volunteer with SLAA

Get Involved!

SLAA Committee Descriptions

Committee responsibilities and successes are due to a collaborative effort between the committee members and the Association Executive.

Everyone has a seat at the table and is encouraged to attend planning meetings and volunteer for tasks to ensure the success of each SLAA event.

SLAA Working Committees Include:

- Membership Development, Public Relations/Social Media Committee
- Programs / Education Committee
- Legislative Committee
- Community Awareness Committee
- NextGen Committee
- Downtown STL Living Committee

SLAA Subcommittees for Signature Events Include:

- Rising Star Awards Banquet
- Fall Expo & Seminar Committee
- Golf Classic Committee

For more information on SLAA Committees, visit: slaa.org/slaa-committees



Customize Your Membership Experience

Take control of your SLAA membership online:

- Update your company profile and contact information
- Include your company logo, website, and social media links
- Register for upcoming events
- View and pay invoices conveniently
- Manage staff accounts and permissions
- Download the SLAA Mobile app for easy access to resources



Log in to your member portal for full access to all features and resources.

Participation Matters

You Get Back What You Put Into Your Membership



2026 Budget Memo

Thank you for your membership with the St. Louis Apartment Association. Please see below for a guide to financial planning in 2026. While SLAA will make every effort to follow the estimates below, *prices and dates are subject to change based on instructor fees, availability, and other costs associated with these programs.*

2026 Annual Dues

Owner / Management Company

Owner/Management membership dues include a management company administrative fee of **\$200**, plus **\$2.30 per unit** for every unit the company owns or fee manages in the St. Louis Metro area.

Community

This is for current owner/manager members who would like to add a new community that is not currently listed with SLAA to their portfolio.
Please note: Apartment owners and management companies must list all properties, as well as unit counts for each, that are operated in the St. Louis area or other counties governed by this association.

Supplier Partners

Membership is open to companies that provide a product or service to the multifamily industry. The cost is \$425 per year.
Upon renewal, Supplier Partners will be invoiced on their anniversary date.

Programs & Events*

Most Standard Career Development and Educational Sessions - \$40 per ticket*

Educational Sessions with Meal / Lunch Included - \$55 per ticket

EPA Class & Exam - \$260 / person

CPO Class & Exam - \$450 / person

Appliance Troubleshooting - \$125

CALP - \$495 per student, includes ebook and exam

CAM - \$795 per student, includes ebook and exam

CAPS - \$995 per student, includes ebook and exam

CAMT - \$695 per student, includes physical book, lunch, and exam

SLAA also offers many FREE webinars to members throughout the year.

Signature Events

Rising Star Banquet

\$125 per ticket to attend

Nomination Fees: \$65 Ind. / Team \$75 Property

Bowling Social

\$250-300/ lane of 6

\$50 / non-bowler

Golf Classic

\$600 / team of 4

\$150 / Individual Golfer

Fall Expo & Seminar

\$55 /person incl. meal

Trade Show = FREE for management

Holiday Social

\$40 / person

Secret Handshake Sponsor = \$100

Sponsorships**

Rising Star Banquet - \$2,000 Superstar / \$1,200 Gold / \$600 Silver

Business Networking Expo - \$300 for Supplier Partner, \$50 for add'l attendee

Bowling Social - \$600 includes VIP lane of 6, refreshments, and SLAA Mobile app marketing

Golf Classic - Various options from \$350-1,800

Fall Expo - Booths starting at \$800 for single booth. Electric and WiFi available at additional cost. Limited double booths available.

*Pricing may vary slightly, based on speaker fees and other expenses. The ticket cost will be clearly posted on slaa.org when registering for events. Prices quoted above are for SLAA members only. Non-member pricing available for select events. Questions? Contact us at: info@slaa.org or 314-205-8844

**Sponsorships are subject to change, based on the venue. Additional opportunities available through SLAA Mobile App including banner ads, push notifications, and more. Starting at \$250 each. Call for details.

Be sure to visit: slaa.org and click on the "Resources" tab for the most current budget memo and other helpful information



Stay in Touch!

How to Contact Us

GO ONLINE

Visit our website for member benefits, event registration, education resources, profile updates, invoice management, and membership directories. **Visit: slaa.org**

GIVE US A CALL

Our team is available Monday through Friday, 8:30 a.m. to 4:30 p.m. to assist with your membership questions and needs.

Call the SLAA Office at 314.205.8844

EMAIL US

Reach out anytime! Our staff is here to answer your questions. We will reply promptly to all member inquiries.

Email us at: info@slaa.org



Did you know?

The NAA Affiliate Awards celebrate the exemplary accomplishments of 140 state and local associations across the country that are part of the National Apartment Association network.

SLAA has earned the Achieving Affiliate designation for two years in a row.



thank you!



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