



The 12th Annual SHLB Conference

## SPONSOR TODAY!

AnchorNets is the ideal platform to elevate your company's leadership and brand in the broadband market. Schools, libraries, telehealth networks, and broadband companies attend from around the country to engage federal and state policymakers and understand how to make billions in annual government funding work for them. AnchorNets is the place where broadband policy and innovation connect.

Showcase your leadership and brand throughout this important forum.

## ATTENDEES

More than 350 participants representing schools, libraries, research and education networks, state broadband offices, ISPs, commercial leaders, and E-rate and rural healthcare experts from across the country.

## LOCATION

Crystal Gateway Marriott  
1700 Richmond Hwy  
Arlington, VA 22202

## DATES

October 2-4, 2024

**ABOUT SHLB:** Headquartered in Washington, D.C., the Schools, Health & Libraries Broadband (SHLB) Coalition is a nonprofit, 501(c)(3) organization whose mission is "for every anchor institution in the country to have affordable, high-quality broadband that serves the needs of the institution and is open and accessible by the surrounding community."

As a mission-driven advocacy organization, SHLB works with anchor institutions, the broadband industry, and policymakers at every level of government to promote programs and policies that advance the deployment of high-quality and affordable broadband networks across the U.S.

**OUR MEMBERS:** The SHLB Coalition's strength comes from its diverse membership, which includes anchor institutions, commercial companies, nonprofit broadband providers, foundations, public interest groups, state broadband offices, and others. SHLB members collaborate to develop policies that improve broadband access, affordability and adoption for anchors and their communities across the country.



# SPONSORSHIP OPPORTUNITIES

## Platinum

- All Gold Sponsor Benefits  
PLUS
- Exclusive sponsor/host of the opening night (or day 2) reception
- Welcoming remarks (up to 5 minutes) at reception
- Up to 4 additional AnchorNets registrations (plus 6 in gold package)
- 2 additional Insights track tickets (plus 3 in gold package)
- Logo on reception signage (exclusive to sponsor organization)
- Other branding options (drink tickets, bar napkins)
- Opportunity to provide gift to reception attendees

Member price = \$30,000 | NM price = \$37,500

## Welcoming Reception (Wed. Oct. 2) OR

## Anchor Rock! Reception (Thurs., Oct. 3)

- Exclusive sponsor/host of the opening night reception
- Welcoming remarks (up to 5 minutes) at the reception
- 4 complimentary AnchorNets registrations
- 3 complimentary Insights track tickets
- Additional passes to reception only (up to 4)
- Logo on reception signage
- Other branding options (drink tickets, bar napkins)
- Opportunity to provide gift to reception attendees
- Name and logo on website, marketing e-mails and all collateral
- Acknowledgment on social media
- Name and logo on website, marketing e-mails and all event collateral
- Sponsor material distributed to all attendees in attendee registration packet

Member price = \$20,000 | NM price = \$24,000

## Gold

- Opportunity to speak in break-out session or workshop
- Exhibit space
- 6 complimentary tickets
- 3 complimentary insights track tickets
- Two-time use of attendee contact information, in accordance with SHLB's private policy
- Name and logo on website, marketing e-mails and all collateral
- Logo displayed during plenary sessions
- Oral recognition at insights track and opening plenary
- Social Media Acknowledgement
- Sponsor material distributed to all attendees in attendee registration packet
- Rotating banner ad in conference mobile app

Member price = \$16,500 | NM price = \$20,625

## Silver

- Opportunity to moderate a break-out session or workshop
- Exhibit space
- 4 complimentary tickets
- 2 complimentary insights track tickets
- Two-time use of attendee contact information, in accordance with SHLB's private policy
- Name and logo on website, marketing e-mails and all collateral
- Logo displayed during plenary sessions
- Oral recognition at Insights track and opening plenary
- Social Media Acknowledgement
- Sponsor material distributed to all attendees in attendee registration packet

Member price = \$11,000 | NM price = \$13,750

## Bronze

- Exhibit space
- 2 complimentary tickets
- One complimentary insights track tickets/invitation to SHLB's exclusive Insights Track
- Name and logo on website, marketing e-mails and all collateral
- Org. logo displayed during plenary sessions
- Oral recognition at insights track and opening plenary
- Social Media Acknowledgement

Member price = \$6,050 | NM price = \$7,562.50

# SPONSORSHIP OPPORTUNITIES

## Balloon Arch (1)

- 1 complementary AnchorNets registration
- Org will provide balloon arch and have their logo displayed at installation
- Name and logo on website, marketing e-mails and all collateral under "other supporters"

Member price = \$3,000 | NM Price = \$3,750

## Tote (1)

- 1 complementary AnchorNets registration
- Sponsor-branded tote bag provided to all attendees
- Name and logo on website, marketing e-mails and all collateral under "other supporters"

Member price = \$3,500 | NM Price = \$4,375

## Wi-Fi (SOLD)

- 1 complementary AnchorNets registration
- Org can choose conference Wi-Fi password
- Name and logo on website, marketing e-mails and all collateral under "other supporters"

## Speed Networking (SOLD)

- 1 complementary AnchorNets registration
- Org will Emcee speed networking event
- Name and logo on website, marketing e-mails and all collateral under "other supporters"
- Opportunity to place a single branded item on individual chairs.

## Photobooth (1)

- 1 complementary AnchorNets registration
- Sponsor-branded photo Studio/Professional Head Shots/Fun Photo Booth with props
- Name and logo on website, marketing e-mails and all collateral under "other supporters"

Member price = \$3,500 | NM Price = \$4,375

## Lanyard (SOLD)

- 1 complementary AnchorNets registration
- Sponsor the AnchorNets lanyards to gain even greater visibility for your organization. Lanyard sponsors will provide the lanyards for the name badges at AnchorNets.

## Breakfast (1)

- 1 complementary AnchorNets registration
- Sponsor the AnchorNets conference breakfasts to gain even greater visibility for your organization. Breakfast sponsor may have branding materials distributed to breakfast attendees at one of the two breakfasts, as well as have their logo displayed on both days.

Member price = \$2,500 | NM Price = \$3,125

## Lunch (1)

- 1 complementary AnchorNets registration
- Sponsor the AnchorNets conference lunches to gain even greater visibility for your organization. Lunch sponsors may have branding materials distributed to lunch attendees at one of the two lunches, as well as have their logo displayed on both days.

Member price = \$3,300 | NM Price = \$4,125

## Break (2)

- 1 complementary AnchorNets registration
- Sponsor an AnchorNets conference break to gain even greater visibility for your organization. Break sponsors will have their logo displayed at each morning and afternoon break over the three days.

Member price = \$3,000 | NM Price = \$3,750

## Registration Area (1)

- 1 complementary AnchorNets registration
- Sponsor the AnchorNets registration area to gain even greater visibility for your organization. Registration sponsors can pick from a variety of options on how to brand the registration desk.

Member price = \$3,000 | NM Price = \$3,750

## Exhibit Table

- 1 complementary AnchorNets registration
- SHLB offers 20 table-top exhibit spaces for organizations. The exhibition floor is centrally located in the foyer. Exhibitors will be able to demonstrate their services to attendees from across the country.

Member price = \$2,500 | NM Price = \$3,125



SHLB understands that sponsoring requires a commitment of your time and resources, which is why we view our relationship with you as a partnership. We are committed to your success, and creating the most valuable promotional opportunity possible. Sponsor today!