

2026 Trade Show Partnership Opportunities

[Secure Your Sponsorship](#)

The SEFAA Trade Show brings together top vendors and key decision-makers for an exciting and interactive experience. More than just a trade show, it's an engaging event where sponsors can spotlight their products and services tailored to the Multi-Family Housing industry. Attendees will have the opportunity to network, discover innovative solutions, and enjoy thrilling raffles for grand prize giveaways. Secure your sponsorship to enhance your brand visibility and connect with industry leaders at this must-attend event!

Sponsor Perks and Discounts

- Add a second booth at 10% off
- Game card participation included in all sponsor packages
- Designated aisle signage highlighting your sponsorship next to your booth
- Priority booth selection before general sales open
- Featured on the event map to drive attendee engagement
- Logo featured on entrance signage and photo activation areas prior to entering the show floor
- Logo on on-site signage, event-specific websites, and promotional emails

Gold (\$4,000)

- Premium 10x10 booth in a tier one (1) location (high-traffic location)
- Company logo featured at the food station(s)
- Exclusive branding on check-in kiosk screens
- Announce on stage your booth raffle prize (limited to one announcement; prize provided by sponsor).
- Includes six (6) exhibitor passes.

Silver (\$3,000)

- Premium 10x10 booth in a tier two (2) location
- Company logo featured at the bar station(s)
- Announce on stage your booth raffle prize (limited to one announcement; prize provided by sponsor).
- Includes four (4) exhibitor passes.

Additional Branding Opportunities

Lanyard Sponsor (\$1,500) – up to 1 available

Your company logo will be prominently displayed on all attendee lanyards, ensuring maximum visibility throughout the entire event. Every participant will showcase your brand from check-in to show close.

Name Badge Sponsor (\$1,500) – up to 1 available

Your company logo will be printed on all attendee name badges, ensuring visibility throughout the event.



Game Card Engagement Sponsor (\$800) – up to 2 available

Drive traffic directly to your booth with an exclusive game card drop-off location. As a featured sponsor, you will also go on stage to announce the Game Card winner, giving your company added visibility and recognition in front of all attendees.

Parking Lot Branding (\$800) – up to 2 available

Exclusive branding opportunities in the parking lot, including ten (10) parking tickets, onsite signage at the entrance and exits of the parking lot, and company logo included on the event promotional emails.

Column Wraps (\$800) – up to 8 available

Located in the event lobby, column wraps offer high-traffic visibility as attendees enter and navigate the show. The sponsor receives one exclusive panel featuring their company logo, booth location, and contact information.

Professional Headshots Station (\$700) – up to 1 available

Attendees can enjoy complimentary professional headshots. This opportunity includes on-site signage and digital promotion.