

CORPORATE SPONSORSHIP OPPORTUNITIES



SHLB
SCHOOLS, HEALTH & LIBRARIES
BROADBAND COALITION

www.shlb.org

Our corporate sponsorship program provides for-profit corporations the opportunity to increase their visibility, engage in thoughtful discussion with anchor institutions and policymakers, and support the SHLB Coalition mission.

By becoming a SHLB corporate sponsor, your company can take a leadership role and work closely with anchor institutions to promote digital equity.

With your financial support, the SHLB Coalition can accelerate its advocacy for open, affordable, high-quality broadband for anchor institutions and their surrounding communities.

SHLB OFFERS TWO CORPORATE SPONSORSHIP* OPPORTUNITIES:



PREMIER: \$35,000 (\$30,000 if a Member)
2 years: \$60,000 (\$50,000 if a Member)



CHAMPION: \$25,000 (\$20,000 if a Member)
2 years: \$40,000 (\$35,000 if a Member)

** Sponsorship pricing does not include membership dues.*

CORPORATE SPONSORSHIP OPPORTUNITIES

CHAMPION PREMIER

	Annual AnchorNets Sponsorship Level	Silver	Gold
Providing Access and Visibility at SHLB's Annual Conference (AnchorNets)	Complimentary AnchorNets registrations	4	6
	Invites to Insights track including dinner	2	3
	Exhibit space	•	•
	Two-time use of AnchorNets attendee contact information	•	•
	Name and logo on website, marketing e-mails, and all collateral (including sponsorship thank you signage)	•	•
	Logo displayed in plenary room	•	•
	Verbal recognition at opening plenary and Insights dinner	•	•
	Acknowledgment on social media	•	•
	Sponsor material distributed to all attendees	•	•
	Moderate a session or workshop	•	
	Rotating banner ad in AnchorNets mobile app		•
	Speak on a breakout session panel or workshop		•
	Moderate in a break-out session or workshop	•	
Building Relationships with SHLB Board & Staff	Priority access to SHLB staff on request	•	•
	One discussion/presentation with select SHLB Board members		•
	One individual SHLB Policy Briefing per year for your company		•
Creating Recognition of Your Brand	Dedicated, company specific page on SHLB's website	•	•
	Quarterly recognition on SHLB's social media platforms	•	•
	Company logo displayed at SHLB's two annual receptions (spring and fall)	•	•
	Recognition in SHLB Annual Report	•	•
	Option for prominent mention on webinars and logo on webinar webpage and marketing emails	•	•
	Company option to have logo at the bottom of every SHLB monthly newsletter.		•
Knowledge Exchange	Opportunity to provide input on one webinar agenda topic per year	•	•
	Opportunity to post one blog per year on SHLB website*		•
	Opportunity to post one research paper per year on SHLB website*		•

* Posts are subject to SHLB staff approval.



CORPORATE SPONSORSHIP CONFIRMATION

Name of Organization: _____

Address: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Sponsorship Type:

- | | |
|--------------------------|--|
| <input type="checkbox"/> | One-year Premier (<i>Non-member</i>) – \$35,000 |
| <input type="checkbox"/> | One-year Premier (<i>Member</i>) – \$30,000 |
| <input type="checkbox"/> | Two-year Premier (<i>Non-member</i>) – \$60,000 |
| <input type="checkbox"/> | Two-year Premier (<i>Member</i>) – \$50,000 |
| <input type="checkbox"/> | One-year Champion (<i>Non-member</i>) – \$25,000 |
| <input type="checkbox"/> | One-year Champion (<i>Member</i>) – \$20,000 |
| <input type="checkbox"/> | Two-year Champion (<i>Non-member</i>) – \$40,000 |
| <input type="checkbox"/> | Two-year Champion (<i>Member</i>) – \$35,000 |

The SHLB Coalition will send an invoice for payment to the email address listed above. Invoices may be paid by credit card, check, or ACH bank transfer.

SIGNATURE: _____

DATE: _____

Please send this completed form to SHLB'S Chief Operating Officer, Kristen Engebretsen.

Email: kengebretsen@shlb.org

Phone: (202) 263-4626

SHLB Mailing Address: 1250 Connecticut Ave NW, Suite 700, Washington, D.C. 20036

THANK YOU FOR SUPPORTING THE SHLB COALITION