

St. Louis Apartment Association – 2024 Board of Director Nominee Bios



Jalisa Anderson, Community Manager
Timberland Partners

Jalisa started in Property Management in 2015 as a Leasing consultant. Since that time, she has worked at properties located in the St. Louis Area that range from 96 units to 300 units. She is currently the Community Manager at Willowbend Apartments in Town & Country, which has 208 units. She has worked hard throughout the years as a leasing consultant, leasing manager, assistant manager to a community manager. She has been placed on the green track to become a regional manager.

What she enjoys most about her career in property management is enriching the lives of her team members, interacting with residents, problem solving, financial management, property improvement & continuous learning and growth. What she finds most fulfilling in property management, she finds deep fulfillment in the daily interactions and challenges that come with the role. Engaging with tenants and addressing their needs not only satisfies her desire to help others but also allows her to foster positive relationships within the community. She thrives on the problem-solving aspect of the job, whether it's finding creative solutions to maintenance issues or resolving conflicts swiftly and effectively.

In 2023, Jalisa was nominated for Property Manager of the Year with SLAA and won. She has a wonderful husband of 17 years, with whom she shares a beautiful 15-year-old daughter.

She would like to contribute to the local rental housing industry, advocate for tenant and landlord rights. Thank you for your consideration!



Heather Barger, Area Director
Village Green

Heather Barger is an accomplished Area Director with over 25 years' experience in the multifamily industry. She currently works as an Area Director with Village Green and oversees their portfolio in the St. Louis and Kansas City markets. Throughout her tenure with Village Green, she has worked in several different Midwest markets, including Cleveland and Minneapolis.

In 2015, she earned her NAAEI CAPS designation and has received multiple awards and nominations for top performance during her career, including Multi Site Supervisor of the Year in 2009 and 2015. She has been an active member with the St. Louis Apartment Association since 2006.

She believes that property management is not just a career, it's about delivering authentic experiences to those we interact with personally and professionally. Her employee focused management style centers on well-built teams that give their full commitment to work and make an impact on the bottom line. She does so by fostering strong communicative skills and delivering the utmost customer service to prospects and residents.

In her free time Heather enjoys spending time with her adult children, is an avid reader and loves gifting decorative cakes to her friends and family for special occasions.

Lindsey Bright, VP of Operations

Subtext



Lindsey is currently on the Board of Directors for SLAA and would like to continue serving the association. Lindsey has been instrumental in the annual strategic planning for the St. Louis Apartment Association.

Lindsey Bright, CPM, is VP of Operations for Subtext. With national experience in student housing, multifamily, and mixed-use new developments, Lindsey has over 15 years in the industry and in 2020 earned her CPM through IREM.

Lindsey's role at Subtext includes overseeing all property management aspects for a diverse portfolio of student housing and market rate communities, both operational and in lease-up. With a large portfolio of communities in the lease-up phase, Lindsey has vast experience in recruitment, brand development, and use of creative marketing directives. Prior to working for Subtext, Lindsey worked for one of the largest third-party management companies in the US. Lindsey looks forward to using her broad experience to benefit SLAA and its members.

Steve Krajczar, Director of Operations

Storyboard Living



Steve is thankful for the opportunity to serve and grow his career over the past 16 years with a few different amazing and unique organizations. He started his career in late 2007 with the Michelson Organization which he credits for defining the standards for true expectations, training, and people in any industry.

After a couple years with Michelson, Steve decided to pursue an opportunity of growth with Mills Properties. He was able to serve in several different roles including Leasing Director, Property Manager, Policy & Procedures, and Regional Manager. He worked in various markets in the Metro St Louis area with both existing communities and new construction properties.

After 10 years with Mills Properties, Steve was provided the opportunity to work for Pearl Companies (now Tegethoff Development/Management). Steve's role was primarily operations, development, and lease-ups. Pearl was originally located in Indianapolis, operating scattered sites. In only 2 ½ years, Steve developed, leased, and operated 5 communities throughout the Midwest including Cincinnati, St Louis, and Kansas City while still maintaining ownership and management of the Indianapolis portfolio.

In April of 2022, Steve joined a growing organization, Storyboard Living (formerly Tut and Tut Properties), as the Director of Operations. Currently, his role consists of Operations, Human Resources, and Accounting. Since joining the team, Storyboard Living has grown 39% in unit count and 43% in personnel. With the current market conditions, they plan to grow roughly 60% in 2024.

Storyboard Living has been a member of the St. Louis Apartment Association for many years, which made joining SLAA at a volunteer level a personal goal of Steve's. Steve believes that it is important to become more involved with SLAA as his company continues to grow. He encouraged his team members to earn their CAMT, CAM, and CAPS. Thank you for your consideration of this nomination to join the SLAA Board of Directors.



