

2025 Trade Show Partnership Opportunities

The SEFAA Trade Show brings together top vendors and key decision-makers for an exciting and interactive experience. More than just a trade show, it's an engaging event where sponsors can spotlight their products and services tailored to the Multi-Family Housing industry. Attendees will have the opportunity to network, discover innovative solutions, and enjoy thrilling raffles for grand prize giveaways. Secure your sponsorship to enhance your brand visibility and connect with industry leaders at this must-attend event!

Platinum (\$5,000)

- Premium 8x10 booth in a tier one (1) location
- Company logo featured on branded lanyards
- Opportunity to make announcements on stage on behalf of the show, including the raffle winner from the game hosted at the exhibitor booth (prize provided by the sponsor)
- Booth featured on the Trade Show Game Card, driving attendee engagement.
- Branded recognition in front of the booth as an event sponsor.
- Customized email blast promoting booth location and company information.
- Sponsor logo displayed on the Step & Repeat backdrop.
- The company logo will be prominently featured on on-site signage, event-specific websites, and promotional emails.
- Includes six (6) exhibitor passes.

Gold (\$4,000)

- Premium 8x10 booth in a tier one (1) location
- Company logo featured at the food station(s)
- Opportunity to announce raffle winners on stage from the game hosted at the exhibitor booth (prize provided by the sponsor)
- Booth featured on the Trade Show Game Card, driving attendee engagement.
- Branded recognition in front of the booth as an event sponsor.
- Sponsor logo displayed on the Step & Repeat backdrop.
- The company logo will be prominently featured on on-site signage, event-specific websites, and promotional emails.
- Includes six (6) exhibitor passes.

Silver (\$3,000)

- Premium 8x10 booth in a tier two (2) location
- Company logo featured at the bar station(s)
- Opportunity to announce raffle winners on stage from the game hosted at the exhibitor booth (prize provided by the sponsor)
- Booth featured on the Trade Show Game Card, driving attendee engagement.
- Branded recognition in front of the booth as an event sponsor.
- Sponsor logo displayed on the Step & Repeat backdrop.
- The company logo will be prominently featured on on-site signage, event-specific websites, and promotional emails.
- Includes four (4) exhibitor passes.

Additional branding opportunities on the next page

Parking Lot Branding (\$1,000)

Exclusive branding opportunities in the parking lot, including ten (10) parking tickets, onsite signage at the entrance and exits of the parking lot, and company logo included on the event promotional emails.

Limited to four companies

Professional Headshots Station (\$700)

Attendees can enjoy complimentary professional headshots. This opportunity includes on-site signage and digital promotion.

Limited availability

Customized Email Campaigns

Customized email to the SEFAA database to promote the exhibitor's booth, products and services in anticipation of the Trade Show. The email will appear to come from the client's name, creating a personalized touch.

- Packet A (\$500): One (1) customized email
- Packet B (\$600): One (1) customized email plus one (1) Instagram story
- Packet C (\$675): One (1) customized email plus two (2) Instagram stories

Limited availability