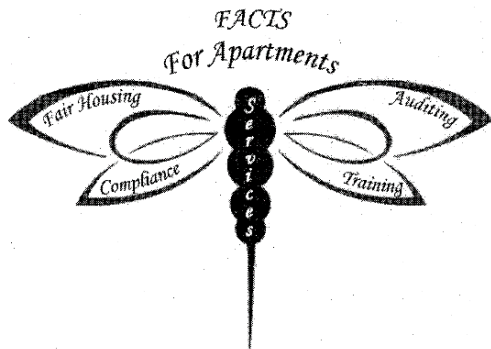




**SOUTH EAST FLORIDA
APARTMENT ASSOCIATION**

Pedro E. Vermales Fair Housing Presentation Overview



**It will rain;
are you prepared?**

Get the FACTS in this two and one half hour Fair Housing Seminar

Time will fly by in this interactive seminar that covers rental housing properties with four units or more. We will review in detail the history of the Federal Fair Housing Act and the seven protected classes. We include a review of The Florida Fair Housing Act as well as the current Miami-Dade County Human Rights Ordinance.

Our seminar drills down on prejudice and discrimination as well as disability, service, companion and emotional support animals and its affect in the apartment industry and employees.

We customize our seminar for properties under federal subsidy programs such as Project Based Section 8 to cover Section 504 of the Rehabilitation Act of 1973, the Affirmative Fair Housing Marketing Plan, VAWA, LGBT protections as well as Limited English Proficiency Requirements.

We will also discuss many do's and don'ts, industry best practices and current issues facing our industry such as Disparate Impact, Medical Marijuana, and Website Accessibility under ADA.

The seminar is presented by Pedro E. Vermales. With over 35 years of experience in all aspects of the real estate industry, Mr. Vermales has successfully developed and managed market and affordable housing communities, office buildings and shopping centers. During his career, Mr. Vermales has served as Regional Manager, Vice President, Senior Vice President, and Division President of several national real estate companies.

Mr. Vermales has a Master's Degree in Business Administration from California Coast University, the professional designation of Certified Property Manager from the Institute of Real Estate Management, two Low Income Housing Tax Credit designations and is a Florida Real Estate Broker. He holds the Certified Occupancy Specialist Certification and the Fair Housing Specialist Certification from The National Center for Housing Management where he currently serves as an instructor. He is an active member of the Institute of Rael Estate Management and an instructor of real estate finance, maintenance, human resources, marketing, and fair housing.

Our goal is to share with you Fair Housing requirements and best practices, we also want to help you stay in compliance with some of your program requirements!

As our logo indicates, some believe dragonflies warn us of the coming rain so we can prepare We are here to educate you to be prepared before the rain comes!

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