

# SPONSOR



**29-31** **OCT** **2025**

**MARRIOTT CRYSTAL GATEWAY, VA**

Closing the Digital Divide  
One Anchor Institution at a Time



# AnchorNETS

## SPONSOR

### OVERVIEW



## Sponsor the Nation's Leading Broadband Conference for Anchors

**400+**

**Attendees**

**20+**

**Breakout Sessions**

**130+**

**Speakers**

**10+**

**Hours of Networking**

AnchorNets brings together the full spectrum of broadband leaders, from policymakers and executives to boots-on-the-ground professionals who work directly with schools, libraries, and healthcare providers.

Attendees are shaping how billions of dollars in federal funding for E-Rate, Rural Health Care, and BEAD are used to serve real community needs.

As a sponsor, you'll gain direct access to the people making decisions and the ones implementing them. It's a chance to build meaningful relationships and grow your presence in a fast-evolving market.

Let's partner to make broadband work for everyone.

#### AnchorNets 2024 Attendee Testimonial

*"Thank you, SHLB, for all the work you put into this event!  
I look forward to the SHLB conference every year, and every year  
I learn something new and meet new people!"*

# AnchorNETS

## SPONSOR

### LEVELS



Silver

**\$14,000**  
(non-member price)

**\$11,200**  
(member price)

4 Registrations

Exhibit space

Moderate a session or workshop

2x access to attendee list

Logo on website, emails, & print

Logo shown during plenaries

Social media + stage shoutout

Materials in attendee packets



Gold

**\$21,000**  
(non-member price)

**\$16,800**  
(member price)

6 Registrations

Exhibit space

Speak in a breakout session  
or workshop

2x access to attendee list

Logo on website, emails, & print

Logo shown during plenaries

Social media + stage shoutout

Materials in attendee packets

Banner ad in event app



Bronze

**\$8,000**  
(non-member price)

**\$6,400**  
(member price)

2 registrations

Exhibit space

Logo on website, emails, & print

Logo shown during plenaries

Social media + stage shoutout

# AnchorNETS SPONSOR OPPORTUNITIES



<p><b>Reception</b> \$10,000   \$8,000 <b>NM Price M Price</b></p> <p>4 registrations, logo displayed at event, opportunity for branded swag, plus recognition on marketing materials</p>	<p><b>After Party</b> \$7,500   \$6,000 <b>NM Price M Price</b></p> <p>3 registrations, logo displayed at event, opportunity for branded swag, plus recognition on marketing materials.</p>
<p><b>Lunch</b> \$4,125   \$3,300 <b>NM Price M Price</b></p> <p>1 registration, logo display on one day, and option to share materials at one lunch</p>	<p><b>Photo Booth</b> \$4,375   \$3,500 <b>NM Price M Price</b></p> <p>1 registration, logo displayed on photos, plus recognition on marketing materials</p>
<p><b>Break</b> \$3,750   \$3,000 <b>NM Price M Price</b></p> <p>1 registration and logo display at all conference breaks over the three days</p>	<p><b>Registration Area</b> \$3,750   \$3,000 <b>NM Price M Price</b></p> <p>1 registration, banner display at the registration desk and nearby areas, plus recognition on marketing materials</p>
<p><b>Breakfast</b> \$3,125   \$2,500 <b>NM Price M Price</b></p> <p>1 registration, logo display on one day, and option to share materials at one breakfast</p>	<p><b>Tote/Swag</b> \$3,500   \$2,625 <b>NM Price M Price</b></p> <p>1 registration, sponsor provides branded swag for attendees, plus recognition on marketing materials</p>
<p><b>Exhibit Table</b> \$3,125   \$2,500 <b>NM Price M Price</b></p> <p>1 registration, an exhibit table, plus recognition on marketing materials</p>	<p><b>Speed Networking</b> \$2,500   \$1,875 <b>NM Price M Price</b></p> <p>1 registration, host of speed networking event, plus recognition on marketing materials</p>





# SHLB

## OVERVIEW



The Schools, Health & Libraries Broadband Coalition (SHLB) advocates for affordable, high-capacity broadband for schools, libraries, and healthcare organizations in order to expand access to education, information, and essential services.

SHLB connects broadband leaders with policymakers to shape decisions that support schools, libraries, and healthcare organizations.



SHLB connects a diverse network of broadband leaders, fostering collaboration, innovation, and shared solutions to strengthen community initiatives.

SHLB provides expert, data-driven analysis on broadband policy, keeping members informed with real-time updates, research, and direct insights from policy leaders.

SHLB's premier event, AnchorNets, brings together stakeholders from the education, healthcare, and library sectors to explore critical issues surrounding broadband access and policy.

