

St. Louis Apartment Association's Fall Expo

Wednesday, October 28, 2026

Important Event Details for Exhibitors **Please read this information very carefully**

Expo Display Registration Fee:

Exhibitors have several options from which to choose from. For your information "extreme prime" and "prime" displays" are in areas where we expect heavier traffic. (i.e., front entrance, food, and beverage locations)

Exhibitor cost includes:

10' x 10' Display	Pipe & Drape
Skirted 8' table, 2 chairs/trash can	Name Badge(s)
Company Sign	Carpeted (looks like brown/tan vinyl planks)

Early Bird Savings:

You will save \$100.00 if your booth registration is received by Saturday, August 1, 2026. All booth prices will increase by \$100.00 on Monday, August 3, 2026.

Exhibitor Setup:

The show is in Exhibit Halls North and South, in the lower level of the St. Charles Convention Center. Exhibitors will be able to set-up beginning at **7:00 am on Wednesday, October 28th. (No early set up is available the night before)**. Exhibitors are asked to use **loading docks A, B & C**, entrance located on Fairgrounds Blvd. These docks enter directly into the Showroom. The Fall Expo opens to the public from 11-3pm.

Exhibitor Shipping Information:

Please note – For shipping/receiving information the St. Charles Convention Center's Service, see the attached form.

If displays arrive prior to 10/28, a storage fee, ranging from \$25.00 - \$75.00/per day will apply to all shipments stored by the STCCC.

- Ship to - St. Charles Convention Center, One Convention Plaza, St. Charles, MO 63303.
- Please make sure shipments are clearly marked with your Company Name and "October 28th St. Louis Apartment Association's Fall Expo". Thank You!

Shipping Out:

A shipping form is attached. It is the exhibitor's responsibility to coordinate the return of your display. At the conclusion of the Expo, you must tear down and pack up your entire display. All coordination and paperwork, including the Bill of Lading must be attached and ready for shipment.

The St. Charles Convention Center will remove from the showroom and store your shipment until the next morning. Please make sure all necessary arrangements are made for removal. Thanks so much!

Expo Hours:

The Exhibition Hall doors open at **11am** to SLAA members. The Expo concludes at **3:00 pm**. A lunch buffet and cash bar will be available during the entire event. An exhibitor break area will be available in the back of the Exhibit Hall with coffee, pastries, and tables. You are welcome to take your lunch break in that area. A Happy Hour for all attendees and exhibitors is hosted off-site after the conclusion of the event. More details to follow.

Exhibitors are reminded not to begin breaking down their booth until 3:00pm.

Exhibitor Attendance Prizes:

Exhibitors are encouraged to provide giveaways, an attendance (raffle) prize, and interactive displays / games to draw attendees to your booth. SLAA will host \$100 cash raffles throughout the Expo plus one \$500 raffle at the end of the Expo to encourage attendees to stay until the end of the show.

SLAA's professional emcee (Todd Thomas) will visit exhibitor booths that opt to have their raffle winner announced during the Expo. The prize that is being raffled must have a value of **\$100 or more** to be announced over the microphone system. It must be one single item valued at \$100 or more (not 4 - \$25 gift cards). **When completing your registration, indicate if you prefer to have your raffle winner announced during the Expo, or if you prefer to contact your winner directly after the conclusion of the Expo.**

Exhibitors must bring a container (or other system) to collect attendees' business cards or information that can be used to select the winners for the raffles. SLAA does collect contact info for attendees that are pre-registered for the Expo which will be shared with exhibitors, but SLAA cannot guarantee that all attendees pre-register.

Exhibitors are NOT allowed to participate in other exhibitors' giveaways!

Expo Bag:

SLAA is looking for three (3) companies to sponsor the Expo bag. All attendees will receive a complimentary bag at registration, so this is a great opportunity for company recognition. Your company logo will be imprinted on the bag. **The cost per sponsor is only \$700.00.** What a fabulous way to showcase your company!

Booth Decorations:

Theme: SLAA was chartered in 1976, which makes 2026 our 50th anniversary! To help us celebrate, this year's Fall Expo & Seminar theme is the **70's**.

Not Allowed: Helium balloons are **not allowed** in the Convention Center. Items such as bales of hay or other dry, flammable decorations are not allowed per the Convention Center and Fire Marshall regulations.

Booth Contest: All attendees will have the opportunity to vote on their favorite booth. Three exhibitors will be selected to receive \$100 off their 2027 Fall Expo booth rental fees (and bragging rights).

Hotel Accommodations:

Embassy Suites by Hilton – St. Louis / St. Charles (Attached to the Convention Center*)

Address: Two Convention Center Blvd. St. Charles, MO 63303

Phone: 636.946.5544

*Since the Convention Center and the hotel are operated separately, there is **not** a discount code or bulk rate for the hotel. Be aware of phishing emails related to making hotel reservations for the Fall Expo. These emails do not come from the Embassy Suites or from the Convent Center.



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