



2027 Premier Partners Opportunities

Secure Your Sponsorship

SEFAA's Premier Partner Program offers year-round visibility and recognition across SEFAA's growing membership. Premier Partners receive prominent exposure at key events, including the Trade Show, Business Exchange, Circle of Excellence, Membership Mixers, Supplier Success Meetings, and SEFAA Insider Meetings.

Limited to two companies per industry or professional specialty, the program provides enhanced marketing, premium event placement, and valuable networking opportunities throughout the year.

Premier Partner Benefits (\$4,800)

- The company logo featured on SEFAA Membership Booklet, shared with prospective and active members.
- The company logo hyperlinked on SEFAA's homepage for year-round exposure.
- Company logo featured on on-site signage, event-specific websites, and promotional emails for key SEFAA events.
- Customized email blast sent to SEFAA's membership database (*sponsor provided content*).
- Premier Partner recognition through SEFAA's LinkedIn platform
- Receive a 10% discount on all advertising and marketing packages.
- Annual Trade Show Privileges:
 - Priority access to select booth locations within premium areas reserved exclusively for sponsors and Premier Partners.
 - Booth featured as a required stop on the Trade Show Game Card, driving attendee traffic and engagement through prize drawing participation.
 - Two (2) additional exhibitors pass for the Trade Show.
 - Receive a 50% discount on Lead Generation services.
- Event Access with one (1) admission ticket per scheduled SEFAA event, including:
 - Membership Mixers (up to 3 times per year)
 - Supplier Success Meetings (up to 4 times per year)
 - Business Exchange with early access (up to 1 time per year; does not include power hour segment fee)
 - Circle of Excellence Awards Ceremony (up to 1 time per year)

Note: SEFAA Insider Meeting's admission is free for active members.