April Lehenbauer, Area Manager
Muskin Properties

April Lehenbauer is an Area Manager for a local real estate owner, Muskin Goralnik Properties. She has been with the company for over 10 years.

Drawing on her 35 years of experience in the Multi-Family Property Management field, she provides vast knowledge in human resources, strategic marketing, and financial management services to clients in the REIT, CONDO/HOA Management, and Private Developer/Owners/Fee

Management industries.

She is also a volunteer for the SLAA Education and Legislative Committees and the local IREM Chapter Program Committee., as well as the St. Louis Housing Solutions Coalition. She is very passionate about Fair Housing as well as local politics. Attending most of the local County Council meetings to keep up with changes that may affect the multifamily industry.

April earned her ARM from IREM on August 26, 1999, CAPS from NAA on August 24, 2016, and is a CPM Candidate with a completion date expected in Spring 2024. In November 2023, April was honored with the Volunteer Spotlight from SLM. In 2001 Nationwide Property of the Year - Award by the Homebuilders Association for Lease Up property Windsor at Kirkman, Orlando, Florida. April lives in Maryland Heights with her husband, David, and their two dogs, Walter, and Lilly. In her free time, April is active in local/state politics, dog performance sports, and working out.



Shawna Lipp, CAPS, Regional Manager
Banner Property Management

Shawna started with Banner in August of 2014, bringing over 16 years of experience with her. She now has 26 years of experience.

She is currently a Regional Manager with properties in two states. As she likes to say, she is best friends with Southwest Airlines! She feels an important part of her role is to support and be a liaison between the properties and upper

management. She listens to the ideas they have and helps make changes or give feedback. She also loves diving into financials to see if there are ways to save money or raise income. She works with Supplier Partners to get better pricing. She also looks for training opportunities that could help at the site level, to allow her team to complete work in-house versus contracting out.

Shawna currently serves on the SLAA Legislative Committee, as Vice President of the Missouri Apartment Association, and on two different National Apartment Association Committees. She believes that being involved is the best way to be aware of changes that could affect our industry. In prior years, she was even able to go to Washington DC and Capitol Hill to meet with local Senators and the House of Representatives. During these face-to-face meetings, she was able to explain how laws and proposed bills could impact our industry.

When she is not working, Shawna loves camping, biking, hiking, and hanging out with her family. She has two amazing boys and has been married to her husband for twenty-three years.

Shawna would be honored to serve on the SLAA Board of Directors.



John Morrissey- Vice President
Broadmoor Group

John is the current treasurer for the St. Louis Apartment Association and has served the Executive Board for nearly six years.

John Morrissey serves as Vice President at the Broadmoor Group, Inc. (BGI), formulating the overall strategic direction for BGI and overseeing day-to-day business operations at the asset management level. Mr. Morrissey has over fifteen years of experience in real estate finance, acquisitions, dispositions, property management, asset management, construction management and sales. He has directly worked on over \$500 million worth of real estate transactions in his career. Mr. Morrissey started at BGI in April of 2013 and has served in a variety of roles including on-site management of a 240-unit apartment community and overseeing a 625-unit apartment portfolio as a regional manager. He has managed multiple value add campaigns that have resulted in over \$20 million dollars of capital expenditures and renovations. Prior to BGI, Mr. Morrissey worked as a mortgage broker for Preferred Capital Group in Chicago, Illinois sourcing debt and equity for private multifamily apartment owners in the Chicago MSA. Mr. Morrissey started his career as an investment sales broker for a national firm in Chicago. Mr. Morrissey earned a BBA in Finance from DePaul University in 2009, a Masters in Real Estate Development from Auburn University in 2018 and holds the Certified Apartment Portfolio Supervisor certification through the



Meghan Rogers, Regional Manager
Worcester Investments

Meghan is currently a Regional Manager with Worcester Investments where she oversees properties in the St. Louis, Kansas City, and Little Rock markets.

She has been in the multifamily industry for over 10 years, primarily in the Kansas City area. She started on-site as a Leasing Professional and worked her way up to a Regional Manager position. She has worked for Fogelman, GoldOller, and Willow Bridge (formerly Lincoln Property Company). She has been active with a variety of committees for the Apartment Association of Kansas City (AAKC).

She has experience with stabilized properties, new build construction, and repositioned assets. She enjoys thinking "outside of the box" to ensure success for our teams and our investors. She believes in continuing education, encouraging our teams to be informed, and professional growth.

She looks forward to the opportunity to sit on SLAA's Board of Directors.